## **Tourism Recovery Taskforce**

| Minutes of Meeting   |   | Video Conference  |  |   |  | 10 <sup>th</sup> June, 2020<br>10.00am   |  |  |
|--|---|---|--|---|--|--|--|--|
| Attendees:   |   |   | Agenda   |   |  |  |  |  |
| Ruth Andrews - Chair Stephen   |   | n Kavanagh 1. Minutes & ma  |  |   | s & mat  | atters arising   |  |  |
| <b>š</b>   |   | elly  |  |   |  |  |  |  |
| ,  |   |   | Fáilte Ireland – Consumer  |   |  |  |  |  |
|  |   |   |  | ntiment records   |  |  |  |  |
| <u> </u>   |   | Leary   |  |   | entrese  | alch   |  |  |
|  |   |   |  |   |  |  |  |  |
| John Herlihy Jane S  |   | acey 3. Tourism Irela   |  |   | n Irelar   | id – Covid tracker   |  |  |
| Secretariat:   |   |   | research   |   |  |  |  |  |
| Melia Kenne  |   | th McMahon  | 4. Work streams  |   |  |  |  |  |
| Colm O'Connor Lisa He  |   |   |  | 4.1.  | Feedb  | ack and next steps   |  |  |
| Presentations:   |   |   |  | 4.2.  | Update on International  |  |  |  |
| lill de Azevade. Céilte Ireland  |   |   | Access & Connectivity  |   |  |  |  |  |
| Neil Aulton, Tourism Ireland   |   |   |  |   |  |  |  |  |
| ,  |   |   | 5.   | AOB   |  |  |  |  |
| Details  |   |   |  |   |  | Action   |  |  |
| Ruth Andrews, Chairperson, opened the meeting and  |   |   |  |   |  |  |  |  |
| welcomed the group.  |   |   |  |   |  |  |  |  |
| Minutes were taken as read. Proposer Martin Dalby and seconder John McLaughlin.            |   |   |  |   |  | Agreed   |  |  |
| A discussion ensued on a number of matters arising as referred to by the Chair, including: |   |   |  |   |  |  |  |  |
| Reading r  |   |   |  |   |  |  |  |  |
| The statement issued by the TRT on June 4 <sup>th</sup>                                    |   |   |  |   |  |  |  |  |
| Engagem  |   |   |  |   |  |  |  |  |
| Take up of existing business funding supports  |   |   |  |   |  |  |  |  |
| Fáilte Ireland's Reopening Guidelines  |   |   |  |   |  |  |  |  |
|  | rews - Chair<br>forry<br>lby<br>ght<br>zgerald Kane<br>ons<br>ihy<br>at:<br>ia<br>onnor<br>tions:<br>evedo, Fáilte Ira<br>n, Tourism Irela<br>uth Andrews, C<br>elcomed the gr<br>inutes were tak<br>conder John M<br>discussion ens<br>ferred to by the<br>> Reading r<br>> The stater<br>> Engagem<br>> Take up o | rews - Chair Stephe<br>forry Paul K<br>lby Eimean<br>ght John M<br>zgerald Kane Pat O'l<br>ons Ken Sp<br>ihy Jane S<br>at:<br>ia Kenne<br>onnor Lisa Ha<br>tions:<br>evedo, Fáilte Ireland<br>n, Tourism Ireland<br>n, Tourism Ireland<br>ath Andrews, Chairper<br>elcomed the group.<br>inutes were taken as r<br>conder John McLaugh<br>discussion ensued on<br>ferred to by the Chair,<br>> Reading material<br>> The statement iss<br>> Engagement on t<br>> Take up of existin | rews - Chair Stephen Kavanagh<br>forry Paul Kelly<br>lby Eimear Killian<br>ght John McLaughlin<br>zgerald Kane Pat O'Leary<br>ons Ken Spratt<br>ihy Jane Stacey<br>at:<br>ia Kenneth McMahon<br>onnor Lisa Herlihy<br>tions:<br>evedo, Fáilte Ireland<br>n, Tourism Ireland<br>n, Tourism Ireland<br>Muth Andrews, Chairperson, opened the<br>elcomed the group.<br>inutes were taken as read. Proposer<br>for the group.<br>in the statement issued by the TR<br>issue Take up of existing business function<br>is the group of existing business function is the group of existing business functi | rews - Chair       Stephen Kavanagh       1.         iorry       Paul Kelly       2.         iby       Eimear Killian       2.         ons       Ken Spratt       3.         ihy       Jane Stacey       3.         at:       .       4.         ia       Kenneth McMahon       4.         onnor       Lisa Herlihy       4.         tions:       .       5.         evedo, Fáilte Ireland       5.         Details       5.         uth Andrews, Chairperson, opened the meetingloomed the group.       5.         inutes were taken as read. Proposer Martin Deconder John McLaughlin.       5.         discussion ensued on a number of matters at ferred to by the Chair, including:       > Reading material for TRT members on C         > The statement issued by the TRT on Jur       > Engagement on the VAT issue         > Take up of existing business funding sup       > Take up of existing business funding sup | rews - Chair       Stephen Kavanagh         forry       Paul Kelly         lby       Eimear Killian         ght       John McLaughlin         zgerald Kane       Pat O'Leary         ons       Ken Spratt         ihy       Jane Stacey         at:       3. Tourism         ia       Kenneth McMahon         onnor       Lisa Herlihy         tions:       4. Work st         evedo, Fáilte Ireland       4.1.         n, Tourism Ireland       5. AOB         Details         uth Andrews, Chairperson, opened the meeting and elcomed the group.         inutes were taken as read. Proposer Martin Dalby and conder John McLaughlin.         discussion ensued on a number of matters arising as ferred to by the Chair, including:         > Reading material for TRT members on One Driv         > The statement issued by the TRT on June 4 <sup>th</sup> > Engagement on the VAT issue         > Take up of existing business funding supports | rews - Chair       Stephen Kavanagh         orry       Paul Kelly         lby       Eimear Killian         jht       John McLaughlin         zgerald Kane       Pat O'Leary         ons       Ken Spratt         ihy       Jane Stacey         at:       .         ia       Kenneth McMahon         onnor       Lisa Herlihy         tions:       .         evedo, Fáilte Ireland       .         n, Tourism Ireland       .         Details       .         Uth Andrews, Chairperson, opened the meeting and elcomed the group.       .         uth Andrews, Chairperson, opened the meeting and elcomed the group.       .         inutes were taken as read. Proposer Martin Dalby and elcomed the group.       .         inutes were taken as read. Proposer Martin Dalby and elcomed the group.       .         inutes were taken as read. Proposer Martin Dalby and elcomed the group.       .         inutes were taken as read. Proposer Martin Dalby and elcomed the group.       .         inutes were taken as read. Proposer Martin Dalby and elcomed the group.       .         inutes were taken as read. Proposer Martin Dalby and elcomed the group.       .         inutes were taken as read. Proposer Martin Dalby and elcomed the group.       . |  |  |





| 2.       Jill de Azevedo, Fáitle Ireland, presented on FI consumer sentiment research which was sent as a pre-read to the members.       Noted         3.       Martin Dalby also updated the Taskforce with some recent consumer sentiment research carried out by Center Parcs.       Noted         3.       Niall Gibbons set the scene on the value of international tourism to Ireland and Neil Auton, Tourism Ireland, presented on TI Covid Tracker research which was sent as a pre-read to the members.       Noted         4.       Work streams, The Chair thanked members for their feedback to date. Noted that it is a living document subject to further changes. Any further feedback welcomed.       To be sent to Secretariat by Friday 12 <sup>th</sup> June         4.1       Currently working on a framework/matrix for work streams. Need to give consideration to the timelines of recommendations in relation to short, medium and longer term recovery.       Secretariat to send updated document prior to next meeting.         Framework to be finalised prior to consultant's engagement. Important to include an oversight and measurement mechanism to ensure delivery of outputs.       A culture and Heritage Assets Work stream to be established led by John Herility.         4.2       Stephen Kavanagh is leading work stream on International access and connectivity. SK outlined the terms and composition of the workgroup.       Secretariat to advise on process for sharing documents on One Drive         5.       AOB       Clarification sought in relation to DBEI note – check if specific tourism industry data to check on ratio of applications vs approvals. Jane Stacey to share research with the secretariat for i |     |   |                   |
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| Next meeting is scheduled for Wednesday 17 <sup>th</sup> June  |     |   |                   |
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