











Farmers4Safety – Managing Risk Together EIP-Agri Project

Final Project Report 2022/23











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1. Executive Summary

Farmers4Safety – Managing Risk Together EIP-Agri Project (F4S) ¹ aims to highlight the essential role and value of the 'peer-to-peer' mentoring approach in tackling and improving the social standards around farm safety, health, and wellbeing. The project compiled a list of challenges and objectives it wished to tackle which comprised of those highlighted by the farming communities on the ground, and from previously identified findings. Additional challenges were added throughout the project which were identified by the six part-time farm mentors involved in this Farm Safety, Health, and Wellbeing EIP-Agri project through qualitative and quantitative data collection. This allowed for flexibility within the project to address concerns identified by its participants.

1.1. Project Objectives

Lead partner, Irish Rural Link (IRL)², established the peer-to-peer mentoring concept as a viable and successful precedent based on results from a previous Farm Safety Mentor Programme³. This received positive acclaim and identified both challenges faced by farmers and possible solutions which could be adapted within other regions of the country. Furthermore, peer-to-peer mentoring has been recognised within the Seanad⁴ which stated that "researchers have discovered that when there is a facilitated peer engagement of farmers talking to farmers in a practical way focusing on an issue on an ongoing basis, it tends to lead to greater adoption of the code of practice" (p. 169). This project aims to expand on these findings in three additional counties, Cork, Tipperary, and Wexford.

By using peer-to-peer mentoring as a core principle of the project, it will allow for effective engagement, communication and knowledge transfer throughout the farming communities identified. In addition, workshops, presentations, and talks will be hosted that are tailored to the needs identified within the focus areas. This farmer led approach has been highly valued by the participants in the previous programme and this project aims to expand upon it. Through successful delivery of this core principle, the project aims to achieve its objectives of raising awareness on farms regarding health, safety and wellbeing. In addition, the project aims to

 $^{^{\}rm 1}\,{\rm F4S}$ - Farmers 4Safety – Managing Risk Together EIP-Agri Project.

² IRL – Irish Rural Link.

³ Previous program – 'Farmers Inspiring Farmers', took place in 2013 and focused on four midlands counties. ⁴ Seanad Public Consultation Committee Report on Farm Safety (2015).



introduce the focus communities to practical ways of addressing the identified challenges and highlight the supports that are available.

1.2. Project Findings

Farmers and their families are aware of the challenges within their industry, but it is important they raise their base knowledge on these challenges and are mobilised in addressing them. Trained farm mentors collaborating with their peers can influence, assist and promote safer farming practices while directing their farming communities to the relevant supports and services that they may require. The peer-to-peer mentoring approach creates an environment for the farming community to feel comfortable in giving their views, opinions, and experiences to a peer, rather than an individual in a perceived position of authority. It allowed them to have that oneto-one conversation with their peer.

1.3. Key Learnings

Acknowledging the commitment, persistence, and passion of the mentors who participated in the project is essential, as the project could not have achieved success without their contribution. Furthermore, the willingness and high level of engagement from the participating communities cannot be understated either. Without their involvement, community led EIP projects, like F4S, simply do not succeed.

As a result of F4S engaging with the diverse intercounty farming communities, the commonalities and differences were highlighted to the project team and allowed them to adopt changes to make the farmyard a safer place to live, work and visit. A set of recommendations have been identified to enhance and address the customary beliefs and behaviours concerning safety, health, and wellness on farms, as well as to alleviate hazards and address incidence in the agricultural industry.

1.4. Recommendations

F4S suggests incorporating their peer-to-peer mentoring approach into the Rural Social Scheme (RSS)⁴ as a means of addressing safety, health, and wellness issues in Irish Agriculture. The 7 key recommendations are as follows:

A Safety Certificate specific to farm safety, health, and wellbeing should be introduced.
 This Certificate could be similar to and as successful as the FAS Safe Pass in the construction industry. This would include both theory and practical and should be carried out on the farm. On passing the Continuing Development Programme (CDP) ⁵, an additional payment would be added to their Basic Income Support for Sustainability

⁴ RSS- Rural Social Scheme.

⁵ CDP- Continuing Development Programme.



(BISS)⁶. In particular, a focus should be applied to ensuring all tractor operators aged 16+ require certification to operate farm machinery, particularly when under employment.

- Establish improved unified governance. It is crucial to collaborate, build capacity, and
 engage effectively with both farming communities and organisations. This entails sharing
 knowledge with each farm group and organisation to foster exchange and cooperation.
- Farmyard education needs to be a core method of delivery. This offers greater advantages
 and applicability to farmers and their families, as they respond more positively to learning
 within the farm space, rather than in a traditional classroom setting.
- The Code of Practice Risk Assessment Document needs revision to allow for a more hands-on tool that the farming community can utilise on a regular basis, rather than completing the document prior to inspections.
- Raise the level of awareness for farm health and safety measures at Agricultural events, promoting the health and safety guidelines issued from DAFM⁷ and the HSA⁹.
- Create a network specifically for senior farmers, retired farmers, or similar.
- Provide health and safety guidance for individuals ages 12 and above.

⁶ BISS- Basic Income Support for Sustainability.

⁷ Department of Agriculture Food, and the Marine.

⁹ Health and Safety Authority.

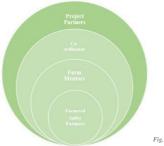


Prepared by project co-ordinator | Niamh Nolan



2. Introduction

F4S project, which is part of the EIP-Agri initiative, aims to encourage a positive attitude towards farm safety by promoting behavioural changes and addressing social norms surrounding farm safety, health, and well-being. F4S utilises a peer-to-peer mentoring approach that has been successfully implemented in various sectors, including farming. IRL leads the project in partnership with the BRIDE⁸ project, the Duncannon Blue Flag Farming & Communities Scheme, the New Futures Farming Group, and the HSA, this was focused in counties Cork, Tipperary, and Wexford, which were selected due to the high incidence rate of farm fatalities within these communities (see fig.1).



According to HSA figures from 2011 to 20209, there have been 208 fatalities on Irish farms, with 45% of these fatalities involving individuals aged 65 and over, and 10% involving children. Between 2012 and 2021¹⁰, Cork, Tipperary, and Wexford experienced a combined total of 73 farm fatalities caused by triggers such as tractors and machinery, falls from heights, livestock, falling objects, and drowning. In 202211, one agricultural fatality occurred in each of the three catchment areas involving individuals over 55 years old and caused by one of the incidents above. These figures highlight the need for a long-term approach, including the implementation of peerto-peer mentoring on a nationwide scale, to prevent fatalities and injuries on the farm and within farming communities. This aims to establish new social norms surrounding farm safety, health, and wellbeing.

The HSA plays a significant role in promoting health and safety practices in the agricultural industry and offers a range of resources to farming enterprises to improve their knowledge, skills, and research in this area. The HSA's involvement in the F4S project has been critical and valuable.

As part of the F4S project, Farm Safety workshops and talks were conducted, which were tailored to the needs of the farming communities in the catchment areas. The mentors selected

⁸ BRIDE – Biodiversity Regeneration In a Dairying Environment.

⁹ A Review of Work-Related Fatalities in Agriculture in Ireland 2011-2020 (hsa.ie)

¹⁰ Home - Health and Safety Authority (hsa.ie)

¹¹ Fatal Injury - Health and Safety Authority (hsa.ie)



from the target communities (see appendices 18) devised a specific outreach programme for each of the three counties and established a peer-to-peer buddy system providing one-to-one meetings with farmers to assess their needs and their available resources for implementing farm safety measures.

This process helped to determine the existing farming culture and social norms within the three counties with identifying the strengths, weaknesses, and deficits in tackling the increasing numbers of farm incidents. Additionally, the project team engaged with stakeholders, including technological companies such as Corballis Consulting Limited to research farm safety applications, evaluate the standards of current Safety Statements¹², Code of Practice Risk Assessment Documents¹⁵, and Ireland's Farm Safety Interventions. This was done for the purpose of evaluating the implementation of the standards based on the current documents. The team also held discussions with former mentors who participated in the previous 'Farmers Inspiring Farmers' programme in 2013 and completed a 2-day Trainer Skills Programme focused on farm safety with F4S.

The project team undertook training from the HSA to ensure they had the up-to-date information for dissemination on farm safety measures and the repercussions of noncompliance with health and safety law. They were also educated on the crucial role of Farm Safety Statements and Code of Practice Risk Assessment Documents on farms and how to complete them. The team also arranged training from Gun Safety, Getting Citizens Online, Farm Relief Services (FRS)¹⁶ Mental Health Ireland, and AgriKids. This was done to provide a more comprehensive understanding of the challenges faced and provide the mentors with the necessary tools to deliver a comprehensive mentorship service.

¹² Farm Safety Code of Practice - Risk Assessment Document - Health and Safety Authority (hsa.ie) 15 Safety Statement and Risk Assessment - Health and Safety Authority (hsa.ie) 16 FRS -Farm Relief Services.





Fig. 2

3. Project Methodology

F4S aims to improve farm safety in Ireland by adopting a peer-to-peer mentoring approach based on implementations focused in three counties. The project is led by IRL in partnership with other organisations and institutions, and it focuses on three catchment areas with a high incidence of farm fatalities in the country. Teddlie and Tashakkori¹³ presented statistics from the HSA regarding farm fatalities in Ireland, which highlight the need for a long-term approach to prevent the number of fatalities and injuries occurring on farms.

The methodology undertaken was a mixed method approach based on both quantitative and qualitative data analysis for the purposes of gaining a better insight into the current practices, concerns, needs and challenges farmers and farm families face when addressing farm safety, health and wellbeing.

This was achieved by:

- Establishing a network.
- Training farm mentors in the three counties.
- Forming a farm safety monitoring group.
- Developing practical instruments (see appendices 15 and 16) to make it easy for farmers to complete their farm safety statements.

 ☐ Creating a buddy system for farmers.

The project also researched farm safety applications with technical companies to identify how technology and innovations, such as remote surveillance and app development, can be used to address farm safety and record keeping.

¹³ Teddlie and Tashakkori (2011) Mixed Methods Research, p. 285.



The F4S project team conducted qualitative data gathering by interacting with farmers and farm families, partners, and service providers in their own settings.

This was achieved by:

- · Attending agricultural shows and events.
- Participating in discussion groups.

 Conducting talks and workshops.
- Having one-on-one conversations.

Through these activities, the project team were able to build relationships with the farming communities and acquire an understanding of the obstacles, concerns, and needs encountered when establishing or improving farm safety, health, and wellbeing practices.

The engagement process with the farming communities included a variety of approaches such as descriptive, storytelling, opinion, structural and contrast questions¹⁴. This variety of approaches highlighted the multiple kinds of data, insights, and advantages that this project was able to generate.

The quantitative data was carried out at the beginning of the project in three phases to help identify the farming community's attitudes and behaviours towards farm safety, health and wellbeing.

The F4S project team also carried out Post-Evaluation and Attitudinal Survey (see appendices 11) for farmers towards the latter end of the project for the purposes of assessing any changes in perspective and/or behaviour since becoming involved in the project. This was compared to the Pre-Evaluation Survey (see appendices 4) referenced to below.

These surveys measured the attitudes and behaviours of participants towards farm safety, health, and wellbeing, recording any positive or negative changes resulting from participation in the project to be put forward for recommendations.

To highlight the value of farmer-led bottom-up approaches in altering farming communities' attitudes and behaviours towards farm safety, health and wellbeing. Blokland and Gouet highlight how peer-to-peer approaches 'brings colleagues together in a way that reflects the principles of popular education and can be better to understood as intervision, rather than formal one-way advice.' This indicates the importance of the farming communities collaborating, exchanging ideas and experiences with their peers. It also highlights the impact of creating a colearning environment among the focus communities to gain greater insight and mobilise innovative ideas in addressing farm safety, health and wellbeing.

¹⁴ Dunn, K. (2016) Interviewing. in Hay, I. (ed) Qualitative research methods in human geography. Fourth Edition, pp. 149-188.

¹⁵ Blokland. K., Gouet. C. (2007) 'Peer-to-peer farmer support for economic development.' (p. 73).



3.1. Baseline Data

This research method highlights the opportunities and challenges encountered by participating farming communities in addressing farm safety, health, and wellbeing. It provides a thorough analysis of the existing best practices, difficulties faced, and opportunities for improvement that farmers and their families encounter while implementing safe farm practices. F4S utilised a **twofold** process to gather all relevant research.

- 1. The research involved carrying out desk-based research on the farming communities in the catchment areas which included:
 - The number of farm fatalities/injuries in the counties.
 - The previous farm safety mentoring project in 2013, and its impact and value.
 - Identify the potential 6-part time farm mentors to roll out this project in the catchment areas.

The desk-based research highlighted that:

- Agriculture in Ireland has an ageing workforce with the average age of an Irish farmer now standing at fifty-seven.
- It also identified that farmers are seven times more likely to suffer a workplace fatal injury than those working in the general working population.
- A large proportion of fatal workplace accidents occur in Agriculture, even though a small proportion of the workforce are employed in farming.
- The age profile of those killed is of serious concern.
- The old and the young are particularly vulnerable to death and serious injury on Irish farms.

This highlights the need and demand for a long-term peer-to-peer mentor approach to be up scaled to address farm safety, health and wellbeing while reducing the number of fatalities/injuries on our farms.

2. The second phase was the pre-evaluation and attitudinal survey, which was carried out by all stakeholders. These surveys evaluated the attitudes and behaviours of all who visit, reside, and work on the farm, for the purposes of gaining a better understanding of the existing approaches towards farm safety, health, and wellbeing.

The pre-evaluation and attitudinal survey received 152 responses from the participating farming communities. In addition, a further 28 attitudinal responses were received from service providers and 52 attitudinal responses from partners. These Attitudinal Surveys acted as a benchmark for the project to gauge the long-term effects of the initiative.



3.2. Case Studies

The project team have highlighted the following case studies to demonstrate the practical impact of peer-to-peer mentor approaches in improving farm safety, health, and wellbeing. These case studies showcase the value of creating a co-learning environment among the focus communities.

Case Study 1: The impact of F4S on a farm family.

There was a family with young children who participated in the survey who really struggled to juggle family time and farm work. The family had not taken a meaningful holiday in several years. After realising this because of engaging with the F4S they made a big effort to have a proper family holiday this year and succeeded.

Case Study 2: Importance of creating a co-learning environment.

The F4S team coordinated a farm safety inspector demonstration on a farmyard. The participants on the day were divided into four groups each given four different themes to focus on while out on the farm. While engaging with different groups many farmers were learning from each other of the diverse ways they could be safer on the farm. One farmer in particular was going to copy what the farmer had done in relation to making his animal handling section safer for him and his family when dosing the stock. The farmer who had the demonstration on his farm also became more knowledgeable of the grant available to him for his dairy parlour as the system he had in place was a high risk. The Farm Safety Inspector disseminated the information to the farmer on how he could avail of the financial supports from the provider in order to alter the parlour to a safer working manner.

Case Study 3: The influence of F4S on the mentors.

Two of the mentors involved in the F4S have expressed interest in expanding their knowledge in relation to farm safety, health and wellbeing. One of the mentors is particularly interested in Mental Health Training, e.g. WRAP¹⁶, and another mentor is keenly interested in expanding their knowledge on farm safety. The mentor is hoping to complete a Health and Safety degree. Both have been engaging and communicating with relevant stakeholders who they have engaged with throughout the F4S training.

3.3. Data Collection/Analysis

The surveys contained a combination of open and closed-ended questions, multiple choice answers, and an option for respondents to comment¹⁷. The diverse wording of the questions allowed for subjective views and experiences faced by respondents when changing cultural norms around farm safety, health, and wellbeing. The post-evaluation and attitudinal surveys were designed based on the results of the pre-evaluation process which determined if there were any modifications in opinions and/or behaviours towards farm safety, health, and wellbeing during the entire duration of the Farm Safety, Health, and Wellbeing EIP-Agri Project.

¹⁶ WRAP- Wellness Recovery Action Plan.

 $^{^{17}}$ 'the door for respondents to interpret and answer the questions in different ways' (Dillman et al., 2014, p. 167).



The quantitative data was collected and analysed through Survey Monkey and Google Forms. The responses from the surveys were categorised and discussed with the project team, the Farm Safety Network, and other stakeholders, to help identify diverse ways to address the challenges that farmers and farm families faced. The results and analysis of the surveys were shared through county specific WhatsApp groups, social media platforms, and hard copies that were circulated by the farm mentors. The farm mentors achieved this through visits and follow-ups, attending events, talks, workshops, and shows. Analysing and clarifying the data helped the project team identify the commonalities and differences between the farming communities between each county when addressing farm safety, health, and wellbeing. All GDPR rules and guidelines were adhered to during the survey process.

The qualitative and quantitative data collected throughout the project allowed participants to use their own words and vernacular¹⁸ to describe their experiences and perceptions when improving social norms around farm safety, health, and wellbeing. This approach allowed for a better understanding of the population and their experiences working in the agricultural sector.

3.4. Training

To implement the F4S project in the catchment areas a training needs analysis was conducted. Based on the results of the analysis, the project defined training standards and provided the six mentors with suitable skills necessary to carry out their roles. Each of the mentors come from diverse farming backgrounds and this training added to the abundant amount of knowledge and experience they brought to the project.

The project coordinator was a valuable source of support for the mentors throughout their work, and identified further trainings they would benefit from when needed. The project team has held in excess of 20 meetings with the mentors, both as a group and individually over a variety of communication channels. These meetings addressed any queries, concerns, or questions they had regarding the project. During the group meetings, the project team discussed the project's goals, objectives, and outcomes, as well as the mentors' roles and responsibilities.

As part of the mentors training delivery, they interacted with farmers and farm families throughout the project. One key mechanism used was a buddy system. This buddy system was designed to evaluate the needs and resources available to farmers and their families for the implementation of farm safety measures. Both mentors and participants received inductions in this peer-to-peer programme.

All of the above training and supports added to the mentor's previous experiences and allowed them to gain the adequate information to carry out this project on the ground and to make a

 $^{^{18}}$ Definition: 'the language or vocabulary peculiar to a class or profession.'



difference to the lives of their farming communities, by highlighting the diverse ways to enhance farm safety and the importance of looking after one's own emotional wellbeing.

3.4. Key Performance Indicators (KPI's)

The F4S project recruited six part-time farm mentors from diverse farming backgrounds to implement the project in the focus areas. These mentors were selected based on their high level of industry knowledge and experience and were provided with suitable training to acquire the necessary skills for carrying out the project.

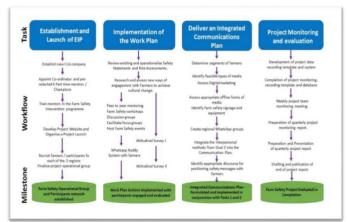


Fig. 3

The project coordinator provided valuable support to the mentors throughout their work, additionally, the mentors identified other training opportunities of interest to the participants. The project management held meetings with the mentors, both as a group and individually, to address any concerns or questions they had regarding the project, and to relay in-depth feedback from the participants. The project team also interacted with farmers and farm families through events, workshops, and the buddy system designed to evaluate the needs and highlight the resources available relating to farm safety.

All these sessions added to the mentors' previous experiences and provided them with advantageous information to make a difference in the farming communities. Examples included highlighting diverse ways to enhance farm safety and raising awareness on the importance of emotional wellbeing.

The F4S project set out to deliver on launching the project: execute work plans, implement an integrated communications plan, and establish a monitoring and evaluation framework. Tools used to assist delivery were as follows:

- Statements/code of practice risk assessment documents.
- Exploring novel methods of engaging with farming communities.
- · Conducting Attitudinal Surveys, I and II.



• Establishing a buddy system via county WhatsApp groups.

The project also aims to determine appropriate offline media forms, identify suitable farm safety signage and equipment, and determine effective ways to communicate safety messages to farmers.

4. Project Dissemination

Infographics have been used to depict the project's dissemination and its findings. They can be found in the appendices 17 or by clicking here. The F4S project team engaged with 1,788 farmers and their families, covering over 60 topics. The below graphic outlines how the F4S project team engaged and disseminated with the farming communities.



Fig. 4

The outreach and dissemination of the project included distributing, collecting, testing and analysing 330 surveys from respondents, which included partners and service providers. In addition, the project team conducted 960 phone calls and WhatsApp messages, as well as 330

farm visits.



Fig. 5



The F4S project team also attended and participated in 8 agricultural shows and events, and 7 presentations to expand the network on the ground in the catchment areas while raising awareness of farm safety, health and wellbeing.

F4S featured in 12 articles on local and national newspapers and participated on 8 radio interviews. These articles and interviews targeted farming communities who lived in hard-toreach areas, or those who did not engage online.

The project increased its online profile through a project website and by actively engaging on social media platforms such as Facebook, Twitter and Instagram. Utilising these online platforms allowed for the expansion of the network on the ground along with updating the wider community on the findings from the project.

F4S have reached:

Facebook - 472 followers. 89, 864 page reaches.

Twitter - 221 followers. 19, 406 profile visits. 213 mentions, 57, 643 impressions.

Instagram - 128 followers.

F4S Website - 1,585 users, 2, 837 views.

WhatsApp - 116 participants involved in the chat.

This Farm Safety Network, which primarily used the peer-to-peer programme (Buddy System), allowed the farm mentors and network to share information and signpost each other to relevant organisations and support available. They also assisted each other completing jobs on the farm during busy working periods.

The findings from the F4S project were published and circulated as both hard copies and through all online platforms (Project Website, Twitter, Facebook and Instagram). The hard copies were distributed throughout the project network and at agricultural events. The F4S project team also circulated the findings on the projects regional WhatsApp groups along with other discussion groups. All of the findings from the Attitudinal surveys I and II were analysed and categorised, and copies of the publications can be found in the appendices section (see appendices 13 and 14) and on the projects website www.farmers4safety.ie.

The knowledge gained from interacting with the farming communities in the catchment areas was disseminated to the Operational and Steering Group from the project via Google Drive. Additionally, it was presented to the Farm Health and Safety Module in the BSc (Hons) Sustainable Farm Management and Agribusiness program at South East Technological University, Wexford. This collaboration allowed the students to gain valuable insights into the limitations and potential opportunities the farming community face when tackling and improving the social norms around farm safety, health and wellbeing.



4.1. Mentor Team

The team of mentors were central to implementing this Farm Safety, Health and Wellbeing EIP-Agri project in the catchment areas.

The role of the mentors involved in F4S included:

- Visiting farmers at their place of work, exchanging knowledge.
- Assisting farmers to complete the Code of Practice Risk Assessment Document.
- Signposting the focus communities to the relevant supports and services.
- · Hosting farm safety, health and wellbeing events.
- Creating a regional WhatsApp group allowing famers to ask for assistance when completing high risk jobs (Buddy System).

The mentors also collaborated with the farming communities in the project areas to better understand the challenges faced on the ground when addressing farm safety, health and wellbeing.

All of the information and findings gathered under the initial step mentioned above, forms the basis for all of the work produced by this project.

Project Mentors:



Cork Mentor, Ned Kearney.

Ned's background is in dairy farming and he is currently relief milking 160 cows in Dungarvan, Co. Waterford. He was a dairy and beef farmer in Cork. The farm was also in the REPS Scheme and in 1996 he won the Waterford Foods Milk Quality Award. He then took up a position with Blackwater LEADER

Development as their Rural Social Scheme Officer in 2005. He now owns a small farm in Dungarvan where he keeps Broodmares for thoroughbred breeding.



Wexford Mentor, Paddy O'Brien.

Paddy was brought up on a farm and is currently farming Calf to beef, a bit of tillage (barley) catch crop and hogget's. He has been involved in farming most of his life as it was his father's. Paddy has a lot of experience in changes in farming over the years.





Tipperary Mentor, Tommy Tierney.

Tommy is based in South Tipperary and has been farming the family farm for over twenty years in partnership with his parents. He is also a qualified plumber and works part time in the family plumbing business. Tommy specialises in Regenerative Farming and Arable Farming. He has a keen interest in moving

away from pesticides towards a regenerative approach to farming.



Tipperary Mentor, Mary Oakley.

Mary has fond memories of growing up on a farm where neighbours helped each other, family and friends just rambled in to visit. This sense of community and love of farming and country life stayed with her. She has always been involved in farming in one way or another while she worked for a large agricultural organisation to later working on a dairy farm while raising her three

children.



Cork Mentor, John Murphy.

John lived abroad for many years but came home in 2013 to take over the family dairy farm when his parents retired. He still runs a small Friesian dairy herd with his family. They diversified the farm activities to generate more income. Now they run Kildinan Preschool on the farm, as well as hosting paid placements through Social Farming Ireland, and the farm is also involved in the Bride Project agri-environment scheme. He also partners with another local farmer to offer a bale silage contracting service in his local area.



Wexford Mentor, Bernie Keane.

Our second Wexford mentor was brought up on a farm with a lifetime's exposure to beef, dairy and tillage and now farms part-time following degreelevel and Green Cert studies over the years. Also worked full-time in industry

for 20 years. Also has a keen interest in agri-diversification.

4.2. Delivered Elements

• A network of trained farm mentors in three counties that comprised of individuals involved in farming on a part-time or full-time basis.



- Formed a network that established a farm safety monitoring group in each county which
 reached participant farming communities directly through farm safety forums, knowledge
 transfer discussion groups, and rural and farm organisations.
- Developed practical instruments that made it easy for farmers to complete their farm safety statements and ensured that they are sustained as an active priority in the overall farm plan.
- Developed and delivered a farm safety communication plans.
- Utilised existing organisations and networks to maximize the reach of the project and further aid project dissemination.
- Researched farm safety applications with tech companies to identify how technology can be used to address farm safety and record keeping.
- Created a buddy system for farmers visiting each other, identified improvements and solutions and also assisted each other when safety critical work is being done.
- Researched the sustainability of the project for long term and replicable for other areas.
- Achieved attitudinal change within farmers and farm families that participated in the project.

By utilising the peer-to-peer approach, it effectively engaged with farmer's and their families on the ground and has proven to be the potential to act as a catalyst tackling social norms surrounding farm safety, health, and wellbeing. This approach is the most cost-effective method in addressing and improving farm safety, health and wellbeing in the catchment areas along with running low-cost training and sharing knowledge with farming communities. This peer-to-peer model has also been recognised for its value in addressing farm safety, health and wellbeing by other farming organisations, such as: Health and Safety Authority, Teagasc, AgriKids, Mental Health Ireland, Embrace Farm etc.

4.3. Publications

The F4S project collaborated with Alma Jordan from AgriKids and carried out a Farm Safety Sticker Competition. The competition helped raise awareness of farm safety, health and wellbeing and its importance when working, living and visiting farms.



Fig. 6



The Stick2Safety #FarmSafety Competition received over 200 entries along with the sticker F4S and AgriKids received inspirational write ups from the entrants about what farm safety, health and wellbeing mean to them. This competition was also nominated for the Rural Inspirational Awards. Click <a href="https://example.com/here-to-stat

F4S project also collaborated with Development Officer Finola Colgan from Mental Health Ireland publishing three leaflets which included tips to maintaining your wellbeing along with highlighting the supports and services available to the farming communities. These publications can be seen in the appendices (see appendices 8 and 10) or can be viewed on our project website www.farmers4safety.ie.

The project was also involved in Farm Safety Week, which ran from the 18th to the 22nd of July, 2022. The F4S project highlighted messages, reminders, advice, tips and information about the project which related with each daily theme. More information about this collaboration can be viewed <u>here</u>.

F4S also teamed up with the HSA to create and design checklists for farmer's and their families to become more compliant with farm safety. The checklists can be accessed <u>here</u> or in the appendices section (see appendices 15 and 16).

4.4. Events in the Project Areas

The F4S project team organised events covering topics that were identified by the mentors and their farm safety network based on the needs of the community. The mentors used the buddy system and regional WhatsApp groups to communicate with their network and determine the most relevant topics for discussion.





Fig. 7 Fig. 8

The first organised event was in Gurteen Agricultural College. The event included speakers Michael Cogavin, Health and Safety Lecturer from Gurteen Agricultural College and Declan Troy from the Fire service/Medical Ambulance Service in Cloughjordan. There were over 20 in attendance on the day. The event tailored to the farming communities needs involved in the project within the Tipperary region.





Fig. 9

F4S's second event took place in Ballynoe in County Cork. This event included a talk from a Community Nurse about mental health and wellbeing issues that are associated with the Agricultural sector along with identifying the supports and services available to them. It was then followed by a talk from AgriGuardian who gave a presentation on an app which was specifically designed to help raise awareness on the different hazards within the farm. The app also included a feature which would sound an alarm when entering a risk zone on the farm. The event concluded with a Health and Safety Inspector conducting focus group discussions dividing the attendees into groups which focused on different themes on the farmyard, such as: animal handling facilities, buildings, and machinery. There were over 20 in attendance on the day.

Our third event took place in Wellingtonbridge, County Wexford. This talk begun with a First Aid instructor highlighting the importance of having an adequate farm specific first aid kit. He outlined what to do if an incident was to occur on the farm and how to use first-aid equipment correctly in such an event. This talk was then followed by a Health and Safety presentation which highlighted statistics and facts in relation to farm incidents. All the events in the catchment areas were tailored to the needs and concerns identified by the six mentors and their networks when addressing farm safety, health and wellbeing.

The project coordinator and the six mentors were given the opportunity to meet with Martin Heydon, Minister of State with special responsibility for Research and Development, Farm Safety and New Market Development at DAFM. This successful meeting was used to discuss their findings from effective engagement with the farming communities, to tackling and improving the social norms around farm safety, health and wellbeing.

F4S project also attended and participated in a workshop on Gender Equalities in rural areas workshop in Andolsheim, France. The workshop concentrated on the vital role gender equalities play in rural communities and Agriculture.

The project coordinator and one of the farm mentors also participated in the EIP-Agri Conference sharing their 'On the Ground Experiences' from the project and what worked well in the catchment areas in addressing farm safety, health and wellbeing focusing on the value and impact of adopting a peer-to-peer mentor approach.



4.5. Farmers4Safety - End of Project Conference

The F4S project team coordinated the 'End of Project' conference on Thursday the 2^{nd} of March in the Talbot Hotel, Clonmel to showcase and disseminate the results gained through implementing their peer-to-peer mentor approach. The conference began by launching a farm safety song 'When You're Working on the Farm.'



Fig 10

Rosegreen National School

The song was created by the F4S project team to encourage and raise awareness of farm safety, health and wellbeing and was delivered by Rosegreen National School on the day. It is hoped that relevant organisations will utilise the song in the future to bring attention to the dangers linked with farming. The recording of the song can be found here.



The conference was officially opened by Martin Heydon, Minister of State with responsibility for Research and Development, Farm Safety, and New Market Development. He indicated the value of peer-to-peer mentoring approaches in addressing farm safety, health and wellbeing. He also emphasised the biggest asset on the farm are the farmers themselves. He thanked the F4S project team for all of their work and findings from engaging with the farming communities in counties Cork, Tipperary and Wexford.



Fig 11

The F4S project co-ordinator, Niamh Nolan followed with a presentation on the project, its findings and learnings from engaging with the focus communities in the catchment areas. All of the results which were disseminated throughout the project along with the survey responses were showcased through infographics and can be seen in the appendices section (see appendices 17) or by clicking here.



Fig 14



Following on from the project co-ordinator, the conference held two panel discussions. The first panel included the five mentors. The mentors discussed the value of adopting the peer-to-peer mentor approach while also sharing their experiences and insights from engaging with the farming communities in the catchment regions. They also highlighted the innovative ideas that the project carried out, the challenges they experienced along with the lessons learned.



Fio 13

The second panel chaired by Seamus Boland, CEO of IRL, highlighted the importance of collaboration and capacity building among relevant organisations and communities. The panel included Pat Griffin, Senior Inspector for Agriculture, Forestry and Fishing from the HSA, Finola Colgan, Development Officer for Mental Health Ireland and John Canny, agricultural inspector from DAFM. This panel discussed the influence of F4S, its findings and learnings and how these can impact their organisations and other relevant stakeholders.



Fig 1



The conference was then closed by Seamus Boland, who passionately spoke about the importance of peer-to-peer mentoring and its value in tackling and improving the social norms around farm safety, health and wellbeing. He went on further to talk about this project and how it has become a seminal piece in addressing these challenges faced, and hoped it would establish a precedent for future similar projects.

For more information on the Conference and the Farm Safety Song click here.



Fig 15

5. Findings

The F4S project, which is part of the EIP-Agri programme, has conducted an assessment of farmers and farm families' attitudes and behaviours towards farm safety, health, and wellbeing. The assessment also identified gaps in service provision in relation to these areas and examined the current mechanisms that exist within the sector.



The project team recognises the need for a collaborative and governance approach to address the specific needs and concerns of farming communities. To achieve this, they have engaged and collaborated with these diverse communities and other farming organisations to ensure that what is rolled out on the ground is relevant to the farming community itself and meets their needs and concerns.

The team assisted, supported, and signposted farmers and farm families by tailoring workshops and events to their specific needs and concerns, while changing the culture in terms of safer working practices. This project exchanged knowledge and mobilised innovation among farming communities in the project areas, farming organisations, farming communities in other counties, and those in professional bodies. Evidence of this is mentioned by O'Connor¹⁹ emphasised the value of peer-to-peer learning and how it has positive effects on work-related safety and health behaviours in isolated and high-risk occupations, such as farming.

The project team has also designed a range of publications, such as: project newsletters, leaflets, survey analyses, Five Ways to Wellbeing and the Mind, Body, Safety Matters Leaflets with Mental Health Ireland, Daily and Monthly Checklists with the Health and Safety Authority, and the Stick2Safety #FarmSafety Sticker Competition with AgriKids. These publications were shared and distributed to relevant stakeholders, including farmers and farm families through all platforms. All these publications can be found in the appendices section or on www.farmers4safety.ie.

5.1. Project Impact

The project team conducted 330 surveys across the catchment areas and identified challenges and possibilities that farmers and farm families face when addressing and enhancing social norms related to farm safety, health, and wellbeing. Infographics that illustrate the most significant survey responses can be found in the appendices section (see appendices 17) or by clicking here. Attitudinal Survey I involved 56 responses from Cork, 38 from Wexford, and 58 from Tipperary. The survey participants' age bracket included:

•	5 respondents	-	18-24
	22 respondents	-	25-39
	75 respondents	-	40-60
	50 respondents	-	60+

Their farming enterprises included 55 from dry stock, 13 from sucklers, 49 from dairy, 24 from tillage, 3 from sheep, 2 from equine, 2 from forestry, and 4 from horses/horse breeding.

The pre-evaluation and attitudinal survey for farmers and farm families showed that 54% regularly take time off from the farm, 40% rarely take time off, and 6% never take time off from the farm.

¹⁹ O'Connor et al. (2022) 'Safer tomorrow: Irish dairy farmers' self-perception of their farm safety Practices,' (p. 451).



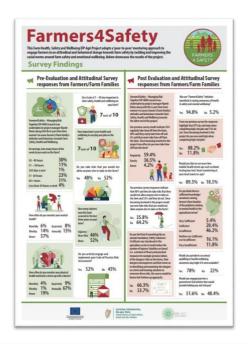


Fig. 16

In the post-evaluation and attitudinal survey, this increased to 59.4% who said they regularly take time off. Notably, the number of those who said they never take time off dropped to 4.2%. This indicates a shift in the mindset of participants involved.

The pre-evaluation and attitudinal survey also showed that 48% of farmers and farm families take risks that they would not allow anyone else to take on the farm. In the second survey, this had dropped to 35.8%. This indicates a change in attitudes and behaviours towards taking risks on the farm with a drop of 12.2% after peer-to-peer mentoring.

The survey highlighted that 87% of farmers and farm families seek help when completing highrisk jobs. In the post-evaluation and attitudinal survey, this number increased slightly to 88.2%.

Over half of the participants that took part in the survey (51.6%) said they would engage or pay into a government-led scheme which provide holiday pay and sick pay to them when/if required. This identifies a need within the Agricultural sector, and it is important for farmers and farm families to have the same support services available to them as workers found in other sectors.



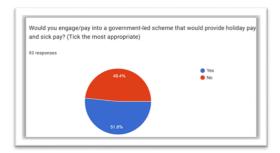


Fig. 17

Regarding the question of whether an annual training should be directly linked to receipt of direct payments, 41.3% of participants responded positively. This indicates a need for a structured approach to addressing farm safety, health, and wellbeing, linked or added as an additional payment within the BISS scheme.

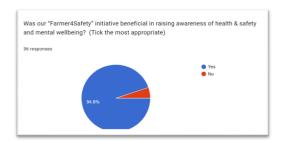
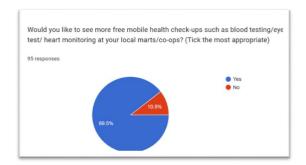


Fig. 18

The post-evaluation and attitudinal survey showed that 94.8% of participants found the "Farmer4Safety" initiative beneficial in raising awareness of health & safety and mental wellbeing.

The team also discovered that 89.5% of farmers and their families would like to see more free mobile health check-ups, such as blood testing, eye test, heart monitoring, at their local marts or co-ops, highlighting the need for more accessible healthcare options.





Participants were asked if they thought there was sufficient knowledge on mental health which they overwhelmingly responded no. This shows that there is a significant demand for upskilling and improving awareness of mental health issues within the agricultural sector.

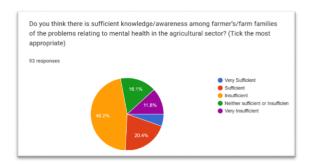


Fig. 20

Fig. 19

Summary

In summary, the project team conducted 330 surveys in project areas and identified the challenges and opportunities for farmers and farm families to address and enhance social norms related to farm safety, health, and wellbeing. The survey results showed a shift in mindset towards taking time off from the farm, taking less risks, seeking help during high-risk jobs, and the need for government-led schemes such as holiday and sick pay supports.

Additionally, the survey results highlighted the importance of linking farm safety, health, and wellbeing training to direct payments, offering free mobile health check-ups, and providing more awareness of mental health issues within the agricultural sector. The positive response to the "Farmer4Safety" project emphasises the benefits of projects like this, and the high demand for upskilling and improving awareness of mental health issues among farmers and farm families. Finally, an interesting finding from the surveys showed that 71% of participants stated that they would be willing to participate in a farm safety, health, and wellbeing mentorship program. This



indicates a desire for continued learning and support in these areas among farmers and farm families, as well as a desire to be a part of the change.

5.1.1 Attitudinal Responses from Partners

This report presents the findings from an Attitudinal Survey of farmer's partners in three Irish counties, Wexford, Tipperary, and Cork. The survey was designed to gather insights on the challenges faced by farmer's/farm families, particularly when it comes to taking time off and balancing work with personal life. A total of 52 questions were asked, and responses were collected from 52 participants.

Key Findings: ☐ The majority of participating partners work on the farm (59%).

- Incidents on the farm, such as animal deaths or machinery breakdowns, can lead to pressures and anxieties within the household (14% strongly agreed, 49% agreed, 17% neither agreed nor disagreed, and 20% disagreed).
- Finding adequate help is a significant challenge when farmer's take time off, with 51% of respondents finding it difficult to trust others to perform farm work.
- 35% of respondents knowingly take risks on the farm.
- 55% of participants find it difficult to spend quality time with their partner and their farm family when they are constantly working and thinking about the farm, while 45% do not.



Fig.

Implications:

These findings suggest that farmers face numerous challenges in managing their work and personal lives. The impact of incidents on the farm can be significant, and finding adequate help when taking time off is a major challenge. Furthermore, the difficulty in spending quality time with family can affect generational renewal and succession and impact the farm family itself. These implications warrant further research and attention to support farmers in addressing these challenges.

The survey results also indicate that 51% of the partners find it challenging to trust others to perform farm work while they take time off, revealing the difficulty faced by farmers in finding



adequate help during their absence. In addition, 35% of the respondents admitted to knowingly taking risks on the farm, suggesting a need for more safety measures and risk management practices in the agricultural sector.

Another significant finding from the survey is that 55% of the partners find it difficult to spend quality time with their partner and their family when they are constantly working and thinking about the farm, while 45% do not face this challenge. This highlights the importance of worklife balance in the agricultural sector, which may impact generational renewal and succession and have implications for the wellbeing of farm families.

5.1.2 Attitudinal Survey Responses from Service Providers

This report presents the findings from Attitudinal Survey responses from service providers in the selected catchment areas. The survey gained insights on the challenges faced by farmers and their families, particularly when addressing farm safety, health and wellbeing.

The service providers that participated in this Farm Safety, Health and Wellbeing EIP-Agri project include: electricians, machinery contractors, farm concrete services, vets, advisors and scanners. The F4S project team collected 28 responses from service providers in the catchment areas.

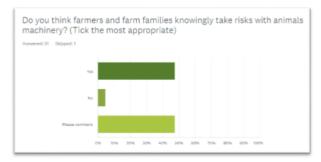


Fig. 22

Key Findings:

- 67% of the service providers who participated in the survey do not think farmers plan for safety, health and wellbeing on their farm on a regular basis.
- 79% of the respondents indicate that farmers knowingly take risks with animals and machinery.
- 58% feel pressure from the farmer to carry out the task set out for them to do when on the farm.
- 50% of the service providers who participated in the survey think farmers never monitor their overall mental health (0% responded weekly, 4% responded monthly, 13% responded quarterly and 33% responded annually).



Summary:

In summary, all of these findings emphasize the need for more training available to the focus communities regarding farm safety, mental health and wellbeing. By training farmers, it would prevent any mental health and wellbeing issues arising within the sector, increase their knowledge around farm safety, health and wellbeing and how they are all interconnected along with raising awareness of the diverse supports available to the farming communities.

All of results gathered throughout the F4S project indicate the need to adopt this peer-to-peer mentor approach nationwide in order to improve and tackle the social norms around farm safety, health and wellbeing. As Blokland and Gouet²⁰ highlight the value of "peer-to-peer contact' as it 'is an important piece of the development puzzle that allows information exchange regarding technology, markets and other experiences." The F4S team have effectively engaged with the focus communities in the catchment areas by adopting this peerto-peer mentor approach which has proven to be a success in identifying, accessing and tailoring to the needs of the Agricultural sector when addressing farm safety, health and wellbeing.

Overall, the survey results provide valuable insights into the challenges faced by farmers in Ireland. The findings suggest the need for further research to explore the underlying factors contributing to these challenges and to identify potential solutions to address them.

5.2. A more focused perspective on improving farm safety, health, and wellbeing

The

F4S project has been carried out in three intensive farming counties in Ireland - Cork, Tipperary, and Wexford. The project aimed to evaluate the attitudes and behaviours of farmers and farm families towards farm safety, health, and well-being at the beginning of the project, and these findings were used as the baseline data for the project. The approach taken in this project was farmer-to-farmer, which mobilised farming communities in the catchment areas to become innovative in generating safer working practices for their peers by effectively engaging with them. The importance of farmers communicating with each other for innovation can be seen as an optimal way to use the available knowledge, expertise, and skills from a farmer's community²¹.

The peer-to-peer mentor approach adopted in this project was a success as farmers and farm families were able to expand their networks on the ground and use the buddy system to bring about a shift in culture towards safer work practices on farms. The farmers and farm families were open to conversing with the mentors because they were fellow farmers, making it easier for them to connect, listen, communicate, and engage with each other, thus creating a collaborative learning environment. The mentors were also able to alleviate the issue of jargon and make it more accessible. As Blokland and Gouet²⁶ highlighted, there are many advantages from peer-

²⁰ Blokland. K., Gouet. C. (2007) 'Peer-to-peer farmer support for economic development.' (p. 72-86).

²¹ Blokland. K., Gouet. C. (2007) 'Peer-to-peer farmer support for economic development.' (p. 72-86). ²⁶ Blokland. K., Gouet. C. (2007) 'Peer-to-peer farmer support for economic development.' (p.86).



topeer approaches within the agricultural sector as farmers speak the same language, are faced with similar problems and constraints, and adopting a farmer-led approach can help to address these problems, such as farm safety, health, and wellbeing.

The six part-time mentors involved in the Farm Safety, Health, and Wellbeing EIP-Agri Project played a vital role in:

- Signposting farmers and farm families to appropriate support and services.
- Sharing current information on farm safety, health, and wellbeing.
- · Collaborating with them on-site.
- Addressing issues of social isolation.
- Gathering their findings to explore innovative ways to tackle concerns faced by farming communities in the catchment areas.

The mentors involved in this project were resourced to carry out this work and, in turn, were more motivated and driven for results.

Looking back on the previous Farm Safety Mentoring Project 'Farmers Inspiring Farmers,' and focused on farm safety within the Midlands region, it has proven that peer-to-peer mentoring approaches have been effective and successful for both intensive and progressive farms, highlighting the need to implement this approach on a national level to save lives on our farms.

The Minister for State at the Department of Agriculture, Food, and the Marine with responsibility for Research & Development, Farm Safety and New Market Development, Martin Heydon, stated at our project launch that 'We do need to see a culture change on farms, one that has safety embedded in everything we do. And if we think back to the aim and objective of this project – to act as a catalyst to change social norms around farm safety, health, and wellbeing – then these changes may start as conscious thoughts, a concerted effort to improve safety, but over time, as they are practiced repeatedly, they should become habit, and if we create those habits on one farm and replicate them across a number of farms, then we can start to change social norms' ²².

This report provides an overview of the work completed by the F4S project team in 2022/2023, including the findings of surveys, workshops, discussion groups, events, and agricultural shows. F4S established and launched the project, implemented the work plan, delivered an integrated communications plan, and monitored and evaluated the project.

5.3. Collaboration and Capacity Building

This project has recognised the need for improved co-operation and skill development among farming communities and organisations in order to address the evolving needs and

 $^{^{22}}$ Heydon. M. (2022) Farmers 4Safety- Managing Risk Together EIP-Agri Project Launch.



requirements of farmers and their families in relation to farm safety, health, and wellbeing. Collaboration is essential to prevent duplication of efforts and ensure that all acquired knowledge and findings are disseminated among relevant stakeholders. Horlings²³ indicates that networking and collaborating between different bodies, organisations and communities "generates new knowledge across communities, strengthens the network's internal structures, brings in new supporters and stimulates the sharing of network ideas and the evolution of innovation", therefore advancing communities towards a safer future.

The project team collaborated with diverse farming organisations to expand its network, share findings with relevant stakeholders, and carry out initiatives identified within the farm safety network in the catchment areas. By adopting meaningful collaboration with farming organisations and communities, it helps to build sustainable infrastructure to tackle and improve social norms around farm safety, health, and wellbeing²⁴.

It is necessary to implement a peer-to-peer mentorship program for a longer duration as the mentors in the catchment areas have established and extended a network on the ground. They have directed farmers and their families towards appropriate support and services, guided and aided them in filling out the Code of Practice Risk Assessment Document, and participated in various agricultural shows, events, discussion groups, and focus groups. Furthermore, they have organised events in their regions that cater to the needs of their farm safety network.

Building rapport with their farm safety network is important to nurture the on-the-ground experience, as the project team's farm safety network has an abundant amount of information, experience, and skill to bring to the agricultural sector itself, not just within the farm safety, health, and wellbeing remit. Peer-to-peer approaches "bring colleagues together in a way that reflects the principles of popular education and can be better understood as inter-vision, rather than formal one-way advice" This highlights the value and impact of peer-to-peer bottom-up approaches and the importance of involving farm communities in consultations as they have knowledge, experience, and expertise about the sector, working on the farm on a daily basis, and are aware of the limitations and opportunities that exist within the industry itself.

The learnings outlined above indicate a change in communities' attitudes and behaviours towards farm safety, health, and wellbeing. They also highlight the impact of collaboration and governance when tackling and improving social norms around farm safety, health, and wellbeing. It is important to empower them to take responsibility and learn from each other as they have the skills and knowledge to tackle the challenges faced.

5.4. Existing approaches regarding safety, health, and wellbeing on farms

The Farm Safety, Health, and Wellbeing mechanisms currently in place include:

²³ Horlings, LG., Roep, D., Wellbrock, W. (2018) 'The role of leadership in placed-based development and building institutional arrangements'. (p. 245-346).

²⁴ Knotek. S.E. (2003) 'Making Sense of Jargon During Consultation: Understanding Consultees' Social Language to Effect Change in Student Study Teams'. (p. 181-207).

²⁵ Blokland, K., Gouet, C. (2007) 'Peer-to-peer farmer support for economic development.' (p. 72-86).



- · Code of Practice Risk Assessment Document.
- Farm Safety training under TAMS²⁶.
- · FETAC level 6 Farm Safety Course.

Although these available resources are sufficient, however, the project team has noticed that the existing methods lack responsiveness and active participation.

After analysing the collected survey data and engaging with farmers and farm families, it has become apparent that only 52% actively engage with the Code of Practice Risk Assessment Document. Additionally, only 25% of the service providers which responded actively engage with the document. This highlights the need to improve the current mechanisms regarding farm safety, health, and wellbeing, as a one-size-fits-all approach, which currently is not working.

Upon engaging with the HSA, it has become clear that there is a need for more hands-on and inperson training sessions to complement the BISS scheme. In a post-evaluation and attitudinal survey for farmers and farm families, they were asked about their opinions regarding the inclusion of a Safety Certificate. This certificate would consist of a mix of theory and practical measures, including pictures and/or videos of the risks and dangers on farms, identifying and examining dangers on a farm, and learning solutions to overcome these risks. The course would be farmer-led, using a bottom-up approach. 66.3% of the respondents were in favour of the peerto-peer led Safety Certificate.

One survey participant highlighted that "safety courses are generally very boring, and the same generic stuff shown every year. If farmers were able to discuss their own near misses and what they learned from it, it would be much better." This indicates the importance of peer-to-peer mentoring and farmers talking to each other in addressing farm safety, health, and wellbeing.

Another survey participant suggested that the Safety Certificate should be voluntary and provided free of charge, rather than mandatory. This highlights some of the views and perspectives of farmers and farm families regarding the inclusion of a Safety Certificate, and some challenges which remain to be overcome.

5.5. Scaling up the Farmers4Safety project

It is essential to implement this peer-to-peer mentoring approach nationwide, as it is the most cost-effective method to achieve a cultural shift towards safer working practices within farming communities. This "farmer-to-farmer" approach facilitates the transfer of knowledge, which accelerates behavioural change since farmers are more likely to accept the views of their peers than authoritative bodies. Adding this peer-to-peer mentoring approach to the RSS would enhance the overall skills, expertise, and knowledge of farmers, fishermen and women who are unable to earn a sufficient income and work within the RSS.

²⁶ TAMS- Targeted Agricultural Modernisation Schemes.



To change farmers' attitudes and behaviours regarding farm safety, health, and well-being, a long-term peer-to-peer mentor approach needs to be implemented to save lives and address the current challenges faced by the sector and rural communities, such as an aging population, health problems associated with the agricultural sector, and the rising costs of maintaining the business and rural communities in the future while meeting the needs and demands of community members and the wider public. This peer-to-peer mentor approach would also alleviate the issue of social isolation and loneliness among farming and rural communities. Sutherland and Marchand²⁷ emphasise that the "AKIS concept recognised that farmers do not primarily learn in isolation or in linear relationships with extension agents"; hence, the best way to learn is from their peers.

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²⁷ Sutherland. L.A., Marchand. F. (2021) 'On-farm demonstration: enabling peer-to-peer learning'. (p.573-590).



5.6. Value for Money

The F4S was given a limited timeframe to implement this project, this in turn constrained its scope for expansion and innovation. However, the project was able to leverage the mentors who were resourced and already actively engaged with the farming communities in the selected catchment areas. The mentors had a deep understanding of the challenges and limitations faced by farmers when addressing farm safety, health, and wellbeing. By resourcing the mentors to carry out the work in their regions, they were motivated and empowered to assess the attitudes and behaviours towards these issues. The F4S project team mobilised innovative solutions to address the concerns faced by the focus communities.

This peer-to-peer mentor approach is the most cost effective method in tackling and improving the social norms around farm safety, health and wellbeing and saving lives on our farms. Peerto-peer approaches are proven to be value for money in fostering best practices in farm safety, health and wellbeing and are recognised by other organisations. This bottom up mentor approach of implementation and endogenous development has shown to be essential in addressing rural issues throughout the EU²⁸.

F4S has proven to be Value for Money (VFM)³⁴ as it:

- Effectively engaged with farmers in the catchment areas.
- Created a Farm Safety Network keeping farmers up to date in relation to all farm safety, health and wellbeing matters.
- Assisted farmers during busy working periods (buddy system).
- · Complete Code of Practice Risk Assessment Documents.
- Signposted farmers to supports and services that they may require.

The project team also attended Agricultural shows within the catchment areas to expand their network on the ground and organised workshops within the regions that tailored to the needs of the farming communities.

There is no 'value for money' when it comes to saving lives on our farms. It is important that Farm Safety, Health and Wellbeing EIP-Agri projects are valued, utilised and mobilised for their findings and learnings as they have the farmers on the ground and are aware of the challenges, concerns and opportunities within their community more than those in authoritative positions. It is important that all of the outcomes from these endogenous approaches are used and incorporated in policy making as the best way to engage and identify problems, concerns and issues in any sector is from those who actively work on the ground within the community itself.

5.7. Financial Report

The F4S project was completed under budget. The project invested resources in providing merchandise and mentors, which proved to be a cost-effective way of building rapport and trust with the network on the ground. The mentors were motivated to identify and address the issues

²⁸ Marsden. T., Ploeg. J.D. (2008) 'Unfolding webs: the dynamics of regional rural development'.

³⁴ VFM – Value for Money.



and concerns raised by the Farm Safety Network on the ground and were able to come up with innovative ideas to tackle them.

However, in order to implement these innovative approaches, additional funds are required within the budget. The mentors possess a wealth of knowledge about the challenges faced by farmers and farm families in relation to farm safety, health and wellbeing, and have proposed several innovative opportunities. Unfortunately, due to the limited timeframe of the project and the lack of budgetary scope, these innovative ideas could not be implemented.

EIP EXPENDITURE SUMMARY

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Project Name:	FARMERS 4 SAFETY MANAGING RISKS TOGETHER
Project Number:	LLOC4006
Period:	November 2021 - March 2023

	Funding Amount Granted	<u>€195,779.00</u>
Frankling Countries	Additional Funding Granted	<u>€19,000.00</u>
Funding Granted	<u>Total Expenditure to date</u>	<u>€212,776.27</u>

	Expenditure	<u>Tota</u> l
	Personnel Costs	<u>114,180.65</u>
	Travel	14.765.32
<u>Expenditure</u>	Other Direct Costs	20.812.39
	Administration Costs	39,122
	Implementation Costs	23.895.91
	Total 2,044.41 not drawn down	212,776.27

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Fig. 23

6. Lessons Learned

Peer-to-peer mentor approach needs to be carried forward as it has been proven to be a success over the past year with this Farm Safety, Health and Wellbeing EIP-Agri Project and in 2013 when 'Farmers Inspiring Farmers' was rolled out. It can be seen as the most cost effective method going forward in addressing issues such as farm safety, health and wellbeing as it successfully engages and communicates with the farming communities while also identifying the limitations and opportunities that exist within the Agricultural sector.

Engaging with farming communities in the catchment areas, the F4S project team has emphasized the significance of conducting farm safety events in-person at farms to ensure relevance to the farmer, as it is on the farm where incidents can occur. These actions will create opportunities for more knowledge transfer between farmers and those in authoritative positions. By adopting a peer-to-peer bottom up approach it will build the gap between research and practice and allow for innovation to take place among the farming industry. The F4S team have identified case



studies from participants involved in the project along with the recommendations which are highlighted below.

6.1. Recommendation | Safety Certificate

A Safety Certificate explicit to Farm Safety, Health and Wellbeing should be introduced in the agricultural sector. The CDP would gain insight into the lay knowledge of the farming communities, increase awareness and exchange information between focus communities and organisations. The continuing development programme should consist of theory and practical and should be implemented on a farm and/or farmyard. It should be applied throughout the year focusing on various topics such as Farm Safety, the importance of health and wellbeing, tractor driving skills etc.

By carrying out these continuing development programmes, it would enhance the farming communities existing practices along with identifying safer working manners in relation to farm safety, health and wellbeing. The farmers who partake and participate in the programme should be rewarded by including an additional payment to their Basic Income Support for Sustainability (BISS). This would incentivise the farming community to engage in the programme, transfer knowledge and improve their overall safety on their farm. It offers a practical approach to addressing farm safety, health and wellbeing.

The post evaluation and attitudinal survey responses asked farmers about the inclusion of a safety certificate and the responses highlight that 66% agreed with this approach and over 33% did not. A pragmatic approach needs to be introduced in the Agricultural sector to help reduce the number of fatalities and injuries on Irish farms.

6.2. Recommendation | Peer-to-Peer Mentoring

A long-term peer-to-peer mentoring approach should be implemented to address farmers' attitudes and behaviours towards farm safety, health, and wellbeing. This approach should be introduced to the RSS as it may assist with the current challenges that the farming sector and rural communities face such as an ageing profile, the health problems that co-side with the agricultural sector and the growing costs of maintaining the enterprise and communities for the future.

It would also assist with the issue of social isolation and loneliness that exists among farming and rural communities. By adopting this peer-to-peer mentor approach it would tailor to the needs and demands of the farming and rural communities.

6.3. Additional Recommendations

 Altering the Code of Practice Risk Assessment Document to a more interactive and participatory tool. The pre –evaluation and attitudinal survey for farmer's highlights that 52% actively engage with the document and 45% do not. Also, within the attitudinal



survey responses from service providers it indicates that 75% do not actively engage with the document. An alternative approach needs to be taken to make this document a living and working one.

- Collaboration and capacity building among relevant stakeholders is crucial to enable
 mutual learning and the sharing of findings. By effectively collaborating and consulting
 with relevant stakeholders it would help identify gaps in service provision within the
 agricultural sector regarding farm safety, health, and wellbeing along with assessing the
 effectiveness of the current mechanisms that exist within the industry.
- Increase the level of health and safety measures at Agricultural shows. From attending 8
 Agricultural events throughout the project, there has been concerns in relation to the
 safety measures that is in place such as the need for a helmet when driving a quad, the
 number of people on a quad and younger age cohorts driving an operator.
- Time management plays a crucial role on the mental health and wellbeing of farmers. As a result, there are growing concerns among farm families regarding the safety, health, and wellbeing of those working on the farm. This has been highlighted through our attitudinal survey responses from partners as 55% of the respondents indicated that they find it difficult to spend time with their partner when he/she is constantly working and thinking of the farm. This is a concern for the quality of life for the farmer and their family. To address this issue, it is essential to provide adequate support for the farmer and their family. As part of our efforts, F4S have partnered with Mental Health Ireland to develop a leaflet that outlines available supports and services that is available to the farming communities along with a quality of life index (see appendices 10 and 19). Furthermore, there should be a farm relief fund accessible to farmers and their families to enable them to take time away from the farm.
- Tailored training services are crucial to upskill focus communities and help them adapt
 to new technologies. Many services and grant opportunities in the agricultural industry
 have shifted to online platforms. However, many farmers are not proficient in using
 computers and struggle to keep up with the changes in the sector. The F4S team suggests
 implementing a long-term bottom-up collaborative approach to meet the changing needs
 and demands of farming communities and ensure adequate support is available when
 needed.



7. Conclusion

The F4S project has demonstrated the effectiveness of the peer-to-peer mentoring approach in addressing the social standards around farm safety, health, and wellbeing. The project was designed to tackle the challenges and objectives identified by the farming communities in Cork, Tipperary, and Wexford, with additional challenges identified by the six farm mentors involved in the project through qualitative and quantitative data collection. This approach allowed for flexibility in addressing the concerns of the participants and tailoring the project to their needs.

The lead partner, IRL, had previously established the viability and success of the peer-to-peer mentoring concept in a previous Farm Safety Mentor Programme. This approach was recognised by the Seanad, which found that facilitated peer engagement of farmers talking to farmers in a practical way resulted in greater adoption of the code of practice. The F4S project aimed to expand on these findings and deliver effective engagement, communication, and knowledge transfer throughout the farming communities identified.

By using peer-to-peer mentoring as a core principle of the project, F4S established a co-learning environment that allowed farmers to transfer knowledge and engage with their peers. This approach proved to be successful within the Farm Safety, Health, and Wellbeing EIP-Agri Project as it created a comfortable environment for farmers to share their views, opinions, and experiences with their peers. The project team established and launched the project, implemented the work plan, delivered an integrated communications plan, and monitored and evaluated the project, surpassing the targets outlined in the project brief.

The F4S project identified the importance of having more one-to-one and practical on-farm events when addressing farm safety, health, and wellbeing. These in-person events would allow farmers to relate to their own lifestyles and daily routines, while feeling more comfortable within their place of work. Through successful delivery of this core principle, the project achieved its objectives of raising awareness on farms regarding health, safety, and wellbeing. In addition, the project highlighted the supports that are available and introduced the focus communities to practical ways of addressing the identified challenges.

This project offers valuable insights into the challenges and opportunities faced by farmers and their families in improving farm safety, health, and wellbeing. The project report provides several recommendations, and it is hoped that the findings and lessons learned will inspire the development of more innovative approaches to address these critical issues.

From attending and participating in agricultural events, discussion groups/presentations, the National Ploughing Championships, WhatsApp groups, and hosting three events in the catchment areas, the project team has identified the need for in-person events that allow farmers to relate to their own lifestyles and daily routines while feeling more comfortable within their place of work. The findings and lessons learned from the F4S project indicate the needs and concerns among



farmers and farm families in the catchment areas and their perspectives on improving farm safety, health, and wellbeing.

In conclusion, the F4S project has exceeded the targets outlined in the project brief by successfully implementing a peer-to-peer mentoring approach to tackle and improve social standards around farm safety, health, and wellbeing. The project has provided valuable insights into the challenges and opportunities faced by farmers and their families, and the project report offers several recommendations for addressing these critical issues. By adopting a farmer-led approach and effectively engaging with farming communities, the F4S project has demonstrated the significance of peer-to-peer mentor approaches and their impact on innovation in addressing critical issues in the agricultural industry.







8. Table of Figures

Figure 1 Structure of Farmers4Safety – Managing Risk Together EIP-Agri Project.

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Figure 3 Key Performance Indicators (KPI's).

Figure 4 Topics discussed with farming communities.

Figure 5 Infographics highlighting the projects dissemination.

Figure 6 Some entries from the Stick2Safety #FarmSafety Sticker Competition.

Figure 7 Farm Safety, Health and Wellbeing Event in Gurteen Agricultural College, County Tipperary.

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Figure 10 Rosegreen National School with Minister Martin Heydon.

Figure 11 Minister Martin Heydon speaking at the F4S EIP-Agri 'End of Project' Conference.

Figure 12 Niamh Nolan, project co-ordinator presenting projects findings and lessons learned.

Figure 13 The power of peer-to-peer mentoring panel discussion.

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Figure 15 Farmers4Safety – Managing Risk Together EIP-Agri Project Team: Top Left: Paddy O'Brien, Tommy Tierney, Niamh Nolan, Bottom Left: Ned Kearney, Mary Oakley and John Murphy, Missing: Bernie Keane.

Figure 16 Infographics of the Survey Findings

Figure 17 Survey responses from Farmers

Figure 18 Survey responses from Farmers

Figure 19 Survey responses from Farmers

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21 Survey responses from Partners

Figure 22 Survey responses from Service Providers

Figure 23 Summary of Expenditure



9. Appendices

Appendices 1

OUR VISION

WE HOPE TO ACHIEVE

A reduction in the number of work related injuries on participant farms.

Permanent farmer based safety network.

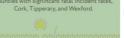
New social norms.

FARMERS 4 SAFETY

MANAGING RISK **TOGETHER**

MANAGING **RISK TOGETHER**

This is a piloted project, targeting the counties with significant fatal incident rates, Cork, Tipperary, and Wexford.



Attitudinal change metrics.

Level of safety in work plans.

Number of farmers using peer to peer / buddy system.

Number of farmers attending training sessions / farm walks etc.

Cultural change in terms of farm work practice.





BACKGROUND

Based on HSA data, the majority of recent fatalities occurred in counties Cork, Tipperary and Wexford where some of the largest and most intensive farms in the country are based. Farm injuries/fatalities are highest in May, June, July and August (particularly on dairy farms), during the busiest period of the year for farmers. To tackle this issue of farm safety, a change to the existing range of interventions is required.

On farms, it should mean that safety should have the same priority as any other activity covered by the farm payments scheme. Equally, there is a need to change behavior, and attitudes towards farm safety and emotional wellbeing.

GET IN TOUCH

Farmers4Safety Managing Risk Together, c/o Irish Rural Link, Moate Business Park, Clara Road, Moate, Co. Westmeath. N37 W9R0

Telephone: 090 - 6482745

Email: niamh@farmers4safety.ie

Website: www.Farmers4Safety.ie







USEFUL RESOURCES

Code of Practice Risk Assessment: www.farmsafely.com

Department of Agriculture, Food and the Marine: hiips://www.gov.ie/en/collection/73aea-schemes-and-services-agriculture-food-and-the-marine/

Emergency Services: 999 or 112

Farm Jobs and Farm Work in Ireland: FRS Farm Relief Services: hiips://frsfarmreliefservices.ie/careers/

Getting Citizens Online: hiips://www.irishrurallink.ie/getting-citizens-online/

www.grow.ie Tel: 1890 474 474

Health and Safety Authority: www.hsa.ie/eng/Workplace_Health/ Workplace_Stress/ Overview/.hsa.ie

PROJECT PARTNERS

Irish Rural Link (IRL), in partnership with the BRIDE (Biodiversity Regeneration in a Dairying Environment) project, the Duncannon Blue Flag Farming & Communities Scheme, the New Futures Farming Group, and the Health and Safety Authority are carrying out this project in their catchment areas.









Appendices -

${\bf 2}\ First\ Newsletter\ (\underline{Farmers 4Safety-Managing-Risk-Together-EIP-AGRI-Project-Newsletter})$

Newsletter.pdf)



Farmers4 Safety Managing Risk Togeth























f @farmers4safety





Appendices -

3 Farmers/Farm Families Weekly Template

Template for Mentors to fill out on a weekly basis

1.	Total number of farmers you engaged with this week?
2.	How many farms did you visit this week?
3.	Where did you engage with the Farmers and Farm Families about the Farm Safety EIP Project Farmers4Safety Managing Risk Together? Mart Show Co-op Vets Shop Pub Other (please specify)
4.	What subject did you talk about? Machinery Equipment Animals Other (please specify)
5.	Did you ask the farmer/ farm family about their Farm Safety Statement and/or Risk Assessment?
6.	If so, did you review their Farm Safety Statements and/or Risk Assessment?
7.	Have you agreed to follow up with them?
8.	If farmers were reluctant to join the project, why?



Appendices -

4 Pre-Evaluation and Attitudinal Survey for Farmers/Farm Families

https://www.surveymonkey.com/r/?sm=inl_2FpoRBUCLWExOqyn179gz_2FvphbjhcXe U7hB6ACCGg_3D

Pre-Evaluation and Attitudinal Survey - Farmers

Farmers4Safety – Managing Risk Together EIP AGRI Project examines the current practices undertaken by farmers and farm families when carrying out tasks on the farm. It engages farmers and farm families in an attitudinal and behavioural change towards farm safety by tackling and improving the social norms around safety on farms and emotional wellbeing. The survey will only take 10 to 15 minutes and will only be used for research purposes. We would be extremely grateful if you would consider completing this survey.

1.	Profile:
	Regional Location: (Tick the most appropriate)
	Cork Waterford Wexford Tipperary
2.	Age: (Tick the most appropriate)
	Under 18 years 25-39
	18-24 40-60
	60 plus
3.	What type of farm enterprise are you involved in? (Tick the most appropriate)
	Dry stock Suckling Dairy Tillage Sheep
	Other (please specify)
	2
	S
1	Employment Type: (Tick the most appropriate)
4.	
	Part-time Farmer
	Full-time Farmer



7. How often do you look up information about farm safety, health and wellbeing? (I the most appropriate) 7. How often do you look up information about farm safety, health and wellbeing? (I the most appropriate) 7. How often do you look up information about farm safety, health and wellbeing? (I the most appropriate) 7. How often do you look up information about farm safety, health and wellbeing? (I the most appropriate) 1-2 months	5.	On average, how many hours of the week do you work on the farm? (Tick the most appropriate)
6. Assessing Farmers Safety, Health and Wellbeing Do you plan for safety, health and wellbeing on your farm on a regular basis? (I the most appropriate) Yes NoPlease comment. 7. How often do you look up information about farm safety, health and wellbeing? (I the most appropriate) 1-2 months 3-6 months 7-8 months 9-12 months		30-40 hours 41-50 hours 51-60 hours 60 + hours
Do you plan for safety, health and wellbeing on your farm on a regular basis? (I the most appropriate) Yes NoPlease comment. 7. How often do you look up information about farm safety, health and wellbeing? (I the most appropriate) 1-2 months 3-6 months 7-8 months 9-12 months Never		Please comment.
Do you plan for safety, health and wellbeing on your farm on a regular basis? (I the most appropriate) Yes NoPlease comment. 7. How often do you look up information about farm safety, health and wellbeing? (I the most appropriate) 1-2 months 3-6 months 7-8 months 9-12 months Never		
the most appropriate) Yes No Please comment. 7. How often do you look up information about farm safety, health and wellbeing? (I the most appropriate) 1-2 months 3-6 months 7-8 months 9-12 months Never	6.	D. Schrich and Schrick and Sch
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the most appropriate) 1-2 months	7.	How often do you look up information about farm safety, health and wellbeing? (T
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11	assessment? (Tick the m	ge and implement your fa nost appropriate)	arm safety statement or f
	Yes No	J	



12.	In your opinion, what are the biggest risks on your farm? (Tick the most appropriate)
	Slurry Falls Animals Equipment Machinery Other (Please specify)
13.	Do you take risks that you would not allow anyone else to take on the farm? (Tick the most appropriate)
	Yes No No
	Please comment.
14.	Do you feel that if a Safe Pass was introduced in the agriculture sector it would reduce the number of fatalities/injuries on farms?
	Yes No No
	Please comment [
15.	When making your farm more safety aware it creates extra costs that farmers and farm families cannot afford. (Tick the most appropriate)
	Disagree Strongly Disagree Neither Agree nor Disagree Strongly Agree



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Pleas	e comment.
86	
. Do y	ou consider an animal's temperament when future breeding? (Tick the m
appro	opriate)
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Pleas	e comment.
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Do s	you consider safety, health and wellbeing when people (e.g. vets, advisor
	ers) are on the farm? (Tick the most appropriate)
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	many injuries and/or near hits have occurred in the last three years on your ? (Please comment)
iarm	(Please comment)



Please	comment.
21. Are y	ou seeking additional farm labour? (Tick the most appropriate)
Yes	No
Please	comment.
22. Do yo	u go for long hours without eating, especially when living alone or when y r is out working?
Yes	u go for long hours without eating, especially when living alone or when y r is out working? No comment.
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Yes Please	r is out working?



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25. If you take time off,	what are your outside in	terests?	
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	Monthly	Quarterly	Annually
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	The lack of sleep, concentration, overworking, and financial stresses can impact farm safety negatively. (Tick the most appropriate)
1	Disagree Strongly Disagree Neither Agree nor Disagree
1	Strongly Agree Agree
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Ju. 1	Comment Box
31.1	idea's Box (What we can do to fix the issues?)



Appendices 5 – Attitudinal Survey from Partners

https://www.surveymonkey.com/r/?sm=z1rv2t4j0qiQamGZVL0be_2BtHdwG0L33rKYcNaz Ya2sU_3D

Attitudinal Survey - Partners

Farmers4Safety – Managing Risk Together EIP AGRI Project examines the current practices undertaken by farmers and farm families when carrying out tasks on the farm. It engages farmers in an attitudinal and behavioural change towards farm safety by tackling and improving the social norms around safety on farms and emotional wellbeing. The survey will only take 10 minutes and will only be used for research purposes. We would be extremely grateful if you would consider completing this survey.

1.	Profile:
	Regional Location: (Tick the most appropriate)
	Cork Waterford Wexford Tipperary
2.	Age: (Tick the most appropriate)
	Under 18 years 25-39
	18-24 40-60
	60 plus
3.	Do you work on the farm? (Tick the most appropriate) Yes No
4.	What type of farm enterprise are you involved in? (Tick the most appropriate) Dry stock Suckling Dairy Tillage Sheep
	Other (please specify)



	Does your partner plan for safety, health and wellbeing on the farm on a daily basis? (Tick the most appropriate)
	Yes No No
	Please comment.
6.	Does your partner knowingly take risks on the farm? (Tick the most appropriate)
	Yes No
	Please comment.
	In your opinion, what are the biggest risks on farms? (Tick the most appropriate) Slurry Machinery Animals Equipment Falls Other (Please specify)
0	Do you feel that if a Safe Pass was introduced in the agriculture sector it would reduce
	the number of fatalities/injuries on farms?
	Yes No No



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Please	comm	ent.						
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Please	comment.						
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Appendices 6 – Attitudinal Surveys for Service Providers

https://www.surveymonkey.com/r/?sm=DxqPWGLvVn_2Baou4U6SMVQkRY_2FaOGfumQ 1q6TcmX1G8Q_3D

Attitudinal Survey - Service Providers (e.g. Vets, Scanners, AI Technicians, Advisors)

Farmers4Safety – Managing Risk Together EIP AGRI Project examines the current practices undertaken by farmers and farm families when carrying out tasks on the farm. It engages farmers and farm families in an attitudinal and behavioural change towards farm safety by tackling and improving the social norms around safety on farms and emotional wellbeing. The survey will only take 10 minutes and will only be used for research purposes. We would be extremely grateful if you would consider completing this survey.

Profile:
Regional Location: (Tick the most appropriate)
Cork Waterford Wexford Tipperary
Age: (Tick the most appropriate)
Under 18 years 25-39
18-24 40-60
60 plus
Assessing Farmers Safety, Health and Wellbeing
Do you think farmers and farm families plan for safety, health and wellbeing on their farm on a regular basis? (Tick the most appropriate)
Yes No No
Please comment.
Please comment.



4.	How often do you think farmers and farm families look up information about farm safety, health and wellbeing? (Tick the most appropriate)
	1-2 months 3-6 months 7-8 months 9-12 months Never
	Please comment.
5.	In your opinion, how effective are signage in terms of reminding farmers and/or farm families about hazards on the farm? (Tick the most appropriate)
	Not Effective
6.	On the Scale of 1-10 how important is farm safety, health and wellbeing on farms for farmers and farm families? (Select the most appropriate level)
6.	
6.	farmers and farm families? (Select the most appropriate level)
7.	farmers and farm families? (Select the most appropriate level) 0 5 10 Not Important Important Extremely
	farmers and farm families? (Select the most appropriate level) 0 5 10 Not Important Important Extremely Important Do you think farmers and farm families actively engage and implement their farm
	farmers and farm families? (Select the most appropriate level) 0 5 10 Not Important Important Extremely Important Do you think farmers and farm families actively engage and implement their farm safety statement and/or farm risk assessment? (Tick the most appropriate)
	farmers and farm families? (Select the most appropriate level) 0 5 10 Not Important Important Extremely Important Do you think farmers and farm families actively engage and implement their farm safety statement and/or farm risk assessment? (Tick the most appropriate) Yes No



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Leave it Other (pleas	Take a chance Ask for help comment)
out for you	here is pressure from the farmer and farm family to carry out the task do when on the farm? (Tick the most appropriate)
Yes Please com	No
families can Disagree	a farm more safety aware it creates extra costs that farmers and for afford. (Tick the most appropriate) Strongly Disagree Neither Agree nor Disagree Agree Agree
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Disagree Strong Do you fee	st afford. (Tick the most appropriate) Strongly Disagree Neither Agree nor Disagree Agree Agree farmers and farm families consider safety, health and wellbeing w



Please comment.		
How important is a person's (Select the most appropriate		arrying out jobs on the farm?
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Not Important	Important	Extremely Important
Weekly Mont	hly Quarterly	Annually A
How often do you think f health and book a check-up Weekly Mont Never	with a doctor? (Tick the m	
Do you think farmers go for living alone or when their pa		especially when they are
Yes No No		





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Please comment.		
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	and farm families have an up-to-date afety Statement completed on their far	
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Yes No		
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Idea's Box (What we	e can do to fix the issues?)	





Appendices 7 – Stick2Safety #FarmSafety Sticker Competition with AgriKids

Calling all Communities!

This Summer
Farmers4Safety
and
AgriKids

are teaming up to bring you

A farm safety sticker competition, 'Stick 2 Safety'





Abstract

Open to all ages.

The objective of this competition is to create a range of safety themed stickers for vehicles, machinery and your home to help raise awareness of farm safety, health and wellbeing.







About Us

Farmers4Safety — Managing Risk Together EIP AGRI Project adopts a 'peer-to-peer' mentoring and champion approach to engage farmers in an attitudinal and behavioral change towards farm safety by tackling and improving the social norms around farm safety and emotional wellbeing. The project offers a bottom up initiative that is tailored to each region to ensure it will capture a change in farmer's attitudes and behaviors.

AgriKids was founded with the ethos that we positively engage, educate and empower our children to become Farm Safety Ambassadors. Alma believes her engaging approach to farm safety education will serve to continually empower children to be safer farmers in the future. The approach also requires and includes the input of parents, guardians, thus sharing the learning outcome with all.

In partnership with













The Competition - 'Stick 2 Safety'

Farmers4Safety and AgriKids are calling on Ireland's Communities (Schools, Farmers, Community Groups etc.) to get 'stuck in' and help create a safer future on our farms by designing a window sticker that will be printed and promoted nationwide.

How to enter:

In the template below design a sticker on any farm safety theme. The theme is up to you! Maybe you want to remind farmers about tractor safety or the dangers with freshly calved cows. It could be about quads, PTO's, slurry, animals, vehicles or the importance of farmer's/farm families looking after their mental and physical health. With the design we want to give you the freedom to think outside the box and come up with innovative ideas and create a picture that highlights farm safety, health and wellbeing.

Along with the design we want you to write a short note (150 words max.) about why you chose to partake in the competition and the importance of Safety, Health and Wellbeing on Farms and what it means to you.

The sticker can be put on farm machinery, cars, vehicles and around the farm or home to shine a light and create greater awareness on the essential role safety and emotional wellbeing play in carrying out jobs on farms.

The Prize

The winning stickers will be circulated to the various Farming Organisations, Communities and Networks and will win a Prize (trophy, activity pack/voucher).

The aim of this competition is to highlight and raise awareness of Farm Safety, Health and Wellbeing from all skill sets. This gives the opportunity for everyone to get creative and highlight what Farm Safety, Health and Wellbeing means to you all. We hope that by getting different age groups within National Schools and our Communities involved we will achieve a greater reach for farm safety, health and wellbeing.

We will endeavour to put all of your entries on our website.

The deadline for the competition is July 8th and the entry/entries can be emailed to niamh@farmers4safety.ie (sent as a JPEG, Scanned or in a PDF format)

If you want to find out more details about the competition visit our websites www.farmers4safety.ie or www.agrikids.ie or call us on 090 - 6482744.







Template for the Sticker Competition

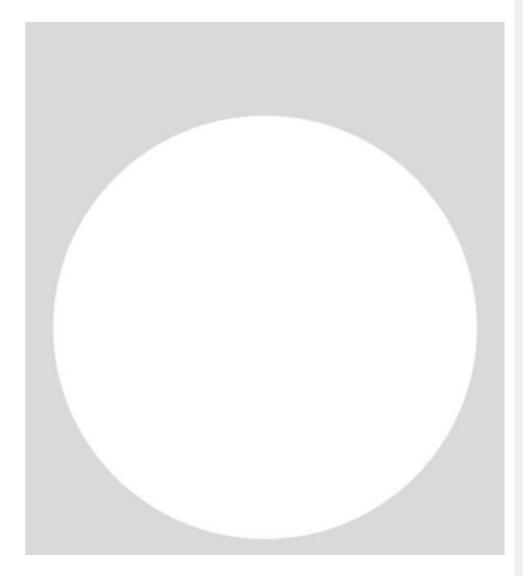
The requirements to enter the competition are as follows:

- 1. Print template on A4 page.
- 2. Picture must fit inside the white circular shape.
 3. Optional: Incorporate the name of the competition into it 'Stick 2 Safety'
- Entries can be solo or as a group with no limit in size.
 For printing purposes, please send the entries as a JPEG, Scan or PDF format in order for the image to be of high quality.















Submission Form

(Please	e fill in on Microsoft Wor	and attach a copy with each entry. d or print and use block capitals) entry. For example, if you are a sole entrant, leave the school information blank.)
	Name l Name: l Address:	
Entry	Address:	
Schoo Entry Count	l Phone Number: Phone Number: y:	School Email Address: Entry Email Address:
	of the Student(s) submit at or a group of students/	ting the entry/entries. Entries can consist of an individual, a individuals.
1.	8	3.
2.		3. 4.
Entrar	nt's Age(s)	Class
Check	dist:	
1.	Completed Picture	
		about Farm Safety, Health and Wellbeing
	Completed Submission	
		s JPEG, Scanned or PDF Format
٥.	Sent entry/entries to ni	imn@larmers4salety.le
		m Safety, Health and Wellbeing means to you (150 words
max.)		
-		
=		
3		

Submit your entry to niamh@farmers4safety.ie
If you have any questions, please do not hesitate to get in touch with us.

Deadline is July 8th



Appendices 8 - Five Ways to Wellbeing with Mental Health Ireland

FIVE WAYS TO WELLBEING

#FARMSAFETYWEEK2022

The Five Ways to Wellbeing are evidence-based steps that everyone can take to maintain and or improve mental health and wellbeing. Undoubtedly it is most important to maintain safe farming practices to reduce the risk of injury and untimely loss of life. Equally it is most important to maintain wellbeing practices to reduce the risk of mental health challenges or mental illness. The two go hand in hand and for once it is probably ok to disagree with the adage that "a bird in the hand is worth two in the bush". I think we are all better off if we keep both farm safety and/or mental health and wellbeing together in the one hand.











www.mentalhelathireland.ie

CONNECT

Social interaction and feeling valued by other people are fundamental human needs. Combined they contributes to wellbeing and are a cushion against loneliness and isolation. Research shows that people with strong social connections are happier and healthier . Because of the nature of farming, its long hours, demanding situations and unexpected events, it can be difficult to form regular social connections. It is good self care to create off farm opportunities to get out and about to socialise that best suits your needs.



BE ACTIVE

Regular physical activity is associated with lower rates of depression and anxiety, It promotes both physical and mental health well-being.

It is well established that that planned exercise releases endorphins that can help a person feel more alert, more energised and better able to cope with challenges. Undoubtedly, this increased energy improves your awareness which is beneficial in terms of reducing farm accidents that may occur due to lack of concentration.

Consider using your off farm time to undertake an activity that you enjoy and doing at your own pace . The message really is, to make physical activity a regular habit, as it can be a game changer in lifting your mood from a low spot to a better place.





finola@mentalhealthireland.ie



🏙 niamh@irishrurallink.ie



FIVE WAYS TO WELLBEING











#FARMSAFETYWEEK2022



It goes without saying that farming is a very demanding way of life . When a person is busy there is a risk of physical and mental overload. The body can become physically exhausted and and the mind vulnerable to being cluttered. Unfortunately, and sadly farm accidents regularly happen because of being in a hurry to get something done. Is it worth the risk?

The most practical thing to do is stop, pause, collect your thoughts by being aware of the generous nature around you - taking a few random minutes of self care can help you feel calm and in control. It can also reduce the risk of incurring an accident.



KEEP LEARNING

There is no evidence to show that "you cannot teach an old dog new tricks" - quite the opposite! The more we keep our brains stimulated the more we thrive no matter the age!

Being interested about all sorts of matters on and off the farm is good for the mind. Learning about new ways of farming keeps while at times it maybe challenging, it can also be motivating.

It is important for self esteem to embrace new opportunities and experiences. Local ETBs provide excellent adult Education Programmes - participating in one that is of interest also provides the opportunity to develop new friends and to socialise.



Give and giving while important are beneficial and can make you feel better. It very satisfying when your time, words and deeds benefit others and gratitude expressed. It is like an emotional endorphin that creates positive feelings and energises you. Giving can be connecting with a neighbour that is struggling, listening and offering the hand of friendship.

However, once again take a moment out, pause to think about your own needs and be kind to your self. It is not a selfish thing to do.

YOUR HEALTH IS YOUR WEALTH

Embracing The Five Ways can make difference to your quality of life and most importantly contribute to safe farming practices. They are five keys that you can unlock every day in small meaningful ways that will benefit you and the people in your life. By embracing them you can feel connected with others, pay attention to being active, taking notice of how you and others are feeling, and learning about opportunities around you to feel calm and relaxed, give regularly to others and yourself. These Five Ways are in your hands

Further Information

- 1. Survivor Stories Real Farmers Real Accidents
- 2. Farmers Health and Wellbeing
- 3. Mental Health Ireland Farming Resilience
- 4. Farmers4Safety Managing Risk Together
- Teagasc Working Towards Positive Mental He









$\textbf{Appendices 9} - Second \ Newsletter - \ (\underline{Second-Newsletter-Farmers 4Safety-EIP-AGRI-Project-Particles - \ (\underline{Second-Newsletter-Farmers 4S$ Copy-2.pdf)



Farmers4 Safety Managing Risk Togeth











Stay up-to-date with Farmers-Safety Want to find out more about Farmers-Safety – Managing Risk Together EIP-AGRI Project? Find us online and follow us on our social molia platforms for reache making.





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Appendices 10 – Mind, Body and Safety Matter Leaflet/Sign with Mental Health Ireland

Mind, Body, Safety Matters





Mental Health Ireland



Mental Overload

This can lead to exhaustion. Take a rest.
"A field that has rested gives a bountiful crop!"



Planned Exercise

Exercise can help you feel more alert, energised and better able to cope with challenges.



Available Supports

If you are struggling or feel the need to talk to someone, Call 999 or 112 or Text 50808. Samaritans: 116 123 Please insert your Postal Code here





(1) More Info

Scan the QR Code for a list of organisations that can help you

Make your safety, mental health and wellbeing your number one priority









Available Supports



If you are struggling, here are organisations that can help you:

Make your Family Doctor your first point of contact. If you have private
medical insurance, it is possible to do an online consultation.

Emergency Services: 999 or 112

Samaritans provides 24/7 support to people in emotional distress or at risk of suicide.

Text About It 50808 is a free, anonymous, 24/7 messaging service providing everything from a calming chat to immediate support - www.text50808.ie

Your Mental Health - 1800 111 888 - provides information on support services within your county (24/7) - www.yourmentalhealth.ie

Pieta - 1800 247 247 or Text 'Help' to 51444 (24/7) is a crisis helpline if you or someone you know is in crisis experiencing suicidal ideation, engaging in self-harm, or have been bereaved by suicide. To make an appointment call 0818 111 126, no referral needed

EMBRACE Farm: 085 770 9966 Seniorline: 1800 80 45 91
Bereavement Support: 01 4732110 ESB: 1800 372 999
Succession Ireland: 086 601 3365

Financial Concerns Support and Advice

MABS the Money Advice and Budgeting Service Helpline 0818 07 2000 available Mon-Fri 9am-8pm

IFA Confidential debt support helpline to assist farmers with financial difficulties. 1890 924 853

Link to the Code of Practice Risk Assessment Document: https://www.farmsafely.com/farmers/00_login.htm

The Farm Risk Assessments included are for Dairy, Beef, Sheep, Deer, Tillage and Mixed Farming. To prepare additional risk assessments or for those more specific to Poultry Farms, Equestrian Centres and other Agribusiness go to www.BeSmart.ie.



www.farmers4safety.ie



www.mentalhealthireland.ie/your-mentalhealth/farming-resilience/

Make your safety, mental health and wellbeing your number one priority









Appendices 11 – Post Evaluation for Farmers/Farm Families

Post-Evaluation and Attitudinal Survey - Farmers

Farmers4Safety – Managing Risk Together EIP-AGRI Projects concluding survey seeks to understand the current work practices carried out by farmers and their farm families when undertaking jobs on the farm. This project adopts a 'farmer to farmer' mentoring approach to engage with farmers to rethink farm safety by tackling and improving the complacency around safety on farms and emotional wellbeing of farmers. The survey will only take 10 to 15 minutes and will only be used for research purposes. We would be extremely grateful if you would consider completing this survey.

Profile:
Regional Location: (Tick the most appropriate)
Cork Waterford Wexford Tipperary
Gender
Male Prefer not to say
Age: (Tick the most appropriate)
Under 18 years 25-39
18-24 40-60
60 plus
What type of farm enterprise are you involved in? (Tick the most appropriate)
Dry stock Suckling Dairy Tillage Sheep
Other (please specify)
Employment Type: (Tick the most appropriate)
Part-time Farmer
Full-time Farmer



Assessing Farmers Safety, Health and Wellbeing

		aid their farm safety, health and ware and proactive on farm safety, is project? (Please comment)
safety, health on wellb	eing on their farms was 60%.	on the importance of farm On the Scale of 0%-100% how on your farm? (Select the most
0%	50%	100%
		Extremely Important
implement their Fari	m Safety Statement or Coo	t they do not actively engage and de of Practice Risk Assessmen
From our previous su implement their Farn Document and 52% s	arvey responses 45% said tha m Safety Statement or Coo aid they do engage and imple	t they do not actively engage and de of Practice Risk Assessmen ment the documents. How can we
From our previous su implement their Fari Document and 52% s get farmers to proacti comment) Our previous survey would not allow any becoming involved in	rvey responses 45% said that m Safety Statement or Codaid they do engage and imple vely use this document to ma responses indicate that 48% one else to take on the farm	t they do not actively engage and de of Practice Risk Assessmen ment the documents. How can we nage safety on their farm? (Please said they do take risks that they and 52% said they do not. Since ake risks that you would not allow
From our previous su implement their Fari Document and 52% s get farmers to proacti comment) Our previous survey would not allow any becoming involved in	rvey responses 45% said that m Safety Statement or Codaid they do engage and imple vely use this document to ma responses indicate that 48% one else to take on the farm this project would you now to	t they do not actively engage and de of Practice Risk Assessment ment the documents. How can we mage safety on their farm? (Please said they do take risks that they and 52% said they do not. Since ake risks that you would not allow



Yes		No		Not sure		
Plea	se comment					
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appr	oach) (Tick	the most ap	propriate)			
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Yes	N	0.00				
	se comment					
(5,5%)						
(5.5%)						
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Plea	se comment at do you fe e it a safer	el would he place whe ng at 1 as m	ere people nost approp	can live, work riate)		
Plea Wha mak impo	se comment at do you fee e it a safer ortance starti	el would he place whe ng at 1 as m	ere people nost approp	can live, work riate)	and visit? (Ti	
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Was our "Farms	ne4Cafatu" initiatiwa ha	eneficial in raising awareness of health & sal
	being? (Tick the most	
Yes .	No 🔲	
Please commen	t.	
;		
	XII 1950112 150 150	
What could be o	lone better and more b	eneficial to our project? (Please comment)
What could be o	done better and more b	eneficial to our project? (Please comment)
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Yes	No .
Plea	se comment
	you believe that an annual farm safety, health and wellbeing training should be try linked to receipt of direct payments? (Tick the most appropriate)
Yes	□ No □
the and	previous survey responses indicate that 46% has had an injury and/or near hit in ast three years and 52% highlighted that they had none. How many injuries or near hits have occurred in the last three months on your farm? (Please ment)
COIL	
From	n our previous survey the responses highlight that 87% do seek help when pleting high-risk jobs and 13% do not. Since becoming involved in this project on now seek help when completing high-risk jobs? (Tick the most appropriate)
From	pleting high-risk jobs and 13% do not. Since becoming involved in this project of



said they ra Since becor	rely take	time off and	6% said the roject how	gularly take t sey never take often do you	time off	from the fa	rm.
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V2							
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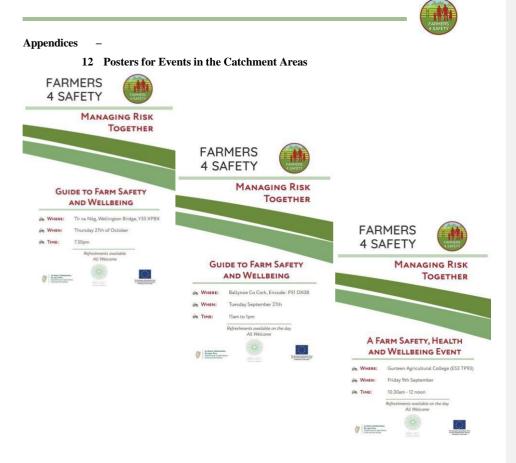
Workload	sector? (Tick in o	rder of importance st Isolation	arting at 1 as most appropria
	he agriculture ind		Input Costs
Market Prices	ne agriculture ind	Financial Worrie	AR UNSKOPERRORSEN AND TO
Farm Succession	n _		
Please comment	t.		
Excellent [Ver Poor your mental health appropriate)		ost appropriate) Good r ability to get work/ jobs dor
Please comment	L.S		
22. Is your mental h	nealth as importan	t as your physical he	alth? (Tick the most
Yes	No	Not sure	
Please comment	t.		



	_
Please comment.	
If you were feeling mer	ntally unwell would you reach out for help or confide
someone? (Tick the most	
Reach out for help	Confide in someone
No one to confide in	Would not reach out for support
Please comment	
Do you think there is suffi	icient knowledge/awareness among farmer's/farm families
of the problems relating to	icient knowledge/awareness among farmer's/farm families o mental health in the agricultural sector? (Tick the most
of the problems relating to	
of the problems relating to appropriate)	o mental health in the agricultural sector? (Tick the most Sufficient Insufficient
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Yes	No see comment.				
		e farm safety for ming organisati		ing in their retirem	ent years shoul
9. Con	nment Box for tl	he Overall Surve	ey		
			2 7 - 10-21	with farm safety, he	



Appendices 13 – Survey Analysis One (<u>Farmers4Safety-EIPAGRI-Overall-Survey-Analysis.pdf</u>)

 $\label{lem:appendices} \textbf{Appendices 14} - \textbf{Survey Analysis Two (} \underline{\textbf{Post-Evaluation-and-Attitudinal-Survey-Analysis.pdf}} \\ \underline{\textbf{(} \underline{\textbf{farmers4safety.ie)}\textbf{)}}}$



Appendices -

15 Daily Checklists

FARMERS 4 SAFETY
ation for safe farm
BASIS

Checklist for Farm Safety on your Farm

Preparation for safe farm work practices			Tick i	f ready			
DAILY BASIS	М	T	W	Ţ	F	S	S
Tractor/Quad/Vehicles/Machinery Pre-start checks done before use							
Livestock handling facilities checked, in good order and gates hanging properly							
Yard checked for risks, eg. manhole covers, plastic tidied up, slip/trip hazards							
Work planned for the day with priorities and break/rest times set							
Help arranged with buddy for difficult or risky tasks							
Risks identified and plans set to manage the risks							
All minor injuries & near misses looked at and fixed							



Appendices

16 Monthly Checklist

	M
/	FARMERS 4 SAFETY
on	for safe farm
Y.	BASIS

Checklist for Farm Safety on your Farm

Preparation for safe farm work practices							Т	ick if r	eady			
MONTHLY BASIS	J	F	М	Α	М	J	J	Α	S	0	N	D
Yard in good condition, machinery and materials safely parked/stacked/stored												
Exit/entry points to $\&$ from farm, out-farm, fields in safe condition												
Risk Assessment document reviewed for appropriate pages this month												
Adequate lighting in yard & sheds												
Repair and maintenance work planned & risks involved managed												
Chemicals & animal medicines stored and locked away safely												
PPE available for use, e.g. during maintenance work, work with chemicals												
Safety signs in place - in yard, on buildings and on approach roads where necessary												
First Aid Kit and Emergency Phone Numbers checked												



Appendices

17 Infographics

rmers4Safety

This Farm Health, Safety and Wellbeing EIP-Agri Project adopts a 'peer-to-peer' mentoring approach to engage farmers in an attitudinal and behavioral change towards farm safety by tackling and improving the social norms around farm safety and emotional wellbeing. Below showcases the results of the project.



Survey Findings



Pre-Evaluation and Attitudinal Survey responses from Farmers/Farm Families



41 - 50 hours	11%
365 days a year	1%
51-60 hours	23%
60+hours	31%
Less than 30 hours a week	4%

300%

Quarterly 8% 14% Annually 15% 57%



Weekly 1% Never 19% Annually 67%



7 out of 10

7out of 10



Do you take risks that you would not allow anyone else to take on the farm?



near hits have occurred in the last

Injuries/ Near Hits 46% 52%

Do you actively engage and implement your Code of Practice Risk Assessment?

No 45% Yes 52%

Post Evaluation and Attitudinal Survey responses from Farmers/Farm Families

Our previous survey results indicate 54% regularly take time off from the farm, 40% said they rarely take time off from 6% said they rarely take time off from the farm. Since becoming involved in the project how often do you now take time off from the farm?

Regularly 59.4% Rarely 36.5% , 4.2%

Our previous survey responses indicate that 48% said they do take risks that they would not allow anyone else to take on the farm and 25% said they do not. Since becoming involved in this project would you new take insich that you would not allow anyone else to take on the farm?

Yes 35.8% No 64.2%



Do you feel that if something like an annual/mandatory Safety Solutions/ Certificate was introduced in the Certificate was introduced in the agriculture section is wead freduce the number of hipsires's fatalities on farms? (i.e. a mixture of theory and practical measures for example pictures. Videos of the dangest/ risks on the farms, their dangest/ romesqueres and then move on to identifying and examining the danges as a farm and learning seledients to evertome these risks, the course would be frameworked.

Yes 66.3% 33.7%



Was our "Farmer 45 afety" initiative beneficial in raising awareness of health & safety and mental wellbeing? Yes 94.8% No 5.2%

88.2% **11.8%**



00

Would you like to see more free mobile health check-ups such as blood testing/eye test/ heart monitoring at your local marts/co-ops?

Yes 89.5% No 10.5%

Do you think there is sufficient knowledge/ awareness among fammer's farm families of the problems relating to mental health in the

Very Sufficient

5.4% 20.4% Sufficient 46.2% Insufficient

Neither nor Sufficient nor Insufficient 16.1% 11.8% Very Insufficient

Would you partake in an annual upskilling in health/wellbeing awareness day/night if it were available?

Ves 78% No 22% Would you engage/pay into a government-led scheme that would provide holiday pay and sick pay?

Yes 51.6% No 48.4%





An Roinn Talmhalochta, Bia agus Mars Department of Agriculture, Food and the Marine



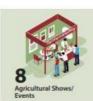


Farmers4Safety

This Farm Health, Safety and Wellbeing EIP-Agri Project adopts a 'peer-to-peer' mentoring approach to engage farmers in an attitudinal and behavioral change towards farm safety by tackling and improving the social norms around farm safety and emotional wellbeing. Below showcases the results of the project.

Project Outreach













National Ploughing Championships engaged with over

200 people











Over 60 Farm Safety, Health and Wellbeing subjects talked about



entries in our Stick2Safety #FarmSafety Sticker Competition which was also nominated for the Rural Inspirational Awards



Total of 330 Surveys





FACEBOOK

Followers 472 Page Reach 89,864



TWITTER

221 Followers Profile Visits 19,406 Mentions 213 Impressions 57,643



INSTAGRAM

WHATSAPP

Followers 128

116 participating in our regional WhatsApp Groups

WEBSITE

1,585 Website Users Website Views 2,837 19 Press Releases Leaflets/Newsletters published 8











Farmers4Safety

This Farm Health, Safety and Wellbeing EIP-Agri Project adopts a 'peer-to-peer' mentoring approach to engage farmers in an attitudinal and behavioral change towards farm safety by tackling and improving the social norms around farm safety and emotional wellbeing. Below showcases the results of the project.



Do you and the farmer consider farm safety, health and wellbeing when on the farm?

Do you think farmer's/farm families knowingly take risks with animals/ machinery?

Yes 87% № 75% 13

Yes 79%

No 21%

Do you feel there is pre-from the farmer/farm

family to carry out the task set out for you to do when on the fam?



Attitudinal Survey responses from Partners

Survey Responses



Farmers/Safety - Managing Risk Together EIP-AGRI research was undertaken by project manager Nian Nolan along with the 6-part time fam mentor's to assess Farmer's/Farm fam attitudes and behaviours towards Farm Safety, Health and Wellbeing by engaging with their partners to gain a greater insight into the current attitude and behaviours towards Farm Safety, Health and Wellbeing.

Yes 59% No 41%



Yes 35% No 65%

Yes 55% No 45%







If something happens on the farm such as the death of an animal, machinery breaking down it can lead

14% Strongly Agree 49% Agree Neither Agree nor 17% 20%

Does your partner find it very difficult to trust people to do the farming for him/her when taking time off?

Yes 51% No 49%

How often does your partner monitor his/ her physical health and book a check-up with a doctor?

0% 8% 60% 10% 22%



How often does your partner monitor his/her mental health?



Attitudinal Survey Responses from Service Providers

Farmers-Kafety - Managing Risk Tagether EP-McRI merach was underslaken by project manager Namh Nolan along with the 6-part time farm menter's to assess Farmer's/Farm family i attitudes and behaviours towards Farm Safety, leicht and Ville Being by engaging with Service Providers to gain a groater insight into the current attitudes and behaviours towards Farm Safety, Health and Wellbeing

Do you think farmer's/farm families plan for safety, health and wellbeing on their farm on a regular basis?

Yes 33% No 67%



6 out of 10



engage and implement their Code of Practice Risk Assessment

Yes 25% No 75%



0% 4% 13% 33% 50%

families monitor their overall physical health and book a check-up with a

0% Weekly 4% Monthly 0% Annually 25% Quarterly 71%









Farmers4Safety

This Farm Health, Safety and Wellbeing EIP-Agri Project adopts a 'peer-to-peer' mentoring approach to engage farmers in an attitudinal and behavioral change towards farm safety by tackling and improving the social norms around farm safety and emotional wellbeing. Below showcases the results of the project.



Comments from Farmers/Farm Families who engaged with the Farm Safety, Health and Wellbeing EIP-AGRI Project

- "Made me think that we are doing our best to have a safe and happy farm. Every day is a special day. Always think safety and health".
- "I found the study to be very good and made us all think outside the box. Mary is an excellent farm safety mentor and is on the ball at all times. Very encouraging and helpful always".
- "Farming is stressful, work never runs out. Scale is becoming

more important to make it viable, less young people becoming involved, as a result the industry will remain high risk in terms of both mental and physical health".

- » "We all need more online health and safety courses".
- » "Ads in the evening would be good more awareness".



Experiences from the Farmers 4Safety – Managing Risk Together EIP-AGRI Project Team

- "I absolutely loved this role from the very start and I see the value in going out to the farms and speaking to them one to one. They are much more comfortable in their own yards and also most of them don't have the time to attend events. I think they are under so much pressure and always caught for time. By bringing information to them such as the risk assessment documents, we made it easier for them to access information".— Tipperary Mentor
- "I had a good experience with the project it was very interesting to communicate with farmers and hear their views of safety, health and wellbeing on farms and why with most it's not top priority for the them. I found the what's app group very good to get information across to farmers". – Tipperary Mentor
- This project made me think more about farm safety, health and wellbeing and raise awareness with others in my community along with influencing others and the different ways in addressing farm safety, health and wellbeing". — Wexford Mentor.
- "My experience of being a Farm Mentor on the Farmers4Safety project was most definitely immensely enlightening and most importantly, 'results-driver.' However, a facet of the project that was incredibly invaluable was the wonderful flexibility of the project to address farm health & safety and well-being needs that arose in our farming communities during my work". - Wexford Mentor
- "Most farmers agree there is a problem regarding Health and Safety in the industry, but many would not agree that it applies to their own farm, many farmers do not find this subject interesting enough to engage with, unfortunately, many farmers are suspicious of anything that might require more paperwork, inspections and regulations, many farmers are not aware of issues surrounding mental health and feel uncomfortable talking about it. Unfortunately, most farmers don't recognise mental health until it reaches crisis point" – Cork Mentor
- Thank you to Irish Rural Link for the opportunity to work on this project. It has personally opened my eyes to the complete need for this type of project going forward. Farmers4Safety will help farmers become more aware of farm safety including mental wellbeing and it WILL save lives". – Cork Mentor
- "Farmers4Safety offers a peer to peer mentor approach that tailors to each farming community within the catchment areas, offers support, assistance and guidance. It also allows farmers to transfer knowledge and ideas with each other, build on their networks along with making the farm a safer and healthier place to live, work and visit. This effective bottom-up approach has proven to be successful in the three regions and from the results and comments from the participants involved in the project they have found it very beneficial to them in addressing farm safety, health and wellbeing".

 Project Manager









Appendices 18 - Profile of Farmers4Safety - Managing Risk Together EIP-Agri Project Team



Paddy O'Brien, Wexford Mentor

Paddy was brought up on a farm and is currently farming Calf to beef, a bit of tillage (barley) catch crop and hogget's. He has been involved in farming most of his life as it was his father's. Paddy has a lot of experience in changes in farming over the years.

Wexford Mentor

Our second Wexford mentor was brought up on a farm with a lifetime's exposure to beef, dairy and tillage and now farms part-time following degree-level and Green Cert studies over the years. Also worked full-time in industry for 20 years. Also has a keen interest in agri-diversification.



Mary Oakley, Tipperary Mentor.

Mary has fond memories of growing up on a farm where neighbours helped each other, family and friends just rambled in to visit. This sense of community and love of farming and country life stayed with her. She has always been involved in farming in one way or another while she worked for a large agricultural organisation to later working on a dairy farm while raising her three children.

After seeing many minor accidents in her life, she has always been very conscious of the dangers around the farm, especially for children. She still firmly believes that prevention is better than cure and that children must be supervised at all times on the farmyard.



Tommy Tierney, Tipperary Mentor.

Tommy is based in South Tipperary and has been farming the family farm for over twenty years in partnership with his parents. He is also a qualified plumber and works part time in the family plumbing business. Tommy specialises in Regenerative Farming and Arable Farming. He has a keen interest in moving away from pesticides towards a regenerative approach to farming.





Ned Kearney, Cork Mentor.

Ned's background is in dairy farming and he is currently relief milking 160 cows in Dungarvan, Co. Waterford. Up until 2004, he was dairy/beef farmer in Cork. The farm was also in the REPS Scheme and in 1996 he won the Waterford Foods Milk Quality Award. He then took up a position with Blackwater LEADER Development as their Rural Social Scheme (RSS) officer in 2005. During his time working on the RSS he gained a lot of experience and knowledge with low income farmers. He now owns a small farm in Dungarvan where he keeps Broodmares for thoroughbred breeding.



John Murphy, Cork Mentor.

John lived abroad for many years but came home in 2013 to take over the family dairy farm when his parents retired. He still runs a small Friesian dairy herd with his wife, Minna and 2 young children. They diversified the farm activities to generate more income. Now they run Kildinan Preschool on the farm, as well as hosting paid placements through Social Farming Ireland, and the farm is also involved in the Bride Project agri-environment scheme. He also partners with another local farmer to offer a bale silage contracting service in his local area.

John holds a BSc (Hons) degree in Rural Resource Management as well as a Green Cert. He worked as a farm diversification and grants advisor in the UK for 2 and a half years after graduating.



Appendices 19 - Quality of Life Index

Quality of Life Index for Farming

The purpose of this Quality of Life index is to provide you with an opportunity to reflect on aspects of your life both physical, social and mental. This is a self-assessment on how you are spending your time and the quality of the time you take for you, for your close family members and friends. It is an opportunity to quietly review how you feel and are coping with daily life. Having worked your way through the various questions hopefully you will find all is generally good. Sometimes we can think things are worse than they actually are! Then again there may be an issue or life event that is causing you to struggle. If so it is important to source out some help as the adage goes "A stich in time saves nine!"

Our key message to you that life does throw up struggles and challenge most of which are manageable, and that is ok not to feel ok from time to time, however, it is not ok to neglect handling the situation.

We wish you all the very best and hope you find this exercise in self-care helpful and rewarding!

PROFILE	
Gender	
Male 🗆	l Female □
Prefer not t	o say 🛛
Age profile	
18-24 🗆	25-39 □ 18-24 □ 40-60 □
60 plus □	1
Your farm	enterprise:
Dry stock Sheep	□ Suckling □ Dairy □ Tillage □ □
Other (plea	se specify)
Are you a:	(Tick the most appropriate)
	Part-time Farmer 🗆
	Full-time Farmer

Quality of Life Index for Farming

Workload: This section is providing you with an opportunity to assess your workload.

1-2 🗆	3-4 □	5-6 🗆	7-8 🗆	
8-10 🗆	10+ 🗆			
		many hou mer on th		day do you w
1-2 🗆	3-4 □	5-6 □	7-8 🗆	8+ □
10+ □				
On avera		nany hou	s do you	work on the fa
1-2 🗆	3-4 □	3 -6 E	7-8 🗆]
8+ □	10+ [3		
How ma	ny livesto	ock do yo	ı have on	your farm?
0-20 🗆	21-40	1 41-50 □	3 50-60 [□ 60+ □
How ma	ny acres/	hectares d	o you ha	ve?
1-7 acres	s 🗆	8-10 acres	□ 11-2	0 acres \square
21-50 ac	res 🗆	51-60 acr	es 🗆 6	0+ acres □
Have yo Yes □		p on the f	arm?	
If yes, fr	om who?	Č		
Family r	nember	□ Neight	our/Frie	nd 🗆
Student(s) 🗆	Emplo	yed Staff	
providi	ng you		opport	This section unity to asso
your pl	Ty Sicul	attend title	THE PERSON	



How v	vould you	currently	rate your	mental health?		you taken ian 3 days	a <u>short bi</u> s)	reak in th	ie past	12 mo	nths?
1 🗆	2 🗆	3 🗆	4 🗆	5 🗆	Yes		No				
	nuch prio		u give to	your a. physical health	Have y than 3		a <u>holiday</u> i	n the pas	t 12 mo	nths? (more
1 🗆	2 🗆	3 🗆	4 🗆	5 🗆	Yes		No				
		nce any o		lowing (anxiety, worry	memb	ers/ friend	time wit ls during t	he week?			
1 🗆	2 🗆	3 □	4 🗆	5 🗆	Yes		Occasi	onally		No	
All the	time	Regular	rly	Not at all	In the last week, how many people have you inter with? (not including family members)						acted
		egular slee		em?	1 🗆	2 🗆	3 🗆	4 🗆	5 E	3	
Yes Do yo	□ u have reg	No gular daily	□ meals?		above	questions	ment to re	identify	your st	rength	s (i.e.
Yes		No			what's working well) and the areas that you believ you would give more attention to. Please list.					elieve	
Do yo Yes Do	u take a b you	reak durin No take		king day? in any weekly							
		_		nmunity groups?	9.5						- 339
Yes		No									
	give an e	78	ion is pr	oviding you with an	numb	er of sugg	ose areas gestions th for you in	at addre	ss issu	es that	may
		assess with other		u use your free fime	Feedb	ack					
Do yo Yes	1100	ad when t No	aking tim	e off?	are go work t	ing well. owards th	dvice is w If in the and se green zo	mber zon me. Bein	e it is i g in the	mporta red zo	ant to one is
How	ften do y	ou take tin	ne off from	m the farm?			n that yo self-asses:				
Never Quarte		Weekly		Monthly	200000000000000000000000000000000000000	erent zone	38				
8550	78 2000 - 100			end this time?	opport how y	unity to b ou are get	his index, ecome mo ting on wi hat are ver	re aware th life. A	at this p s you w	oint in rill see	time there



aspects of your life that can benefit from some additional attention'

CREEN ZONE Very Satisfactory. Keep maintaining what is working well for you. Perhaps there is scope maybe to go that extra mile?

YELLOW ZONE Reasonable Satisfied: The warning here is that while life is satisfactory there is scope to for improvement that can bring you into the green zone. It may be necessary to seek some additional support.

RED ZONE Not Satisfactory: What you are finding out here is that you need to consider seeking out help to boost your wellbeing It is important that you source the help you need to move in to the yellow zone and onto the green zone.

Remember it is not at all selfish to do what is best for you. It is indeed ok not to be ok, however what is not ok is not to do something about it. Feeling not ok is a warning sign that some aspect of our life needs changing.

If you would like more copies please visit

www.farmers4safety.ie, www.mentalhealthireland.ie or you can click this link to access support services.

DISCLAIMER: This is not a substitute for medical advice. It is important to make contact with you Family Doctor/Local GP if in a crisis.



 $Appendices\ 20-Farmers 4 Safety\ Managing\ Risk\ Together\ EIP-Agri\ Project's\ Timeline$



	Action	Project	Actual	Support	Outcomes
	Action			Support	Outcomes
		Plan	Date		
		Target			
Establishment and Launch o	Appoint a Co ordinator for th	Date Aug 2021 e	November 2021	Irish Rura Link, BRID 3	
EIP-Agri Project	Programme			Project, Duncannon Blue Flag EIP-Agri Project, Ne v Futures Farming Group and th e Health and Safety Authority	
	3 Appoint pre	Aug/Sept	November	-Irish Rura	6 Mentors / Champions, fo
	selected 2 Part tim mentors / Champion for the 3 Region, wh	e2021 o	January 2022	Link, BRID E Project, Duncannon	each County employed t implement the project i their respective regions.
	are existing farmers			Blue Flag EIP-Agri Project, Ne v Futures	
				Farming Group and the Health and	
				Safety Authority	
	Train mentor	Aug/Sept	January	toNiall Heenan	Mentors trained implement
	appropriately for th		March	Health and	
	implementation o		2022	Safety	required as pe
	the Farm Safet			Authority,	project objectives
	Intervention			Mental Healt h	
	programme,			Ireland	
	Develop projec website.	September to Oct obe 2021	December t January 2022	oCoordinator	Digital Platform hosted by Project team fo participant(s) and public dissemination
	Organise a Projec Launch	Q4 of 2021	April 2022	oCoordinator Mentors	Project initiated operational
	Recruit farmers participants for eac of the 3 regions	Aug 2021 h	March 202 to September 2022	2Coordinator Mentors	Over 60 Farmer successfully completed project.
	Finalise project operational an Steering group an	Aug 2021 d d	Nov 2021 May 2022	Coordinator Mentors	Membership of Operatio and Steering group finalise and agreed. 4 meetings too place over the project term.
					to a

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	set schedule o quarterly meetings.				
Implementatio the Wor Plan	n Conduct Peer-to- ee kmentoring site visits	Q4 2021 Q1, Q2, Jul 2022	March t ySeptember 2022	oCoordinator Mentors	315 Farm Visits 633 Phone Calls
	Safety	Q4 2021 nQ1 2022 d	August September 2022	oCoordinator Mentors	3 no. of farm, safet workshops undertaken (1 i each of th catchment areas
	Establish workin relationship existin farm discussio groups in operationa area.	gQ4 2021 g n	May t September 2022	oCoordinator Mentors	Working relationship wit farm discussio group establishe and documente across operationa area.
	Facilitate focus grou meetings	oQ4 2021	December 2022	oCoordinator Mentors	4 discussion groups attended
	Attitudinal surveys a project inception an at end of project ter	September i2021 Jul m2022	March tySeptember	oCoordinator Mentors	Determine th existing farmin culture and existin social norms in the region and identif the strengt weaknesses an deficits in tacklin the increasin number of far fatalitie Creat cultural attitudinal change
	appropriate Budd System with farmer to assess needs an resources fo implementing far safety measure using the socia media platfor Whatsapp. Creat regional WhatsAp groups where farmer can share informatio and ask for help wit multi person far activities.	m e p n h m	1June/July 2022	Coordinator Mentors	Over 30 no. of farmer participating in eac of the regiona WhatsApp Cha buddy system.
	Review existing an operationalize Safet Statements and Ris	iQ4 2021 y k n	February 2022 September 2022	Coordinator -Mentors	In practice use o farm safet statements and ris assessments increased.



Assessments o participant farm.					
Research and asses new ways of engagement with Farmers and far	`	February 2022 t September 2023	Coordinator oMentors	Effective engaging familie 1 and piloted not all farm	(SMS a

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			4 SAFETY
	families to achieve cultural change of farms to achieve better outcomes. Assess appropriate offline forms of media to communicate to farmers who have not or little ICT capacity or facility, given the current status of Covid-19 restriction.		tech literate, attendin events/ in person, phon calls)
Integrated Communicatio s Plan	Determine segment August 1 of farmers t 2021	-January to Coordinator May/June Mentors 2022	Engaged with diverse Farming groups.
	Identify types o August media that an September suitable, feasible an 12021 within the budget.	-March toCoordinator June 2022 Mentors	Press releases posted i local, regional and natio media. Radio interviews.
	Integrate the Q4 2021 Q1 interpersonal Q2 2022 methods from Goal (Peer-to-peer, discussion groups buddy system, famr visits etc.) into the Communication Plan.	January to Coordinator September Mentors 2022	Created a co-learnin environment durin programme with frequ transfer of knowledge in bottom-up approach
	Research, and entifyQ4 2022 pilot appr priate methods fo effectively positioning safet y messages wit h farmers.	June/July Coordinator 2022 to Mentors February 2023	Increased visibilit receptiveness of safet messaging by farm familie
Project Monitoring an Evaluation	Meetings with Duration of Mentors/ Operational Project Group recorded.	Duration o Coordinator Project	Tracking meetings/attendance/Input from members
	Drafting and Publication of Fina Project Report	November Coordinator 2021 t ⁵ February 2023	Showcase results/finding from the project.

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