

From:

Sent:

12 November 2020 13:23

To:

wastecomments

Subject:

Fully support this initiative.

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Fully agree with the recommendation.

i lived in berlin for 4 years - and the model there worked really well. Its a no brainer.

€0.20 is great. It'll incentivise folks to go around cleaning too. Again, no brainer.

It should be communicated on the platforms where young people are., Start with things like tiktok videos, facebook ads. The go do a series of talks in schools. Make a video, have it played in every school. Launch a camapign. This is about kids.

tv advertising and radio come last. This isn't going to be hard for old people to adopt. Target the youth first.

