



An Roinn Gnóthaí Fostaíochta agus Coimirce Sóisialaí Department of Employment Affairs and Social Protection

Jobseeker satisfaction with public offices research (October 2018, Phone)

26/03/2019



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Introduction

Department of Employment Affairs and Social Protection wanted to track satisfaction with Intreo centre / Branch office services across Republic of Ireland from the point of view of jobseekers.

Research Objectives

Specifically we needed to find out over time:

- Overall satisfaction with Intreo centre / Branch office
- Satisfaction with Intreo / Branch offices
- Satisfaction with Intreo / Branch Staff
- Satisfaction with Intreo / Branch services
- Satisfaction with Intreo / Branch processes

The Sample:

A representative sample of jobseekers in terms of DEASP region, jobseeker type, age, gender and office type (Intreo or Branch) were interviewed over the phone.

	Sample Size	Fieldwork dates
2018	1007	23/10/2018 - 07/11/2018
2017	1014	17/10/2017 - 02/11/2017
2016	1171	03/10/2016 - 01/11/2016
2015	1010	14/10/2015 - 23/10/2015

Touchpoints assessed

ALL EXPERIENCES OFFICE SERVICES Feel valued Good understanding of Advisor / Case officer meetings Convenient opening process / service hours *Improved job prospects* Travelling is easy *Try their best for me* The overall supports and services / 'Drop in' service Bright and airy premises *Very good at their job* Useful group Online services engagement session Pointed to the right place Friendly and made me Claim decision made Getting on a course, training or feel welcome quickly getting the job to go The attended course/training First visit to make a claim

Other: Reason for overall satisfaction/dissatisfaction score
Reasons why did not improve job prospects
Comparison of services to those offered by your main bank
Employment status at time of interview

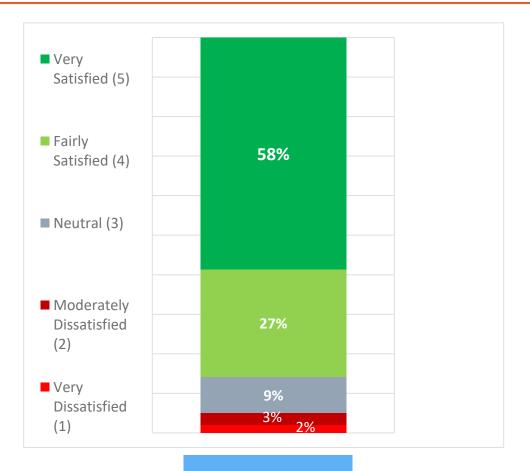
Question wording

Same format for all questions

Q. How would you rate your overall Satisfaction/Agreement with following:

Using a scale of 1 to 5, where 1 is 'Very dissatisfied' and 5 is 'Very satisfied'.

- 5. Very Satisfied
- 4. Fairly Satisfied
- 3. Neutral
- 2. Moderately Dissatisfied
- 1. Very Dissatisfied



Mean Score: 4.37

Sample Breakdown

	2015	2016	2017	2018		
Gender						
Male	603 (60%)	719 (61%)	621 (61%)	627 (62%)		
Female	407 (40%)	452 (39%)	393 (39%)	380 (38%)		
Age						
Under 25	187 (19%)	220 (19%)	140 (14%)	106 (11%)		
25+	823 (81%)	951 (81%)	874 (86%)	901 (89%)		
Jobseeker Type						
Short term	769 (76%)	890 (76%)	704 (69%)	648 (64%)		
Long term	241 (24%)	281 (24%)	310 (31%)	359 (36%)		
Office Type						
Branch Office	233 (23%)	281 (24%)	268 (26%)	308 (31%)		
Intreo Office	777 (77%)	890 (76%)	746 (74%)	699 (69%)		

	2015	2016	2017	2018
Region				
CORK CENTRAL	81 (8%)	132 (11%)	69 (7%)	70 (7%)
DUBLIN CENTRAL	117 (12%)	211 (18%)	131 (13%)	110 (11%)
DUBLIN SOUTH- MID LEINSTER	131 (13%)	159 (14%)	125 (12%)	131 (13%)
DUBLIN NORTH	99 (10%)	142 (12%)	114 (11%)	105 (10%)
MIDLANDS	76 (8%)	60 (5%)	62 (6%)	70 (7%)
MID-WEST	93 (9%)	100 (9%)	96 (9%)	99 (10%)
NORTH-EAST	94 (9%)	78 (7%)	90 (9%)	85 (8%)
NORTH-WEST	62 (6%)	58 (5%)	50 (5%)	60 (6%)
SOUTH-EAST	112 (11%)	97 (8%)	101 (10%)	119 (12%)
SOUTH-WEST	59 (6%)	76 (6%)	40 (4%)	56 (6%)
WEST	86 (9%)	56 (5%)	136 (13%)	102 (10%)

2016 Sample weighted to reflect known population proportions and matches 2015 sample.

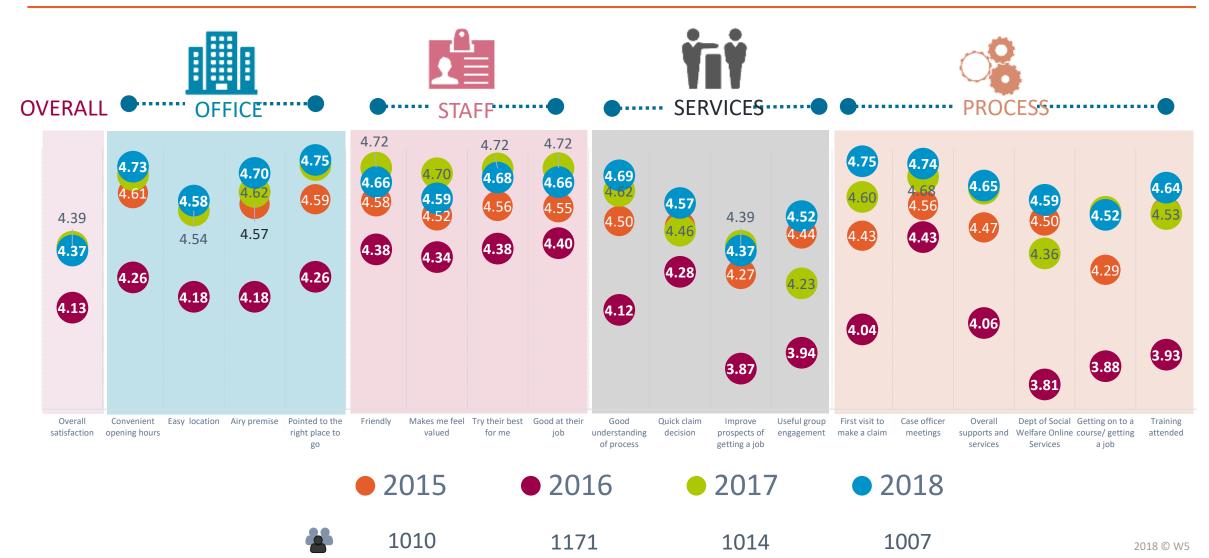
Executive summary – Key messages

- 1. Strong positive assessment of the Intreo service from Jobseekers in October 2018.
- 2. Overall satisfaction is static year-on-year coming in with a very strong score of 4.37 out of a possible maximum score of 5.0 and satisfaction has plateaued on many aspects after strong increases in 2017.
- There are however some exceptions where Jobseekers are even more enthusiastic in their praise this year compared to 2017.

 Jobseekers give better scores this year on: good understanding of the process after first visit, quick claims decisions, useful group interactions, satisfaction with first visit, online services and training attended.
- 4. Jobseekers ratings of staff are also still very high, albeit there has been some softening in scores here especially on: makes me feel valued.
- Good news also is that Jobseekers belief that the interaction with the Intreo/branch office has improved their prospects of getting job is very high. More than three quarters rate the service they received from the Intreo office as improving their job prospects.
- 6. Satisfied Jobseekers are more likely to mention Staff and Services as reasons for satisfaction. Dissatisfied are more likely to be irritated by a myriad of smaller issues, including things like poor communication, reduced or ceased payments.
- 7. An indication of Jobseekers satisfaction is that increasingly the service provided is rated as the same as or better than the Jobseekers main bank.
- 8. Good news also is that Jobseekers are increasingly working at the time of interview 37% in October 2018.

Results

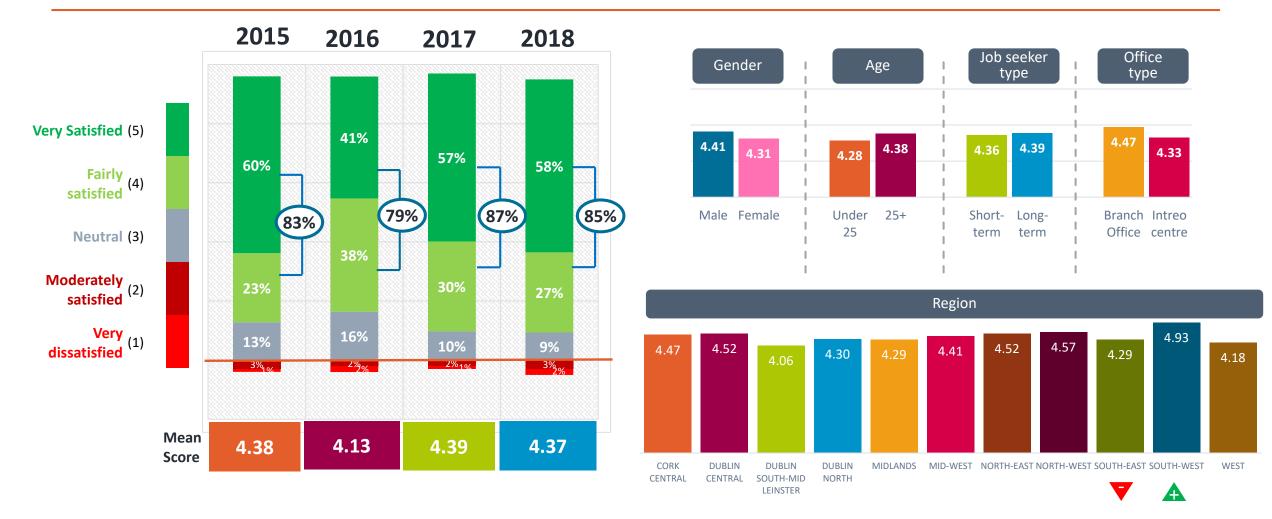
Overview of performance



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Overall Satisfaction

Overall satisfaction scores remained stable since 2017



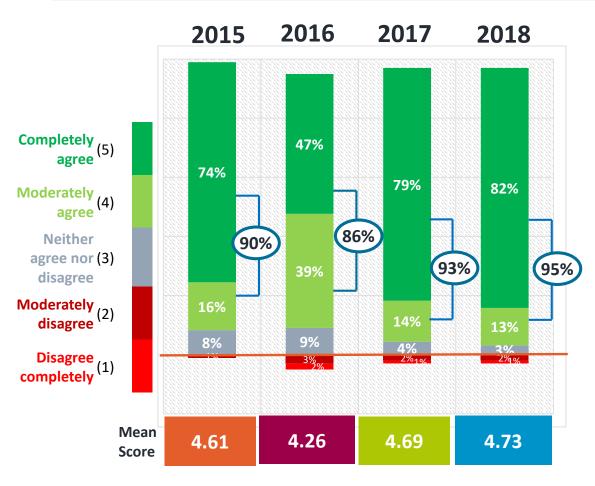


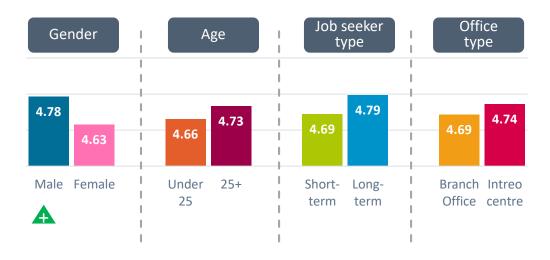


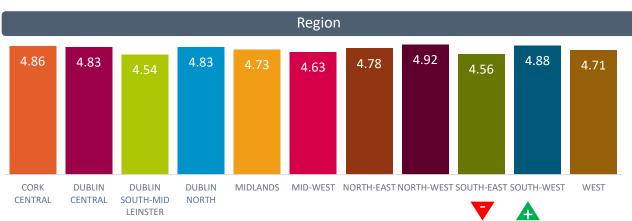
Offices

Level of agreement with opening hours convenience

Majority agree that the opening hours are convenient





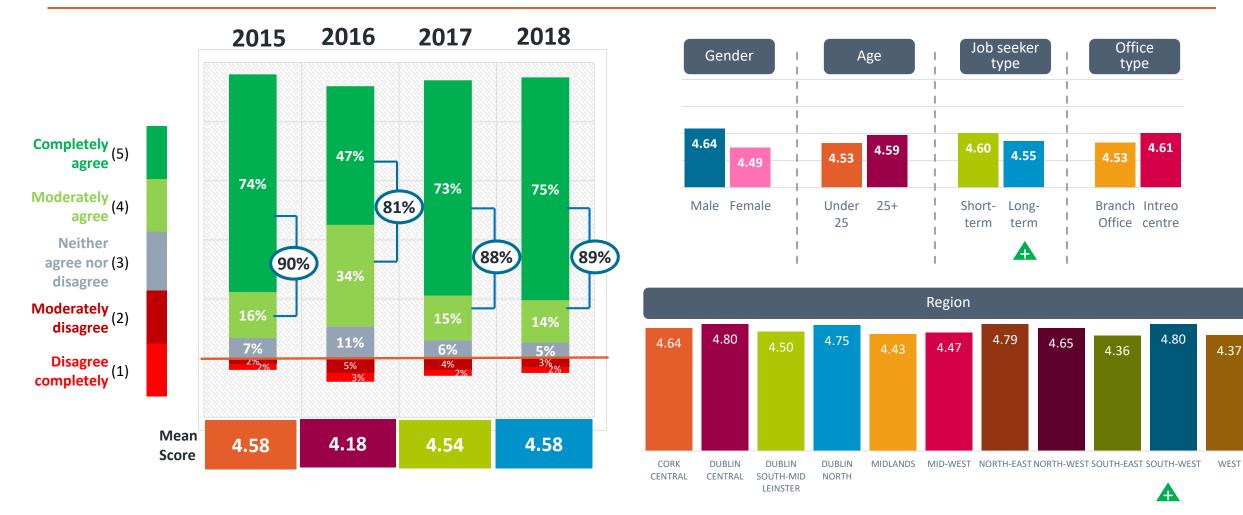




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Level of agreement with - Travelling to the Intreo centre/Branch office is

easy 9 out of 10 agree that travelling to the Intreo office/Branch office is easy



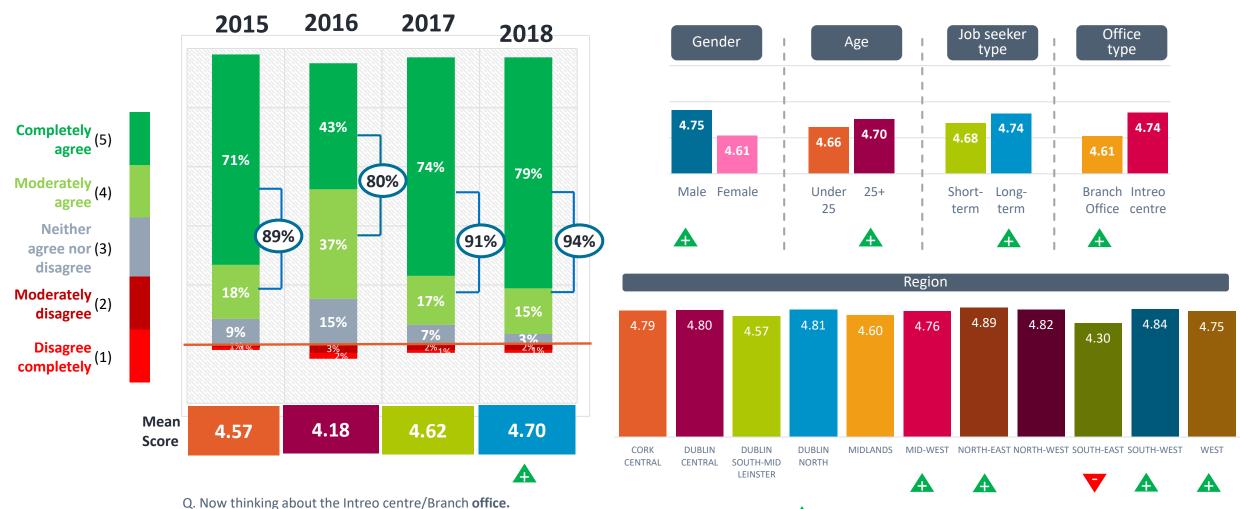
Q. Now thinking about the Intreo centre/Branch office.

Please indicate your level of agreement with the following statement:

Travelling to the Intreo centre/Branch office is easy for me



Level of agreement with - The Intreo centre/Branch office is bright and airy and a nice place to be 94% agree that the Intreo centre/Branch office is nice place to be



Q. Now thinking about the Intreo centre/Branch office.

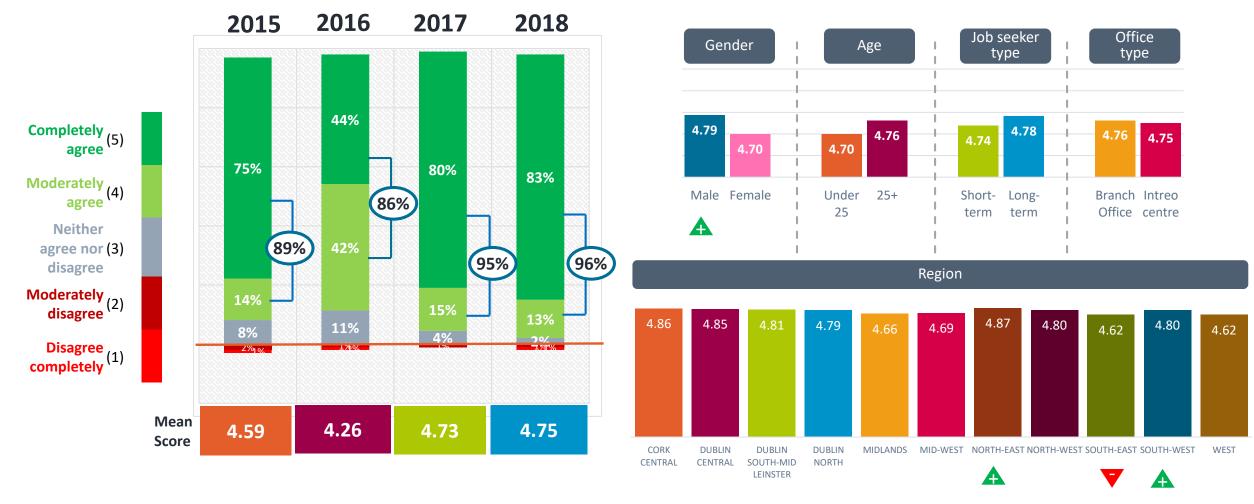
Please indicate your level of agreement with the following statement:

The Intreo centre/Branch office is bright and airy and a nice place to be



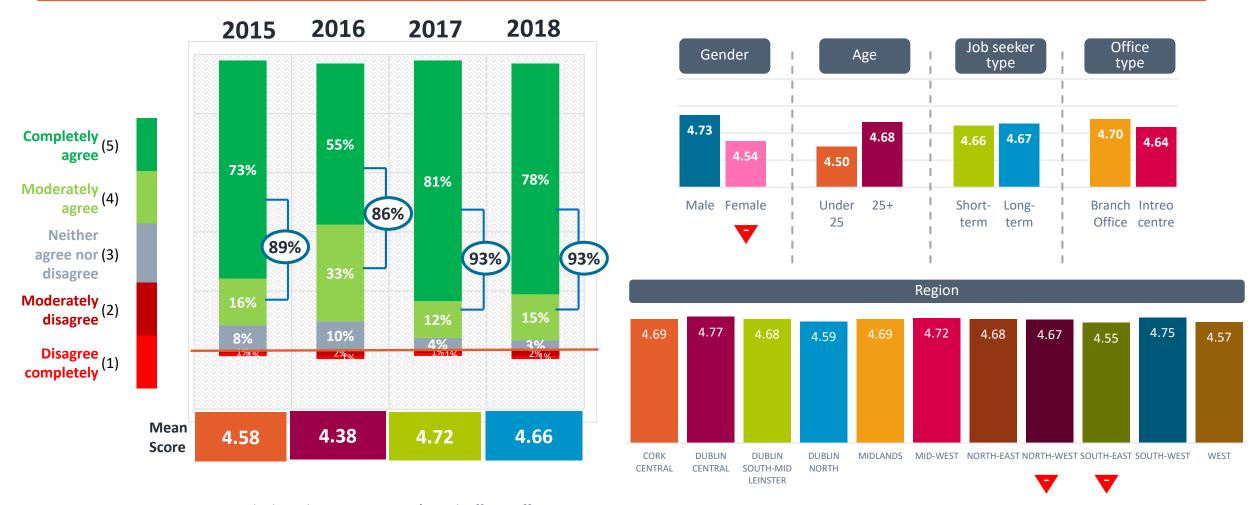
Level of agreement with - Pointed to the right place to go

Nearly all (96%) agree that they were quickly pointed to the right place to go on entering the Intreo centre/Branch office



Staff

Level of agreement with - Staff are friendly and made me feel welcome on my first visit Staff are seen as friendly and welcoming



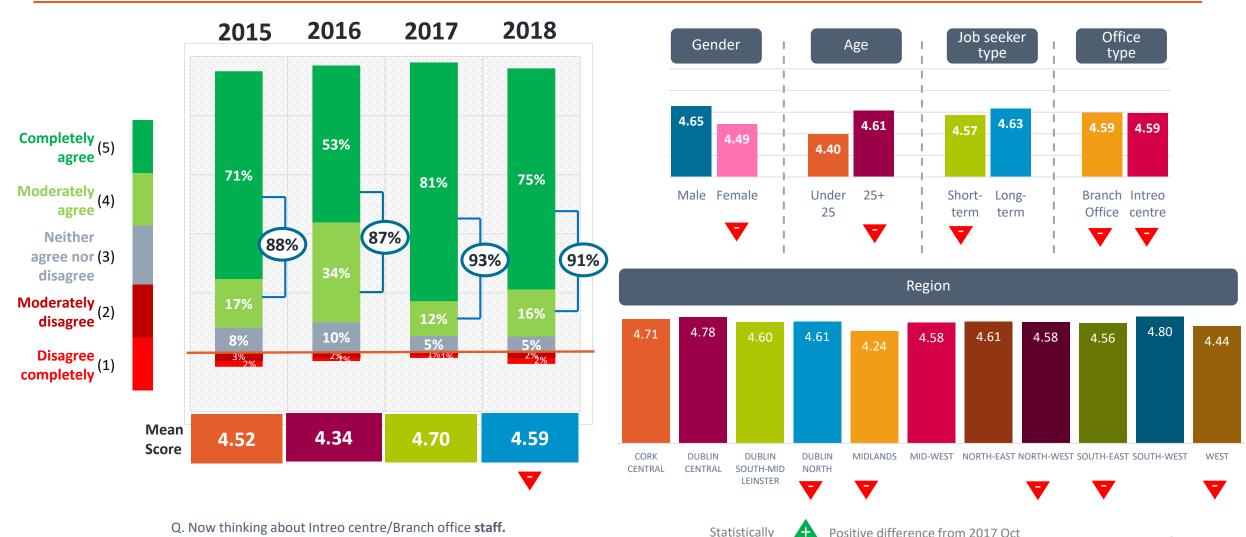
Q. Now thinking about Intreo centre/Branch office **staff**.

Please indicate your level of agreement with the following statement: **Staff are friendly and made me feel welcome on my first visit**



Level of agreement with - Staff make me feel valued

Slight softening in enthusiasm that staff make them feel valued



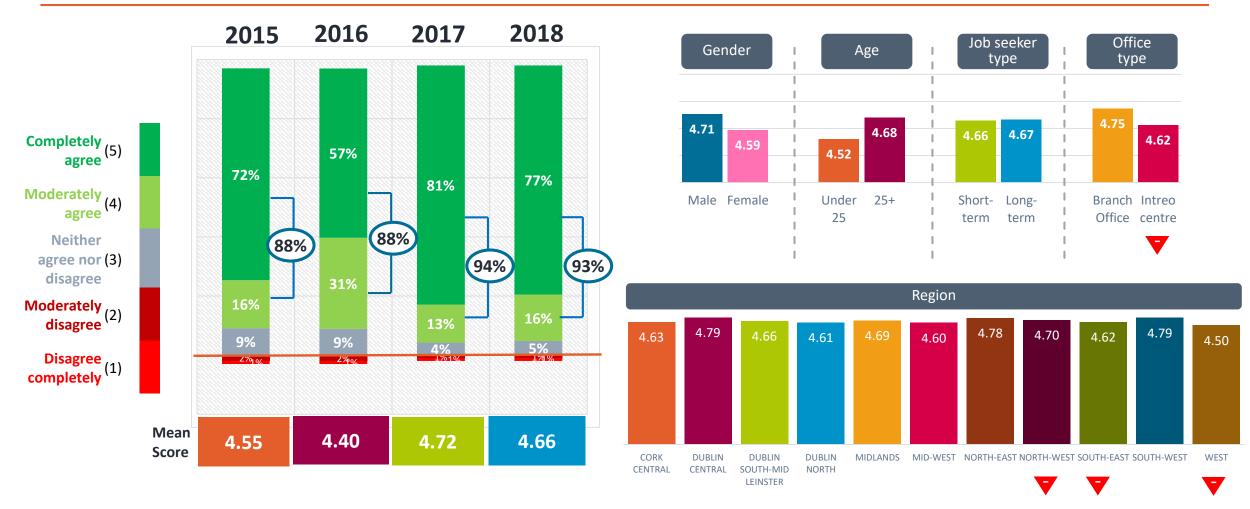
Level of agreement with - Staff try their best for me

Staff are rated strongly as doing their best for candidates



Level of agreement with - Staff are very good at their jobs

Majority agree staff are good at their jobs







Services

Level of agreement with - After my first visit to the Intreo centre / Branch office, I had a good understanding of the office process that I needed to follow

Jobseekers are more sure that they know the processes to follow now as compared to any other year



Q. Can you now think about the **services** that you may have received at the Intreo centre /Branch **office**.

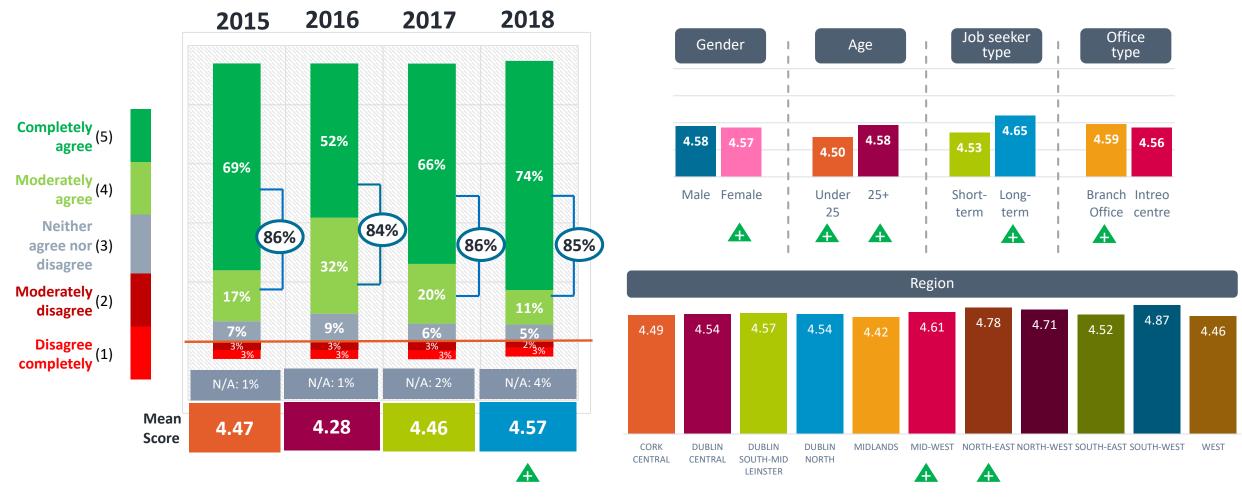
Please indicate your level of agreement with the following statement:





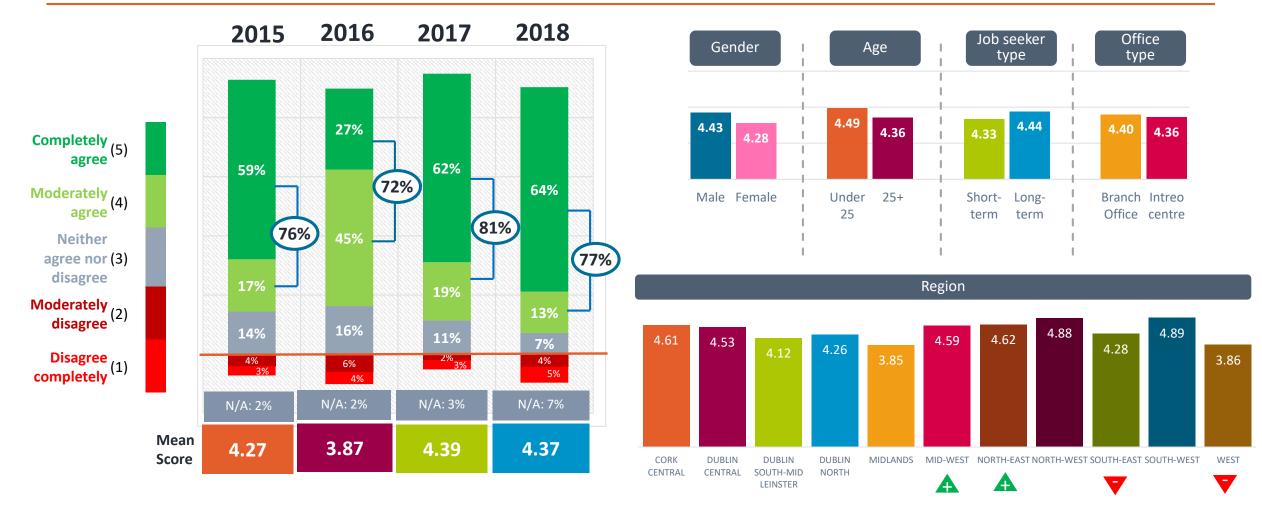
Level of agreement with - A decision on my jobseeker claim was made

quickly Jobseekers are more sure that a decision on their claim was made quickly in 2018



Level of agreement with - The Intreo centre/Branch office process has helped me improve my prospects in getting a job 3 out of 4 jobseekers agree that the

process helped improve their prospects to get a job







9% of jobseekers rated Intreo / Branch office poorly (1 or 2 score) in terms of improving prospects to get a job

Reasons given for experience falling below expectations included:

No help getting a job

I didn't get any benefits from this.
Staffs were not professional enough,
and feels like the staffs are not able
to give professional advise.

More focused on people in professions and not on under graduates

No timeframe given, just a wait and see attitude, no information given

Attended a group meeting and the man's manner was very threatening, very insulting.

Should be more courses on offer

Don't offer work and they don't make options clear too you

The jobs they offered, I didn't have experience. I was told my experience was too advanced.

One person messed up my claim, leaving me without payment for 6 weeks. There is also no parking.

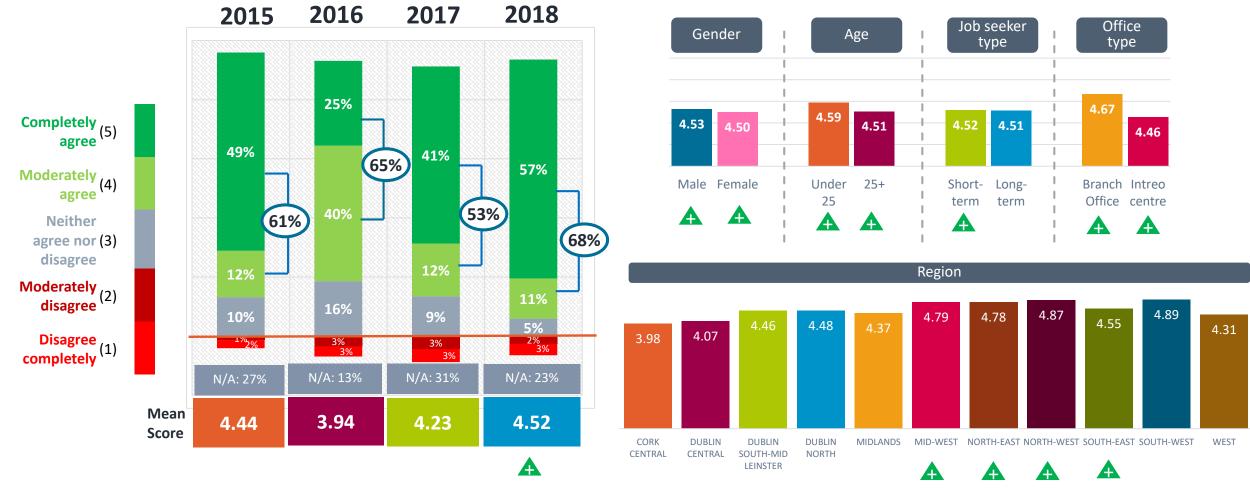
I was unemployed for one week only and had to go to lots of meetings, which are more suitable for long-term unemployed.

They are more suited to looking after claims, any session I attended wasn't too good

They never helped or suggested places to go. I found it difficult with no help.

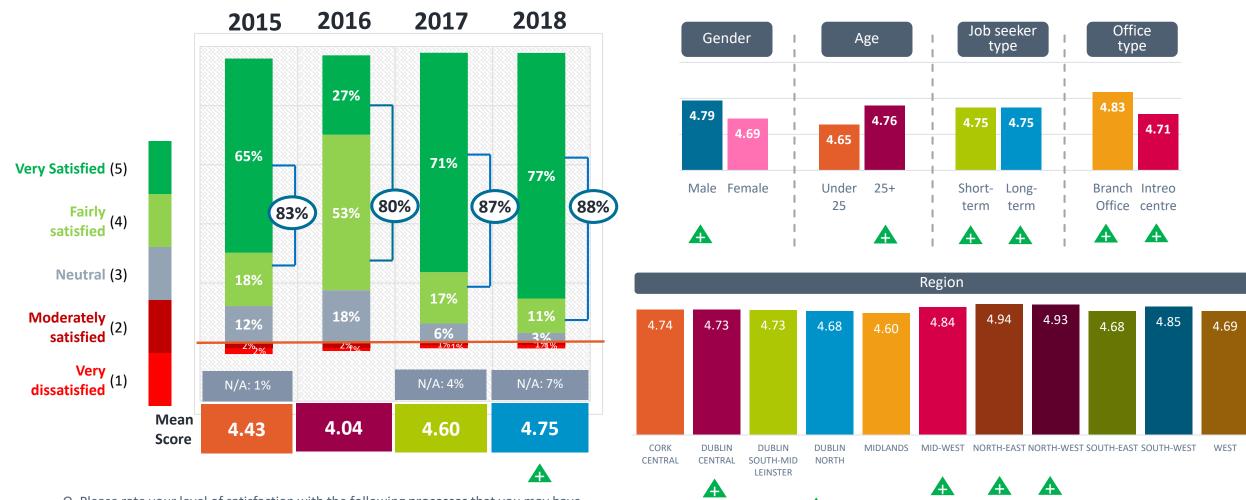
Staff are lovely, but major lack of communication

Level of agreement with - I found the group engagement session useful for understanding my options Nearly 1 out of 4 said they hadn't had a group engagement session but amongst those who did, agreement about it's usefulness was stronger than other years



Processes

Level of satisfaction with - First visit to Intreo centre/Branch office to make a claim Most enthusiastic satisfaction ever, with first visit to make a claim



Statistically

Significant Difference

Positive difference from 2017 Oct

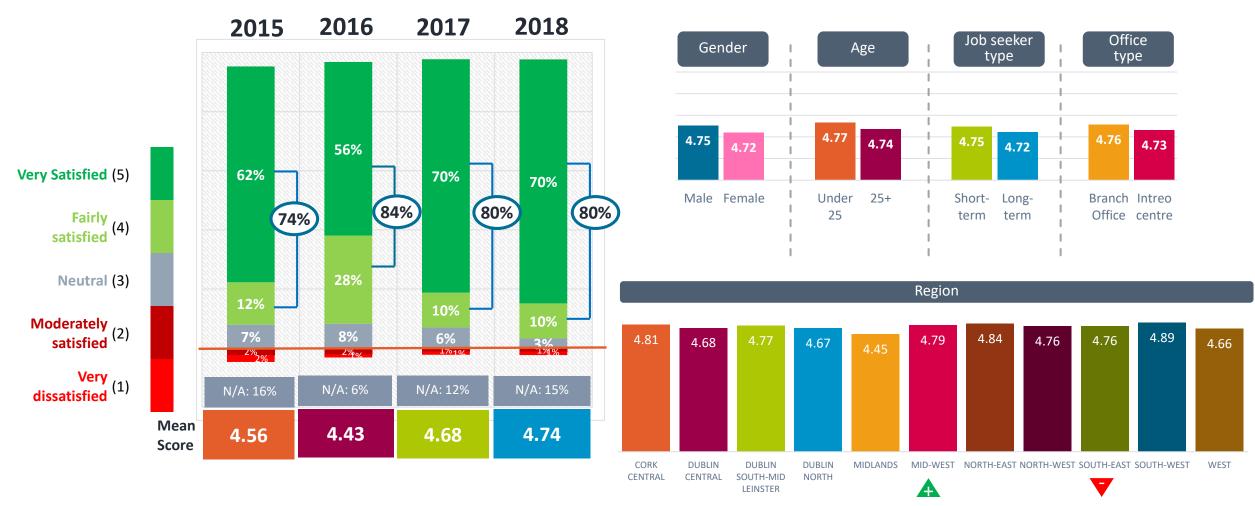
Negative difference from 2017 Oct

Q. Please rate your level of satisfaction with the following **processes** that you may have experienced, organised by your Intreo centre/Branch office:

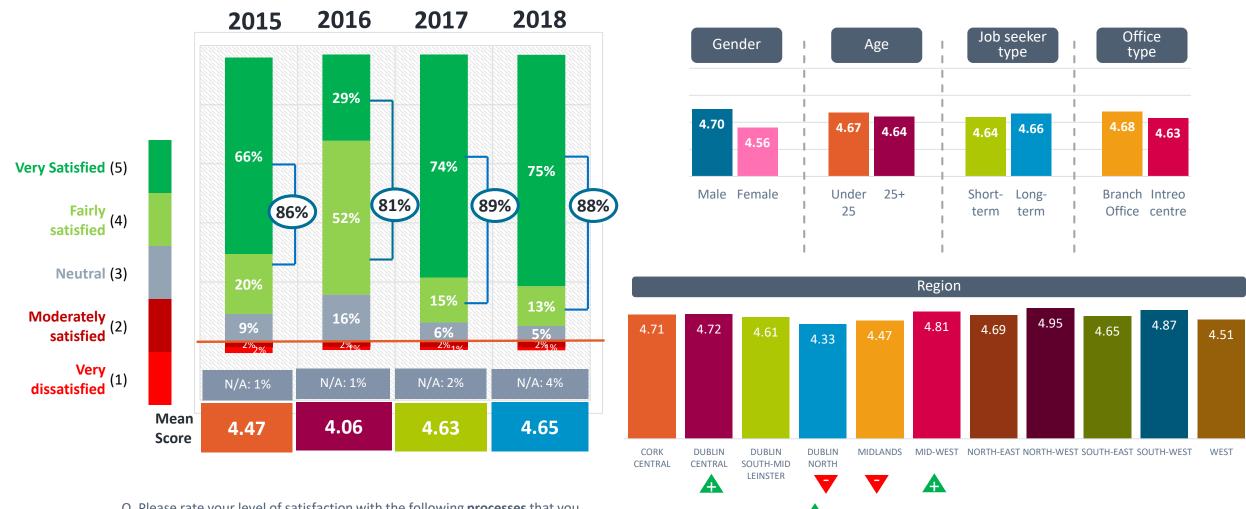
First visit to Intreo centre/Branch office to make a claim

Level of satisfaction with - Meetings with my case officer

Satisfaction with meetings with case officer remains strong



Level of satisfaction with - The overall supports and services that the Intreo centre/Branch office offered Majority were satisfied with overall supports and services offered



Q. Please rate your level of satisfaction with the following **processes** that you may have experienced, organised by your Intreo centre/Branch office:

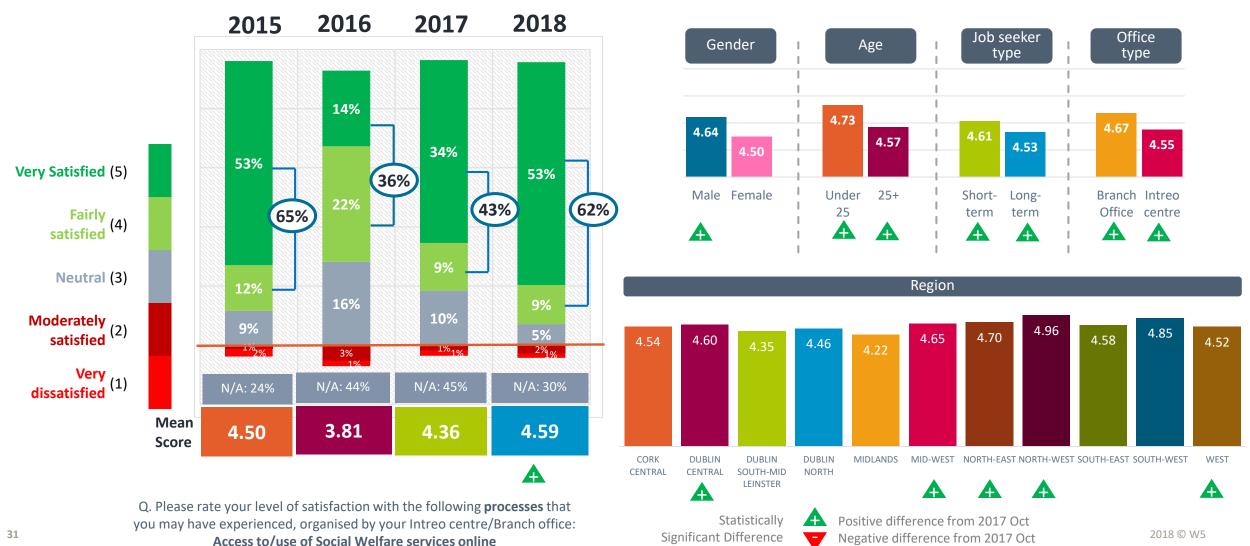
The **overall supports and services** that the Intreo centre/Branch office **offered**

Statistically

Significant Difference

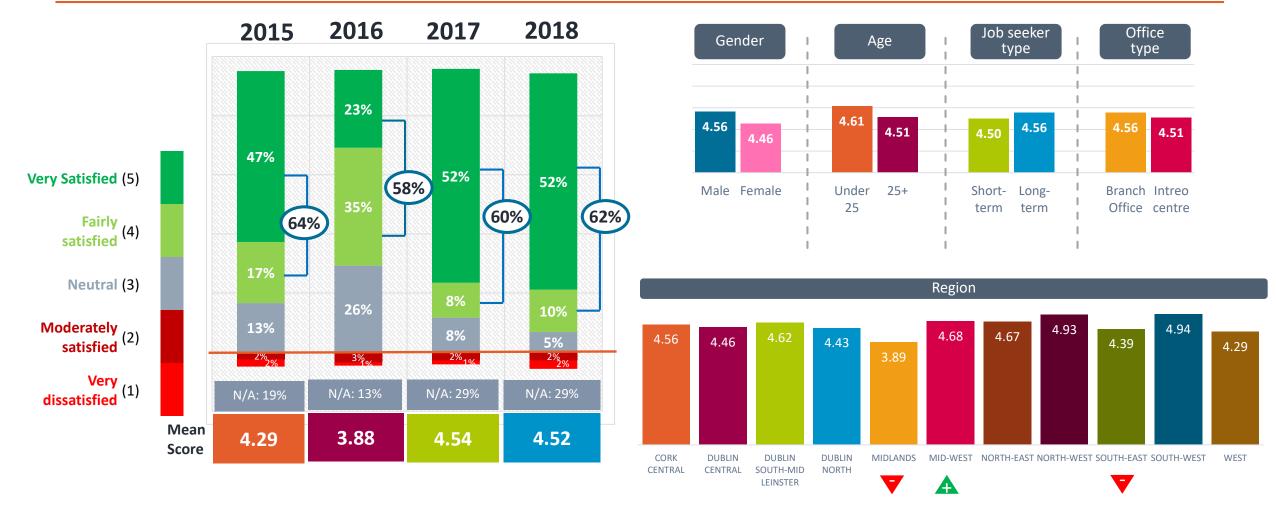
Level of satisfaction with - Access to/use of Social Welfare services online

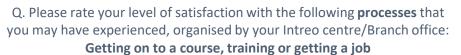
Nearly 1 out of 3 jobseekers did not answer this question. It's likely they do not use services online but users are more satisfied that before



Level of satisfaction with - Getting on to a course, training or getting a job

62% were satisfied with getting on to a course, training or getting a job. Nearly 1 out of 3 didn't answer this question

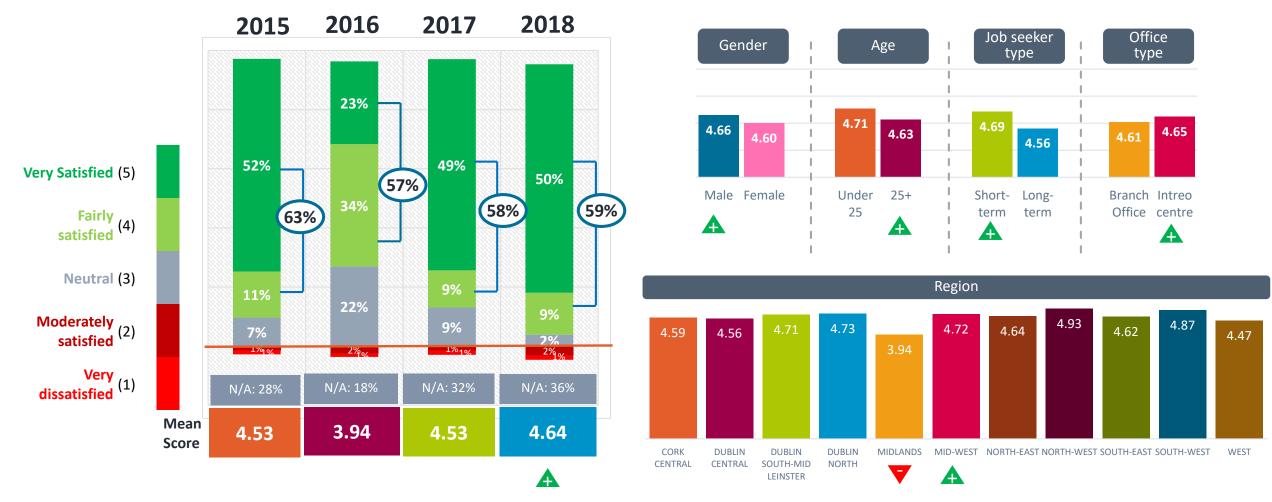






Level of satisfaction with - The course or training that you may have

attended 3 out of 5 were satisfied with the course they might have attended. One third didn't answer this question suggesting they may not have had training



Q. Please rate your level of satisfaction with the following **processes** that you may have experienced, organised by your Intreo centre/Branch office:

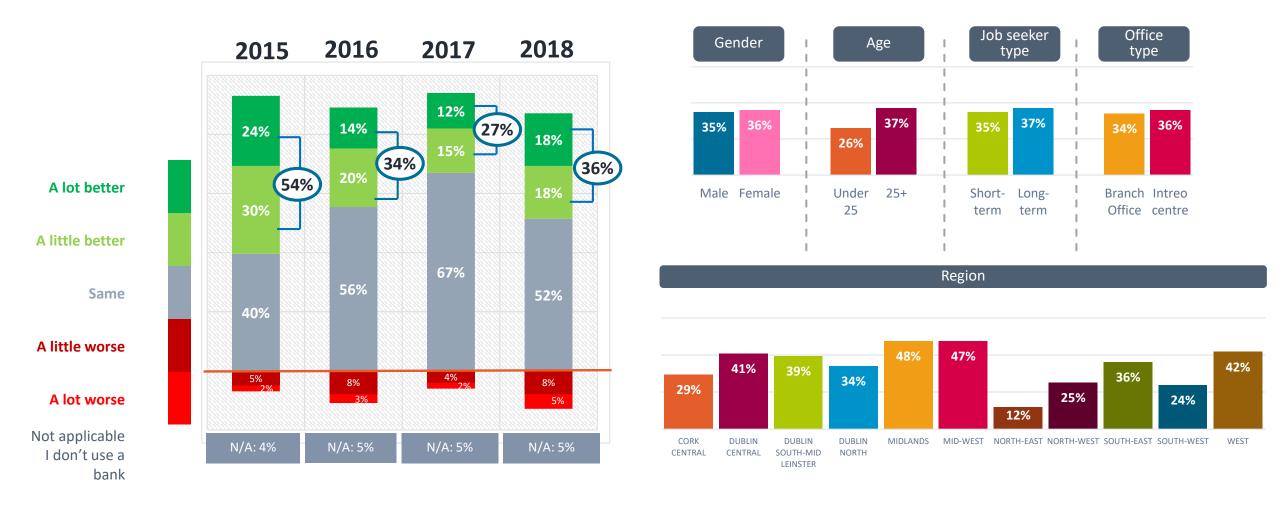
The course or training that you may have attended



Comparison to main bank

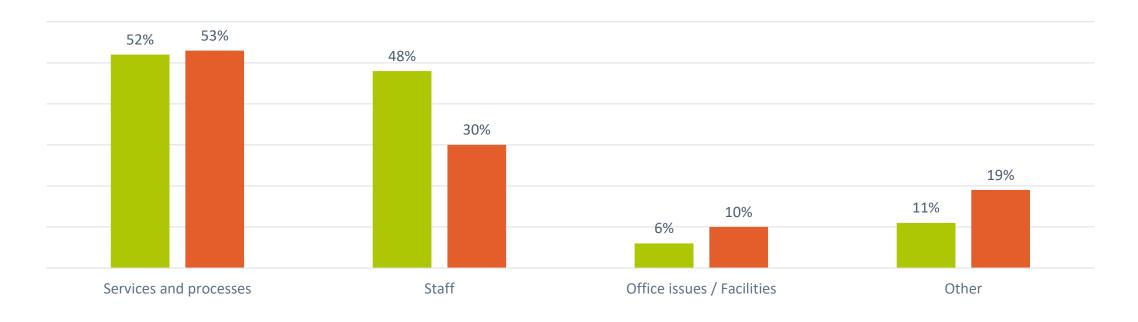
Comparison with main bank – top two box

Half rate the service provided the same as their main bank. 36% rated Intreo centre/Branch office services better as their main bank



Verbatims

Verbatim Analysis: Why are jobseekers satisfied or dissatisfied with Intreo/Branch offices? Satisfied jobseekers are more likely to mention Staff and Services as reasons for satisfaction. Dissatisfied are irritated by other aspects like poor communication or ceased payments.





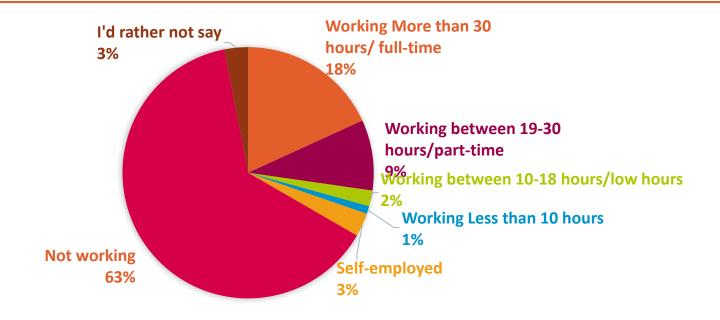
Illustrative Verbatims: Why are jobseekers satisfied or dissatisfied with Intreo/Branch offices?

Most jobseekers praise staff for being helpful

-	Satisfied			Dissatisfied	_
Services and Processes	Staff	Office Facilities and other	Services and Processes	Staff	Office Facilities and other
 Generally quick and efficient Found group engagement sessions useful as that is where I heard about Jobs club which I though was very good. My jobseeker claim was very quick. 10 minutes drive to my local centre. The courses definitely help in regards to finding work. 	 Very helpful staff. They are very understanding to my circumstances. The staff very amicable. Very helpful and thrilled with the whole process. Security man in my local office is very helpful and everything is explained and if I have any questions the staff are very helpful. 	 Went smoothly and no problems Very happy with the program and now working successfully Always very prompt. no problems overall. Very happy with the punctuality I don't have to travel far and my job seeker's claim was done quickly. 	 I had a number of issues in attempting to open my claim. Sometimes you have to know what you want before you go in and there's no help. Not enough support for people who are educated. Very unhappy with the payment system Long waiting for claim to be submitted 	 Some staff were quite rude Sometimes it is difficult to speak with some staff. I am 57 years old and being treated like an 18 year old, it's not fair. The staff had not been too helpful. Being harassed by an inspector. 	 Not very private, everything is discussed in front of everyone I am not receiving any follow up and it was very hard to get through on the phone. Had to split tax credit over being on CE Scheme. I lost a lot of tax. No communication My wife passed and I kept getting sent out letters.

Employment status

Jobseekers are increasingly working at the time of interview – 37% in October 2018



	Working more than 30 hours/ full-time	Working between 19-30 hours/part- time	Working between 10-18 hours/low hours	Working Less than 10 hours	Self-employed	Not working	I'd rather not say
2018	18%	9%	2%	1%	3%	63%	3%
2017	17%	8%	2%	1%	2%	69%	1%
2016	7%	9%	5%	1%	3%	74%	-

