



An Roinn Turasóireachta, Cultúir,
Ealaíon, Gaeltachta, Spóirt agus Meán
Department of Tourism, Culture,
Arts, Gaeltacht, Sport and Media

Brief for New Minister

22 December 2022



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1. Key functions, Policy areas of the Department and Strategic Priorities

The Department comprises the Office of the Minister, the Office of the Ministers of State, the Management Board and five Divisions:

1. Tourism
2. Culture Division;
3. Sport;
4. Irish Language, Gaeltacht Division; and
5. Broadcasting & Media Division.

These five Divisions are organised into Business Units, usually headed by a Principal Officer. Many of the Department's activities are carried out on a co-operative basis across Units and Divisions.

2. State agencies under the aegis of the Department

Body	Website Address
An Coimisinéir Teanga	www.coimisineir.ie
Údarás na Gaeltachta	www.udaras.ie
The Arts Council	www.artscouncil.ie
National Archives of Ireland	www.nationalarchives.ie
National Museum of Ireland	www.museum.ie
Irish Museum of Modern Art	www.imma.ie
National Gallery of Ireland	www.nationalgallery.ie
Crawford Art Gallery	www.crawfordartgallery.ie
National Concert Hall	www.nch.ie
National Library of Ireland	www.nli.ie
Chester Beatty Library	www.cbl.ie
Fís Éireann/Screen Ireland	www.screenireland.ie
Broadcasting Authority of Ireland	www.bai.ie
Fáilte Ireland	www.failteireland.ie
Radio Telefís Éireann (RTÉ)	www.rte.ie
Teilifís na Gaeilge (TG4)	www.tg4.ie
Sport Ireland (SPI)	www.sportireland.ie

Cross Border Implementation Bodies under the aegis of this Department

Body	Website Address
An Foras Teanga, which comprises:	Foras na Gaeilge www.gaeilge.ie www.forasnagaeilge.ie
	Tha Boord o Ulster-Scotch www.ulsterscotsagency.com
Tourism Ireland	www.tourismireland.com

3. Tourism



The Tourism units are responsible for development of tourism policy, supporting and developing the tourism industry, overseas marketing and north-south co-operation and governance and oversight of the tourism agencies.

Tourism comprises three units:

- Tourism Policy Unit
- Tourism Development Unit
- Tourism Marketing Unit

3.1 Tourism Policy Unit

The main functions are:

- to develop, monitor and review the overall tourism policy framework and the development of related legislation;
- in particular, the development of new National Sustainable Tourism Policy by end-2023 and the delivery of Short Term Letting legislation by end-Q1 2023;
- to contribute to the development of policies across Government that may impact on tourism;
- to monitor areas of policy and action that may significantly impact on tourism;
- to monitor, analyse, interpret and report on tourism performance data / statistics;
- to engage with the EU, OECD and other relevant international organisations with regards to international aspects of Irish tourism policy.

3.2 Tourism Development Unit

Key responsibilities include:

- matters relating to the corporate governance of Fáilte Ireland;
- engagement with Fáilte Ireland on the delivery of their capital programme, festivals and events, and tailored supports to industry
- policy responsibility for the enhancement of quality and standards (including the framework for the registration and approval of visitor accommodation under the Tourist Traffic Acts); and
- policy responsibility for enterprise development, human resource and training issues in the industry.

3.3 Tourism Marketing Unit

Key functions include:

- matters relating to the corporate governance of Tourism Ireland and the management and coordination of policy input to North-South and East-West relations in this regard;
- to ensure that the tourism marketing budget is distributed correctly between the two tourism agencies;
- Oversight of the shared delivery by the two tourism agencies of Business Tourism functions and responsibilities;
- Lead on tourism input to cross-cutting initiatives such as the Shared Island initiative, and Global Ireland

3.4 Tourism Priorities

➤ The recovery of tourism businesses and key tourism assets and the overall recovery of the sector from the COVID19 pandemic
➤ A tourism policy framework which promotes an environmentally, socially and economically sustainable tourism sector.
➤ The enhancement of sustainable employment in the tourism sector, with an emphasis on improving and upskilling the digital competencies of the tourism workforce.
➤ Investment in tourism marketing which maintains and develops awareness and interest in Ireland as an overseas tourism destination and optimizes domestic tourism potential.
➤ Investment in tourism product development, including in outdoor activities, which enhances Ireland's international reputation of being a green, clean and sustainable destination, while also appealing to the domestic market.
➤ An Irish tourism offering which is competitive by international standards.

4. Culture Division



The Culture Division comprises the following functions:

- Creative Ireland Programme Office;
- Arts, Film and Investment; and the National Cultural Institutions
- Cultural Policy;
- Commemorations
- Night Time Economy;
- Culture Ireland and International; and
- Cultural Schemes.

4.1 Arts, Film and Investment, the Creative Ireland Programme and the NCIs

Key functions include:

- Developing policy in relation to arts, culture and music;
- Funding and oversight of the Arts Council and Screen Ireland;
- Operation of the Basic Income for Artists pilot scheme;
- Provision of appropriate support to the Screen Ireland in the development of an indigenous film industry, including training initiatives;
- Developing, monitoring and evaluating an integrated policy for the sustainable development of the Irish film industry including the tax-based incentives;
- Delivery of Creative Ireland across the 5 pillars of the new programme 2023-2027 Creative Youth, Creative Communities, Creativity Health and Wellbeing, Creative Industries; Creative Climate Action and Sustainability;
- Policy and oversight of arts and cultural capital grant schemes;

- Responsibility for National Genealogy Policy;
- Implementation of EU and Council of Europe on matters relating to culture, film and television production;
- Participation at European and Member State Expert Group on Digitisation.
- Funding and oversight of National Cultural Institutions, including the National Concert Hall, National Gallery, National Museum, National Library, Chester Beatty, Irish Museum of Modern Art and the Crawford Gallery ;
- Operation of the National Archives of Ireland.

4.2 Commemorations and Night Time Economy

- Leading and co-ordinating the planning of commemorative events connected with the Decade of Centenaries 2012 to 2023.
- Organising commemoration events in the cultural sector relating to other relevant anniversaries.
- Delivery of Programme for Government Commitments on Night Time Economy.

4.3 The functions relating to Culture Ireland, International and Education include

- Promoting Irish arts worldwide.
- Creating and supporting opportunities for Irish artists and companies to present and promote their work at strategic international festivals and venues.
- Developing platforms to present outstanding Irish creative work to international audiences through showcases at key global arts events, including the Edinburgh Festival and Venice Biennale, as well as through special initiatives.
- Leading on the delivery of the cultural aspects of Global Ireland 2025
- Fulfilling Ireland's obligations at EU level, including Council of Culture Ministers, Cultural Affairs Committee and OMC groups.
- Supporting EU Capital of Culture Galway 2020.
- Matters relating to UNESCO, including Intangible Cultural Heritage, City of Literature and City of Film.

4.4 Culture Priorities

➤	Oversee the delivery of the Basic Income for the Arts pilot scheme The implementation of 'Culture 2025' policy and the Creative Ireland Programme in partnership with national and local stakeholders;
➤	Supporting our agencies and National Cultural Institutions in providing a high quality cultural offering to the public;
➤	Future proofing our national collections to ensure they are available to future generations;
➤	Expanding the opportunities for Ireland's audiovisual sectors;
➤	Delivery of a new <i>Roadmap for the Creative Industries</i> in Q1 2023 focussing on design/games/ AR and VR;
➤	Enhancing the role of local authorities in delivering arts and cultural and commemorative services and developing local creative economies;
➤	Securing and upgrading a viable network of arts and cultural infrastructure including an enhanced supply of artists' workspaces;
➤	Developing and delivering an inclusive Government Decade of Centenaries commemorative programme; informed by the guidance of the Expert Advisory Group
➤	Increasing cultural and creative opportunities as part of the Night-Time Economy Taskforce.

➤ Supporting the National Traveller and Roma Inclusion Strategy
➤ Promoting the contribution of women to Art & Culture
➤ Supporting the cultural and creative sector in a green recovery, assisting it in becoming a more sustainable, low-carbon industry, lowering the associated emissions, and developing an indigenous market for climate-friendly solutions for the sector
➤ Rolling out <i>Creative Climate Action Fund II</i> 2023- 2025



5. Irish Language and Gaeltacht Division

The Irish Language and Gaeltacht Division is comprised of the following four areas, all of which function primarily through Irish:

- Gaeltacht Development;
- Official Languages and Public Service Support
- Language Supports outside the Gaeltacht and Placenames; and
- North-South Co-operation.

5.1 Gaeltacht Development

Key functions include:

- Overseeing the implementation of the 20-Year Strategy for the Irish Language 2010-2030, with particular regard to its 5-Year Implementation Plan 2018-2022.
- Developing and implementing various schemes, initiatives and measures under the Gaeltacht Community and Language Supports Programme which support the 20-Year Strategy and the strengthening of the Irish language in the Gaeltacht.
- Ensuring delivery of relevant commitments included in Project Ireland 2040 relating to the provision of new Gaeltacht-based infrastructure.
- Administering the Irish Language Learners' Scheme (Scéim na bhfoghlaimeoirí Gaeilge) under which some 26,000 students visit the Gaeltacht each year.
- Promoting best practice as regards child protection in Irish Summer Colleges and among Gaeltacht households providing accommodation for students.
- Implementing, in conjunction with Údarás na Gaeltachta and Foras na Gaeilge, the provisions of the Gaeltacht Act 2012 relating to language planning in Gaeltacht Language Planning Areas, Gaeltacht Service Towns and Irish Language Networks.
- Making Statutory Orders relating to the language planning process, as provided for in the Gaeltacht Act 2012.
- Funding and oversight of Údarás na Gaeltachta, including compliance with financial and corporate governance requirements.
- Facilitate the enactment of the Údarás na Gaeltachta (Amendment) Bill 2022 in order to re-introduce direct elections to Údarás na Gaeltachta.
- Formulating an Inter-Agency Strategy for the Development of the Language-Based Arts.

5.2 Irish Language Supports and Placenames.

Key functions include:

- Developing and implementing various schemes, initiatives and measures which support the 20-Year Strategy and the strengthening of the Irish language outside the Gaeltacht.
- Promoting the use of Irish among the business and arts communities.
- Developing new community networks of Irish-speakers.
- Overseeing developments in regard to the Irish language in the EU.
- Funding and promoting the teaching of Irish in 3rd level institutions abroad.
- Implementing, in consultation with the 3rd level sector, the Digital Plan for the Irish Language.
- Researching the placenames of Ireland and providing authoritative Irish language forms of those placenames.
- Providing administrative support to the expert Placenames Committee.

5.3 Official Languages and Public Service Support

Key functions include:

- Implementing the Official Languages Acts 2003 to 2021 across the public service.
- Developing a National Plan for the Provision of Irish-Medium Public Services.
- Making of Statutory Instruments and issuing guidelines relating to the Official Languages Acts.
- Supporting the work of An Coimisinéir Teanga and funding the administration of his office.
- Developing new and innovative schemes aimed at achieving the ambitious recruitment targets set out in the Official Languages Acts.
- Devising and implementing appropriate arrangements for the provision of Irish language training and accreditation for the Civil Service.
- Ensuring delivery of relevant commitments included in Project Ireland 2040 relating to the development of Irish Language and Cultural Centres nationwide and of an Irish Language Hub in Dublin City.

5.4 Gaeltacht Priorities

➤ Continue to co-ordinate on a cross government basis the implementation of the Government's 5-Year Action Plan for the Irish Language and the overarching 20-Year Strategy for the Irish Language 2010-2030 in support of the Irish language both nationally and within Gaeltacht regions.
➤ Implement the provisions of the Official Languages (Amendment) Act 2021
➤ Continue to oversee the implementation of the language planning process in respect of Gaeltacht regions, Gaeltacht Service Towns and Irish Language Networks – as set out under the Gaeltacht Act 2012 - in conjunction with Údarás na Gaeltachta and Foras na Gaeilge
➤ Continue to support Údarás na Gaeltachta as the statutory agency for the economic, linguistic and cultural development of the Gaeltacht.
➤ Promote the development of Irish Language Centres in Dublin and across the country.
➤ Implement the Digital Plan for the Irish Language and develop a new Strategy for the Language-Based Arts.
➤ Facilitate the enactment of the Údarás na Gaeltachta (Amendment) Bill 2022 in order to re-introduce direct elections to Údarás na Gaeltachta
➤ Integrate the promotion of the Irish language into the work of the tourism, culture, arts, sport and media divisions of the Department.
➤ Increase access for disadvantaged and new Irish communities to Irish language activities

6. Sport

Sport comprises of:

- Sports Policy and National Sports Campus Unit
- Sports Capital Programmes Unit
- Major Events Unit

6.1 Sports Policy and National Sports Campus Division

Key functions include:

- to set policy and drive implementation of the National Sports Policy 2018 - 2027
- to oversee Sport Ireland
- to facilitate the use of public funds to promote increased participation in sport, improved levels of performance at competitive/elite levels and strong governance at all levels in sport.
- to facilitate development of the National Sports Campus at Blanchardstown with a particular focus on delivery of the Campus Masterplan
- to articulate Ireland's positions on international sport issues at EU level and wider
- to foster a close and constructive North/South engagement on sport.

6.2 Sports Capital Programmes Division

Key functions include:

- The administration of the Sports Capital Programme which is part funded from the proceeds of the National Lottery;
- The administration of the Local Authority Swimming Pool Programme which is funded by the Exchequer;
- The administration of the Large Scale Sport Infrastructure Fund (LSSIF) which is funded by the Exchequer;
- Processing applications from certified sports bodies seeking approval of sports capital projects, under Section 41 of the Finance Act 2002, to allow for tax relief to be claimed against donations received to offset costs.
- The designation of national stadia for the purposes of the 2003 Intoxicating Liquor Act.

6.3 Major Events Division

Key functions include:

- developing a Major Events policy and an assessment strategy for events
- Managing and co-ordinating State support and input into Major Event bidding and hosting (including the hosting of EURO 2020 football tournament in Dublin in 2021 and the Ryder Cup 2027 in Adare) and to protect and promote the State's interests as part of this process. In summary this can be expressed
- Assess – assess the economic, sporting and social case for supporting a bid to host a Major Event
- Bid – support bids for Major Events by sporting organisations, in particular in relation to Government guarantees and the support of public services
- Deliver – assist hosting and delivery, where appropriate, in particular in relation to Government guarantees and the support of public services

6.4 Sport Priorities

- Deliver a sustained increase in participation rates towards achieving the Programme for Government target of at least 60% of the population by 2027.
- Ensure an open, transparent and effective system is in place to support the provision of sports facilities at local and regional level through the Sports Capital and Equipment Programme.
- Ensure that facilities already awarded funding under the Large Scale Sport Infrastructure Fund (LSSIF) and the Local Authority Swimming Pool Programme (LASPP) are complete and, subject to the availability of additional funding, ensure that a transparent and effective system is in place to support new large scale sports projects.
- Continue to implement the National Sports Policy 2018-2027 and deliver the priority actions set out in the Sports Action Plan 2021-2023 with the emphasis on actions aimed at supporting the sport sector through the COVID-19 pandemic and recovery
- Oversee the completion of the Sport Ireland Campus at Blanchardstown including the development of projects set out in the Campus Masterplan
- Provide leadership for cross-sectoral sports issues and the sport sector, including gender equality, diversity and inclusion
- Mandate Sport Ireland to develop a programme of interventions to boost participation levels among people with disabilities
- Recognising the importance of safeguarding public funds as well as the reputational harm associated with high profile governance crises, redouble efforts to improve standards of corporate governance across the sport sector
- Increase the role of women in the management and leadership of Irish sport
- Develop a Major Sporting Events Policy
- To continue assessing bidding, delivering and developing major sporting events



7. Broadcasting and Media Division

Broadcasting and Media

Key functions include:

- Development of the legislative and regulatory framework for broadcasting and for certain media in Ireland.
- Developing policy in relation to the funding of the public service broadcasters, RTÉ & TG4 and the development of the broadcasting and wider media sector
- Implementation of the Online Safety and Media Regulation Act, 2022 , which transposes the revised Audiovisual Media Services Directive, establishes a multi-person Media Commission, Coimisiún na Meán, as a regulator, dissolves the Broadcasting Authority of Ireland, and puts in place a framework for the regulation of online safety.
- The development of online safety policy, including participation on relevant interdepartmental committees
- Operating the media mergers review process.
- Corporate governance responsibilities in relation to RTÉ, TG4 and the Broadcasting Authority of Ireland/Coimisiún na Meán.

7.1 Broadcasting and Media Priorities

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| ➤ Development of the legislative and regulatory framework for broadcasting, video on demand and online safety through the Online Safety and Media Regulation Act and negotiating the forthcoming European Media Freedom Act |
| ➤ Implement Future of Media Commission recommendations on the development of Broadcasting and Media in Ireland. |
| ➤ Put in place a new regulatory structure, Coimisiún na Meán |
| ➤ Oversight of the broadcasting and media landscape to ensure media plurality |
| ➤ Review Designated Free to Air Events |
| ➤ Introduce initiatives to improve equality, diversity and inclusion across the Media sector and for the enhanced representation and participation of women in the sector |
| ➤ Develop initiatives to support a sustainable Broadcasting and Media sector, assisting it in becoming a more sustainable, low-carbon industry. |

8. North-South Co-operation and Placenames

Key functions include:

- Provision of funding together with appropriate oversight and engagement with the two agencies of an An Foras Teanga (Foras na Gaeilge and the Ulster-Scots Agency), including in relation to compliance with financial and corporate governance requirements.
- Contributing to the work of the British-Irish Council languages work programme.
- Administering funding provided in tandem with the New Decade, New Approach Agreement.
- Facilitating the development of cross-community initiatives under the Shared Island Initiative.
- Promoting North-South co-operation across the full range of departmental activities and liaising with other Departments.
- Developing and implementing various initiatives and measures aimed at supporting the social, cultural and economic development of the islands in order to ensure their survival as viable communities.

8.1 North-South Co-operation Priorities

- Continued engagement with the Departments in Northern Ireland to support the work of the two North-South Bodies, An Foras Teanga and Tourism Ireland.
- Support increased North-South cooperation in tourism.
- Support increased cross community co-operation in Northern Ireland through the work of Foras na Gaeilge and the Ulster Scots Agency.
- Pursuing opportunities with partners in Northern Ireland to enhance co-operation across other areas within our remit, including arts, culture, commemorations and rural affairs.

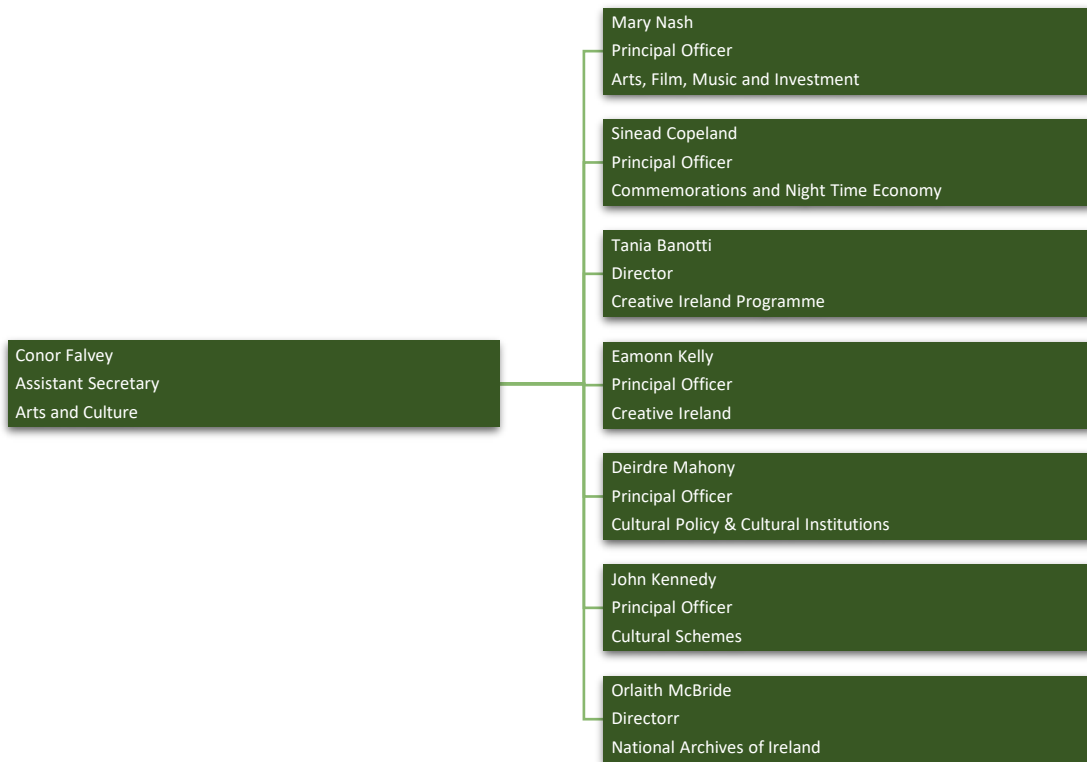
9. Department Cross Cutting Goals




The priorities across the sectors for this Department over the next few years ensure these sectors recover and grow in a manner that underpins social cohesion and supports strong, sustainable economic growth, with a focus on a number of cross cutting goals of equality, diversity, social inclusion, the Irish language and environmental sustainability. These cross cutting -goals have been incorporated into the Department's objectives.

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| ➤ To support and promote Diversity, Social Inclusion and full and effective Female Participation across the Department's sectors and society in line with Programme for Government commitments. |
| ➤ To promote the Programme for Government initiatives in relation to Climate Action and Environmental Sustainability and promoting policies in relation to same within Divisions and the Department as a whole. |
| ➤ Supporting Irish arts, sports, tourism and media activities which promote the use of the Language. |

Assistant Secretary and Principal Officer Roles

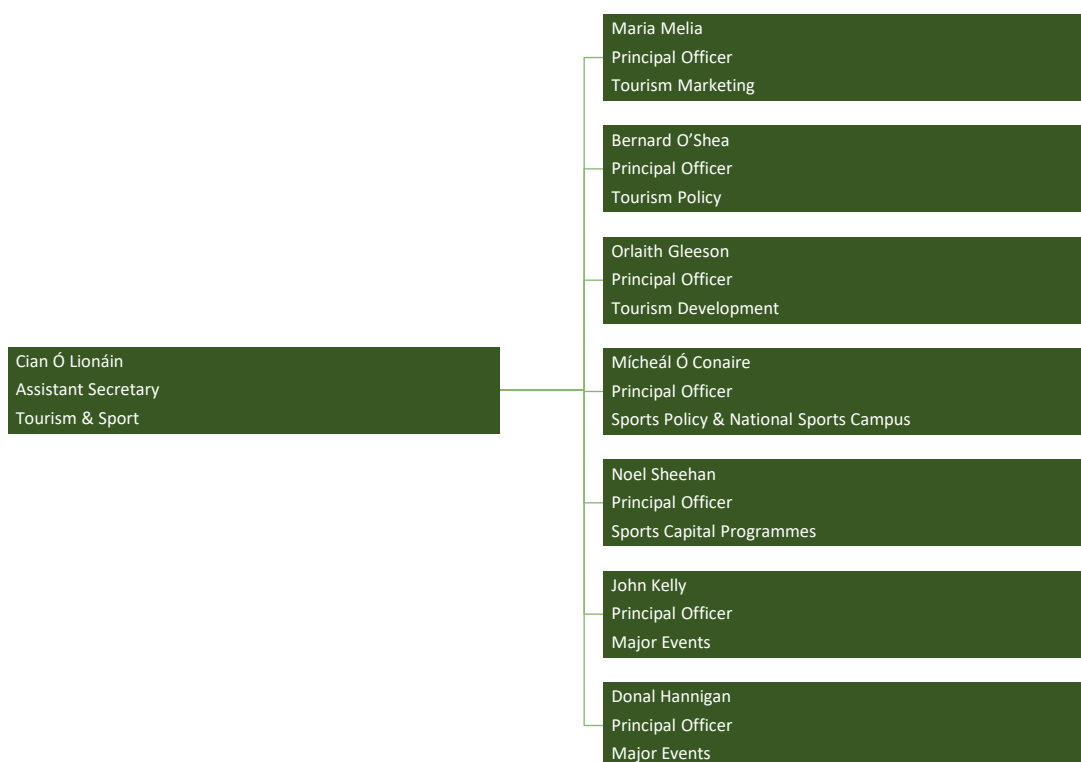
Arts and Culture Division






Function	Officer
<p>Assistant Secretary Responsibility at Head of Division level for promoting and developing Ireland's artistic and creative strengths at home and abroad and to maximise their societal, economic and reputational value for the country.</p>	 Conor Falvey Assistant Secretary
<p>Arts, Film, Music and Investment Responsibility at Head of Business Unit level for Arts, Film and Music policy, including funding and taxation measures, the promotion and development of access to, and participation in, the Arts and oversight of relevant Cultural Institutions, including capital projects.</p>	 Mary Nash Principal Officer
<p>Commemorations and Night Time Economy Responsibility at Head of Business Unit level for the Decade of Centenaries Commemorations Programme and oversight of the implementation of the Night Time Economy Taskforce Report.</p>	 Sinead Copeland Principal Officer

<p>Creative Ireland Programme Responsibility at Head of Business Unit level for overall management of the marketing, public engagement and communication elements of the Creative Ireland Programme.</p>	 Tania Banotti Director
<p>Creative Ireland Responsibility for development and implementation of the Creative Ireland Programme.</p>	 Eamonn Kelly Principal Officer
<p>Culture Ireland/Cultural Supports Responsibility at Head of Business Unit level for the operation of Culture Ireland in promoting Irish arts worldwide, and creating and supporting opportunities for Irish artists and companies to present and promote their work at strategic international festivals and venues. Also responsibility at Head of Business Unit level for the Basic Income for Artists pilot scheme.</p>	 Sharon Barry Principal Officer
<p>Cultural Policy & Cultural Institutions Responsibility at Head of Business Unit level for development of Cultural Policy, including funding and reforms and oversight of relevant Cultural Institutions, including capital projects, and Cultural Policy. Also responsibility at Head of Business Unit level for engagement with live entertainment sector.</p>	 Deirdre Mahony Principal Officer
<p>Cultural Schemes Responsibility at Head of Business Unit level for a range of supports for cultural activities including festivals and mobility of collections, regional museums, Section 1003, Percent for Arts, and oversight of the National Gallery of Ireland, including capital projects,</p>	 John Kennedy Principal Officer
<p>National Archives The Director of the National Archives is responsible for the strategic development and operational management of the National Archives. The Director also has statutory duties under the terms of the National Archives Act, 1986 with regard to the preservation of, and access to, archives and the transfer and destruction of records. The Director is a member of the board of the Irish Manuscripts Commission and the Council of National Cultural Institutions, and represents Ireland at European and International events.</p>	 Orlaith McBride Director, National Archives of Ireland

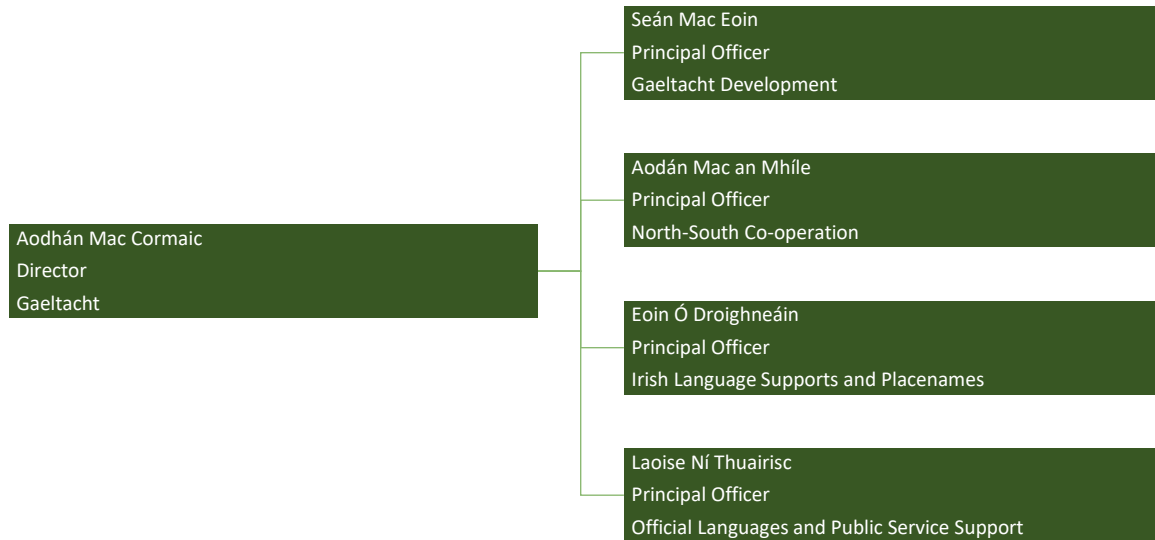
Tourism & Sport Division








Function	Officer
<p>Assistant Secretary Responsibility at Head of Division level for the provision of policy, legislative and financial supports to further the recovery and sustainable development of the tourism and sports sectors.</p>	 Cian Ó Lionáin Asst Secretary
<p>Tourism Marketing Unit Responsibility at Head of Business Unit level for the overall policy framework for tourism marketing abroad, management of the overseas Tourism Marketing Fund, and governance of Tourism Ireland</p>	 Maria Melia Principal Officer
<p>Tourism Policy Unit Responsibility at Head of Business Unit level for Tourism Policy Framework including inter-departmental, EU and International engagement on tourism policy, and wider legislation.</p>	 Bernard O'Shea Principal Officer

<p>Tourism Development Unit Responsibility at Head of Business Unit level for tourism industry and product development including Fáilte Ireland governance, and industry supports.</p>	 Orlaith Gleeson Principal Officer
<p>Sports Policy and National Sports Campus Unit Responsibility at Head of Business Unit level for the National Sports Policy 2018 – 2027; the oversight of Sport Ireland and the National Sports Campus Masterplan; promotion of increased participation in sport, improved levels of performance at competitive/elite levels and strong governance at all levels in sport.</p>	 Mícheál Ó Conaire Principal Officer
<p>Sports Capital Programmes Responsibility at Head of Business Unit level for administration of the Sports Capital Programme which is part funded from the proceeds of the National Lottery and the Large Scale Sport Infrastructure Fund (LSSIF) and the processing of applications from certified sports bodies seeking approval of sports capital projects, under Section 41 of the Finance Act 2002, and designation of national stadia for the purposes of the 2003 Intoxicating Liquor Act.</p>	 Noel Sheahan Principal Officer
<p>Major Events Unit Responsibility at Head of Business Unit level for developing a Major Events policy and an assessment strategy for events and managing and coordinating State support and input into Major Event bidding and hosting (including bidding for the co-hosting of the EURO 2028 football tournament and the Ryder Cup in 2027 in Adare) and to protect and promote the State’s interests as part of this process.</p>	 John Kelly Principal Officer
	 Donal Hannigan Principal Officer (acting)

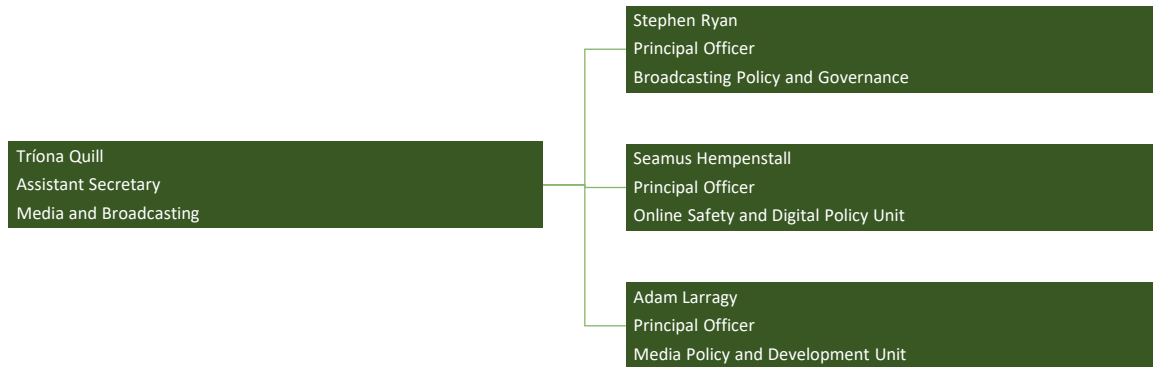
Gaeltacht Division



Function	Officer
<p>Director</p> <p>Responsibility at Head of Division level for the delivery of the 20-Year Strategy for the Irish Language 2010-2030, for language planning, policy and legislation and language programmes both within and outside of designated Gaeltacht areas. Also responsible for funding and governance arrangements in Údarás na Gaeltachta, for the Irish language at EU-level and internationally, for Placenames, for North-South and East-West co-operation which includes the work of An Foras Teanga and the British-Irish Council.</p>	 <p>Aodhán Mac Cormaic Director</p>
<p>Gaeltacht Development</p> <p>Responsibility at Principal Officer level for co-ordinating the delivery of the cross-Government 20-Year Strategy for the Irish Language and its associated 5-Year Action Plan for 2018-22. Also responsible for overseeing the administration of the Gaeltacht language planning process, for the administration of the Gaeltacht Community and Language Supports Programme, including supports for the Irish summer colleges sector and for the monitoring of governance arrangements within Údarás na Gaeltachta.</p>	 <p>Seán Mac Eoin Principal Officer</p>

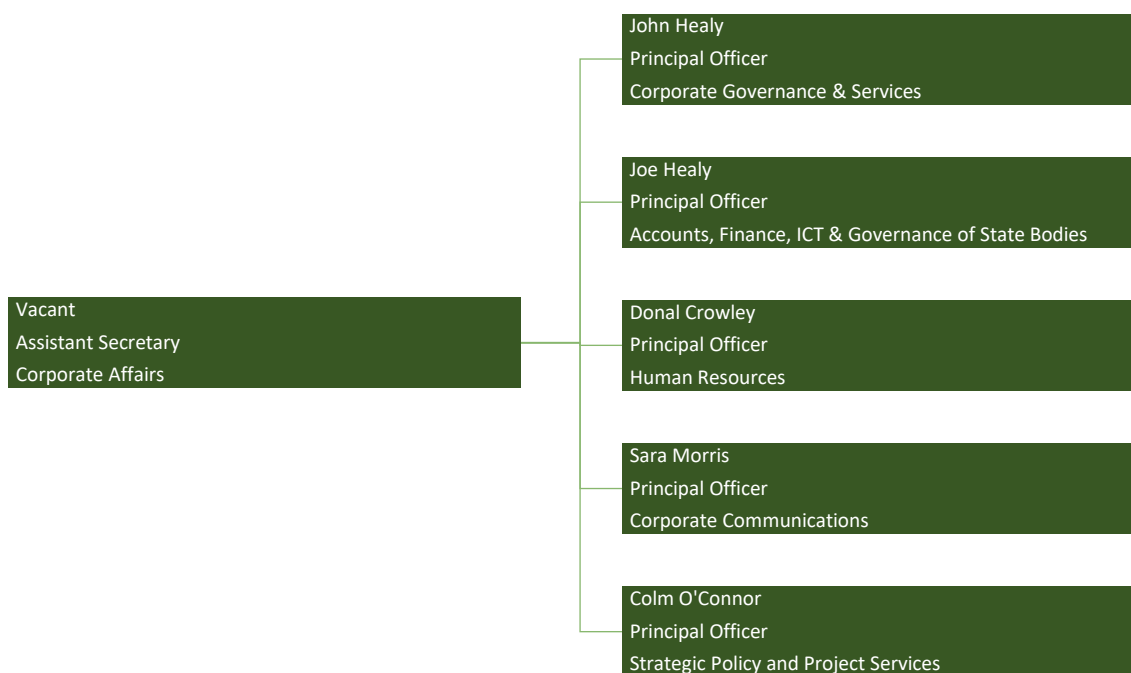
<p>North-South Co-operation</p> <p>Responsibility at Principal Officer level for monitoring governance arrangements in the Languages Body (incorporating Foras na Gaeilge and the Ulster-Scots Agency) established following the Good Friday Agreement, for the delivery of funding packages agreed in tandem with the New Decade, New Approach Agreement, for the Department's input into the work of the British-Irish Council and for North-South co-operation in the languages sector in general. Also heads up the Islands Division under a Service Level Agreement with the Department of Rural and Community Development.</p>	 <p>Aodán Mac an Mhíle Principal Officer</p>
<p>Irish Language Supports and Placenames</p> <p>Responsibility at Principal Officer level for overseeing the administration of the Departments Irish Language (Current) Support Schemes outside the Gaeltacht, for the delivery of a Digital Plan for the Irish Language, for Placenames and for the development of the language in the business, arts and third level sectors both internationally and at home. This brief also includes the delivery of programs aimed at embedding the use of Irish in the institutions of the European Union.</p>	 <p>Eoin Ó Droighneáin Principal Officer</p>
<p>Official Languages and Public Service Support</p> <p>Responsibility at Principal Officer level for the Official Languages and Public Service Support Division in which she leads on the implementation of the Official Languages (Amendment) Act 2021 across the public service and on language awareness in the media, among the general public and in the public service. Also acts as lead liaison with the Office of the Language Commissioner and oversees the administration of the Department's Capital Programme aimed at developing a network of Irish language and cultural centres nationwide.</p>	 <p>Laoise Ní Thuairisc Principal Officer</p>


Media and Broadcasting Division






Function	Officer
<p>Assistant Secretary Responsibility at Head of Division level for Broadcasting and Media policy</p>	 Triona Quill Assistant Secretary
<p>Broadcasting Policy and Governance Responsibility at Head of Business Unit level for supporting the provision of commercial, community and public service broadcasting services that meet the needs of Irish audiences and the co-ordination of the implementation of recommendations arising out of the Future of Media Commission.</p>	 Stephen Ryan Principal Officer
<p>Online Safety and Digital Policy Unit Responsibility at Head of Business Unit level for the development of a robust policy and legislative framework for the regulation of online media platforms and liaison with other Government Departments and EU institutions on whole-of-Government digital media policy.</p>	 Seamus Hempenstall Principal Officer
<p>Media Policy and Development Unit Responsibility at Head of Business Unit level for the development of a robust policy and legislative framework for the regulation of broadcasting and video-on-demand services, the establishment and resourcing of Coimisiún na Meán, the establishment and oversight of a Media Fund and policy related to the content production levy and schemes, and the operation of the media mergers regime.</p>	 Adam Larragy Principal Officer

Corporate Affairs Division



Function	Officer
<p>Assistant Secretary Responsibility at Head of Division level for the overall management of human resources in the Department including; matters pertaining to appointments, performance, discipline and dismissals of staff below the grade of Principal or its equivalent; training and development; corporate governance; the Department's overall Reform Programme; overall management of financial resources; IT; VFM and Facilities Management.</p>	<p>Vacant Assistant Secretary</p>
<p>Corporate Governance & Services Responsibility at Head of Business Unit level for developing and supporting corporate governance structures within the Department. Coordination of the Department's policies in respect of corporate issues including management of the Department's accommodation and office service needs.</p>	 <p>John Healy Principal Officer</p>
<p>Accounts, Finance, ICT & Governance of State Bodies Responsibility at Head of Business Unit level for management of internal finance and budget management activities for the Department, promoting corporate governance arrangements among those bodies funded from the Department's Vote and management and maintenance of the Department's IT infrastructure.</p>	 <p>Joe Healy Principal Officer</p>

<p>Human Resources</p> <p>Responsibility at Head of Business Unit level for the management of the Department's personnel functions, including matters pertaining to appointments, performance, discipline and dismissals of staff below the grade of Principal or its equivalent, as well as provision of support for line managers with regard to personnel and supporting staff training and development.</p>	 <p>Donal Crowley Principal Officer</p>
<p>Corporate Communications</p> <p>Responsibility for designing and delivering a comprehensive communications strategy to support the delivery of the Department's strategic objectives, encompassing stakeholder management, media relations, staff communications, social media and branding.</p>	 <p>Sara Morris Principal Officer</p>
<p>Strategic Policy and Project Services Unit</p> <p>Responsibility for delivering strategic policy and policy analysis supports as part of the Department's policy development and delivery process; coordination of cross-Departmental policy activities including in respect of Climate Action, the National Development Plan and other cross-Government initiatives; NDP capital investment programme and IGEES activities.</p>	 <p>Colm O'Connor Principal Officer</p>

Programme for Government commitments for the Dept of Tourism, Culture, Arts, Gaeltacht, Sport and Media

Introduction:

TCAGSM has 94 specific commitments under the Programme for Government. Of these 94 commitments, 5 of them have timebound commitments (from 30 days to end of 2021).

Timeline	PfG Commitment
First 30 days	Establish, in the first 30 days of Government, a Night-time Economy Taskforce.
By end of 2020	Strengthen and enact the Official Languages Bill by the end of 2020
By end of 2020	Enact the Broadcasting Bill by the end of the year.
By end 2021	Expand the remit of the Public Service Broadcasting Commission to become a Future of Media Commission and to consider the future of print, broadcast, and online media in a platform agnostic fashion.
By end 2021	Work with Sport Ireland to ensure that all National Governing Bodies (NGBs) and Local Sports Partnerships (LSPs) adopt the Governance Code for the Community, Voluntary and Charity Sector by the end of 2021.

Summary of Programme for Government Commitments for the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media

Category	Programme for Government - "Our Shared Future"
Tourism International	Work with our EU partners to introduce new tourism-specific funding supports for Member States and to allow maximum flexibility in state-aid rules to enable the provision of timely and appropriate supports.
	Make 2023 the Year of the Invitation – a global invitation to visit Ireland on the 10-year anniversary of The Gathering.
	Sustain investment in Tourism Ireland and Fáilte Ireland to improve our overall offering as a top-quality and value-for-money destination.
	Develop and promote Ireland as a long-stay tourism destination to spread tourism more evenly across the country. This will help reduce emissions and maximise economic return.
	Develop a Sustainable Tourism Policy document, and in advance of this an Interim Action Plan.
Wild Atlantic Way and other regional tourism experiences	Further develop the Wild Atlantic Way, Ireland’s Hidden Heartlands, and Ireland’s Ancient East to bring further sustainable benefits to rural communities.
	Initiate a consultation process with communities along the entire Wild Atlantic Way, with a view to creating a continuous walking route from Malin Head to Kinsale.
	Initiate a consultation process with communities along the coastline from Carlingford Lough to Cobh, with a view to creating a new tourism trail, the Irish Sea Way, along the east and south-east coast to boost tourism.
	Work with the Northern Irish Executive to create a coastal tourist trail, linking the Wild Atlantic Way, the Causeway Coastal Route, and the area along our eastern and southern coast.
Outdoor Recreation, Greenways and Blueways	Develop a new National Outdoor Recreation Strategy.
	Work with local authorities and appropriate agencies to continue developing an integrated national network of greenways to be used by commuters, students, leisure cyclists and tourists.
	Support cross-border greenway projects, such as the Sligo-Enniskillen Greenway, and continue to fund longer-term projects across the country, like the Galway to Dublin Greenway, Fingal Coastal Way, also extending the Waterford Greenway into the city centre.
	Invest and promote blueways and recreational trails for the benefit of local communities and tourists alike.
	Expand the Walks Scheme to achieve a target of 80 trails.
	Continue to sustainably develop the marine sector by building on existing partnerships to optimise our assets for the benefit of tourism and broader economic development.

Category	Programme for Government - "Our Shared Future"
North/South initiatives	Work with the Northern Ireland Executive to deliver the flagship cross-border Ulster Canal project, in order to restore the all-island inland water system as a premier tourism attraction.
Other tourism product development	Promote Seafest, a significant marine and tourism event, in the national calendar.
	Support Fáilte Ireland to further develop food trails to build on our reputation for high-quality produce.
	Work with the activity tourism sector to identify the interventions the State can make to support its expansion, including exploring the feasibility of a group insurance scheme.
	Prioritise the work of Údarás na Gaeltachta in strengthening the identity and branding of our Gaeltacht areas and the development of a Tourism Strategy for the Gaeltacht areas.
	Develop and support the agritourism sector.
Access	Fund the Tourism Ireland Regional Cooperative Marketing Fund, which seeks to encourage new access and maximise the potential of existing air and sea services to those areas outside Dublin. Examine the development of national tourism trails linking our ferry ports and rail network.
	Work with the ports and ferry companies to increase the number of foot and cycle passengers.
Commemorations	Ensure an inclusive model of commemoration planning, informed by the guidance of the Expert Advisory Group.
	Request the Expert Advisory Group to examine the possibility of annual state commemorations for figures with significant positive contributions to Irish culture and heritage.
	Commit to engaging with the Northern Ireland Executive on the planning and management of commemorations of a cross-community and politically sensitive nature.
	Encourage local authorities to maximise engagement and facilitation with communities in developing commemorative even.
	Hold a National Day of Commemoration for the COVID-19 pandemic to commemorate those we have lost, to celebrate all those who helped us survive and endure, and we will ensure that there is support for all those who feel alone or lost.
Creative and cultural infrastructure	Ensure the timely delivery of arts and culture capital investment commitments, including our National Cultural Institutions, as outlined in Project Ireland 2040.
	Work to ensure that local authorities are sufficiently supported to allow the fulfilment of long-term strategic cultural and arts planning at a local level.
Community Arts	Develop innovative support schemes for small local festivals, amateur dramatics, and musicals, and to encourage the next generation of young artists by creating new bursary schemes.
	Develop initiatives enabling the National Cultural Institutions to go on tour to towns across the country.

Category	Programme for Government - "Our Shared Future"
Night Culture	Establish, in the first 30 days of Government, a Night- time Economy Taskforce.
	Conduct a full review of the regulations and policy framework governing our night-time culture at national and local level, including the staggering of trading hours for pubs, late bars, clubs, and restaurants.
	Modernise our licensing laws and application processes.
	Support the establishment of the Night-Time Culture Mayors, proposed for Dublin and Cork, and examine the establishment of local committees to advance and improve our night-time entertainment and creative offerings in other urban areas.
Creative Ireland	Expand Creative Schools, ensuring that every child in Ireland has access to tuition and participation in art, music, drama, and coding.
	Ensure that Creative Schools continues beyond the life of Creative Ireland and will work with the Department of Education to achieve this.
	Foster further collaboration between local authorities and local arts organisations through Creative Communities.
	Support Creative Ireland in its 'Engaging the Public on Climate Change through the Cultural and Creative Sectors' initiative. Develop a Digital Creative Industries Roadmap.
Arts Council	The PfG commits to continuing to financially support the work of the Arts Council and to protect the independence of the arts community.
Film/TV/ Audiovisual/ Digital/Media Production	<p>Continue implementation of the Audiovisual Action Plan and funding of Screen Ireland.</p> <ul style="list-style-type: none"> • Work with the relevant government departments, to ensure the full implementation of the Audiovisual Media Services Directive (AVMSD). • Ensure that our tax regime remains supportive and attractive, following the success of the Regional Film Development Uplift. [Section 481 not directly referenced in PfG] • Develop a Digital Creative Industries Roadmap. • Work with relevant government departments and external stakeholders to guarantee the protection of intellectual property rights and digital rights for the creative sector, and to ensure the full implementation of the new EU Copyright Directive. • Support the development of new studio space and the upskilling of audio-visual workers.
Irish Town of Culture	Consider creating a new National Town of Culture competition.
Údarás na Gaeltachta	Support the role played by Údarás na Gaeltachta in creating employment, administering the Language Planning Process, and carrying out the work of Local Enterprise Offices, the IDA and Enterprise Ireland in Gaeltacht areas by adequately resourcing the organisation.
	Review the organisational and governance structures of Údarás na Gaeltachta, including the selection/election process to the Board.
	Prioritise the work of Údarás na Gaeltachta in strengthening the identity and branding for our Gaeltacht areas under the 'Gaeltacht na hÉireann' brand.

Category	Programme for Government - "Our Shared Future"
Official Languages Act	Strengthen and enact the Official Languages Bill by the end of 2020 and include periodic reviews to monitor the overall objective of ensuring that 20% of new recruits to the public service are Irish speakers.
Irish Language Centres	Promote the development of Irish Language Centres in Dublin and across the country, for a community based approach to Irish-language promotion.
Building Stronger And Safer Communities	<p>Target overall participation in sport to reach at least 60% of the population by 2027.</p> <p>Promote the value of physical activity as part of everyday life, adopting a lifelong perspective underpinned by physical literacy.</p> <p>Place a strong emphasis on swimming, cycling, walking, and running, which are especially suitable for all generations.</p> <p>Work with the Local Sport Partnerships to ensure greater roll-out of successful initiatives such as 'Go for Life Games' or 'Men on the Move'.</p> <p>Work with pre-schools, primary and secondary schools to improve the physical activity habits of all of our children and focus on the period between adolescence and young adulthood.</p> <p>Deliver a PE build and modernisation programme, so that more schools have indoor facilities for PE and local communities have access and extra amenities available to them.</p> <p>Target resources at programmes that seek to address inequalities in sports participation, in particular socio-economic disadvantage. Prioritise increasing female participation in sport as participants, coaches, referees, and administrators. We will continue to increase funding year on year for the Sport Ireland's Women in Sports programme.</p> <p>Undertake a review of inclusiveness and participation in all funded sports, to ensure that gender, ethnicity, and culture are not a barrier to involvement.</p> <p>Mandate Sport Ireland to develop a programme of interventions to boost participation levels among people with disabilities.</p> <p>Encourage a low-stakes participation approach to underage sport and examine the impact that such an approach has in increasing participation and excellence.</p> <p>Adopt a zero-tolerance approach to racism and drugs in amateur and professional sport.</p>
High Performance	<p>Publish a High-performance Strategy to define Ireland's direction for at least 12 years, and review it every four years. The strategy will set clear and ambitious medal targets over three Olympic/Paralympic cycles.</p> <p>Facilitate efforts to explore business and philanthropic funding of high-performance sport to complement state funding.</p> <p>Step up state funding to compete with other highly-successful countries of our size, and to facilitate a multi-cycle approach to high-performance funding.</p> <p>Develop initiatives to increase the level of media coverage, nationally and locally, of women's sport and attendance at women's sport event.</p> <p>We will complete the development of the Sport National Sports Campus at Abbotstown, in line with Project Ireland 2040.</p>

Category	Programme for Government - "Our Shared Future"
Improved capacity and governance	Work with Sport Ireland to ensure that all National Governing Bodies (NGBs) and Local Sports Partnerships (LSPs) adopt the Governance Code for the Community, Voluntary and Charity Sector by the end of 2021. The Code brings together good principles of governance for sport, recognising that there is no single model of good governance for the sector.
	Work with sporting clubs to increase volunteer training to focus on issues such as child welfare, disability awareness, first aid, sports administration and governance, and fundraising.
	Support sporting bodies in receipt of public funds to develop evaluation tools for their programmes and initiatives.
	Develop a Sports Technology Innovation fund to encourage research and development of interventions to support participation and excellence.
	Continue the Sports Capital Programme for clubs and local authority sportsgrounds and the Large Scale Sport Infrastructure Fund (LSSIF). We will prioritise sports capital investment in areas of historic low levels of participation and deprivation.
	Develop a strategy to identify, the type of major sporting events we can and should bid for (in particular those cancelled because of COVID-19), and how these events can be used to increase sporting participation, encourage domestic and international tourism, and promote Ireland.
Departmental consolidation of functions	Bring together all policy functions relating to broadcast media, print media and online media into a single media division within a government department.
Public Service Broadcasting	Expand the remit of the Public Service Broadcasting Commission to become a Future of Media Commission and to consider the future of print, broadcast, and online media in a platform agnostic fashion. It will report within nine months on the necessary measures that need to be taken to ensure that there is a vibrant, independent public service media for the next generation. The current funding model for public service broadcasting is inefficient and the Commission will publish recommendations.
	Recognise the important role of Irish public service broadcasting in Irish life and the ongoing restructuring efforts at RTÉ, in the context of a changing media environment.
	Support Irish language broadcasting across TG4, Raidió na Gaeltachta and other platforms.
Broadcasting Bill	Enact the Broadcasting Bill by the end of the year, to ensure that we can support our local community radio stations and independent national, regional, and local broadcasters in the important work they do.
Broadcasting Authority of Ireland	The Broadcasting Authority of Ireland (BAI) will be replaced with a new Media and Online Safety Commission, when the Online Safety and Media Regulation Bill is enacted.

Category	Programme for Government - "Our Shared Future"
Online Safety	<p>We will enact the Online Safety and Media Regulation Bill and establish an Online Safety Commissioner. The Online Safety Commissioner will:</p> <ul style="list-style-type: none"> ▪ Require online platforms to set out the steps they will take to keep their users safe online and to build safety into the design of their platforms. ▪ Ensure new Online Safety Codes can combat cyber bullying material and material promoting eating disorders, self-harm and suicide. ▪ Provide a mechanism for further categories of harmful content to be added following consultation with the Oireachtas. ▪ Require that services operate effective complaints procedures. ▪ Ensure that advertising, sponsorship and product placement are not harmful and that they uphold minimum standards. ▪ Require platforms to have take down measures which are timely and effective. ▪ Promote positive digital citizenship among children and young people, in conjunction with Webwise and other educational partners, schools, as well as the Ombudsman for Children. ▪ Develop a research programme led by internationally recognised experts to review the existing and developing literature in relation to (a) the consequences, benefits and potential harms to society and children specifically of digital activity and (b) the concept of duty.