

Maritime Passenger Transport Accessibility – It's good for your Business

Five Low-Cost Improvement Options

- 1. Give as much information as possible on the accessibility of your service in your publications, on your website and other means of electronic communication such as apps and social media. Inform customers before they travel of how best they may access your service in a way that meets their needs.
- 2. Use accessibility guidance to make all your information easy to read, easy to use, easy to understand and available to all.
- 3. Notices provided in addition to the standard, legally required maritime signage should be accessibility proofed e.g. improve the lay-out, use clear text with contrasting colours and matt surfaces, with easy-to-read font and letter size.
- 4. Use bright contrasting colours on handrails, grabrails and trip or bump hazards, e.g. staircases, ramps, in toilets, steps at doorways, trip hazards on decks, walkways and seating.
- 5. Consider textured walkways and non-slip surfaces as appropriate.

Remember: Improving Accessibility = Improving the overall safety and quality of your service for all passengers



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FURTHER INFORMATION

The Guidelines for Accessible Maritime Passenger Transport booklet is available to download or view free of charge at the following links:

http://www.dttas.gov.ie/maritime/publications/english/guidelinesaccessible-maritime-passenger-transport-0

or

http://nda.ie/Publications/Transport/TransportPublications/Guidelines-for-Accessible-Maritime-PassengerTransport.html