



2-in-3 (67%) believe reducing carbon emissions is important.



72%

Almost 3-in-4 (72%) agree that every journey choice can make a difference in lowering carbon emissions.



Agree that walking, cycling and using public transport more are important with regard to impact on the environment



...and 60% are willing to personally make that change in how they travel.

9-in-10



Almost 9-in-10 of private car drivers are willing to leave their car at home in favour of walking, cycling, and public transport for short journeys of less than 2KM.

